



# Changing Streets to Change the World

NACTO | Global Designing Cities Initiative  
Auckland, NZ, March 2016

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[@GlobalStreets](https://twitter.com/GlobalStreets)

An aerial photograph of Auckland, New Zealand, showing the city skyline, the harbor, and a large marina filled with sailboats. The image is overlaid with a semi-transparent dark grey layer. Centered on this layer is white text in a bold, sans-serif font.

**Help you to see  
the potential  
in the streets of  
Auckland**



**Restore the role of  
the street as the  
lifeblood of our  
communities**



**Largest continuous  
network of public space ...**

**.....we must make better,  
more efficient use of this  
valuable space**



**Mobility and Access**  
**Environmental Sustainability**  
**Economic Sustainability**  
**Livability and Quality of Life**  
**Public Health and Safety**



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**Environmental Sustainability**  
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**Public Health and Safety**



**Bloomberg  
Philanthropies**

# **Bloomberg Initiative for Global Road Safety**

September 2014 announced:  
2015-2019

**\$125 Million**





A photograph of a busy street scene in an urban area. In the foreground, a large white truck is partially visible on the right side. In the middle ground, a group of about seven people are walking across the street. Behind them, a green van and a white car are visible. The background shows trees and buildings. The entire image is overlaid with a semi-transparent dark grey box that contains the text "1.25 million traffic fatalities annually" in a large, white, sans-serif font.

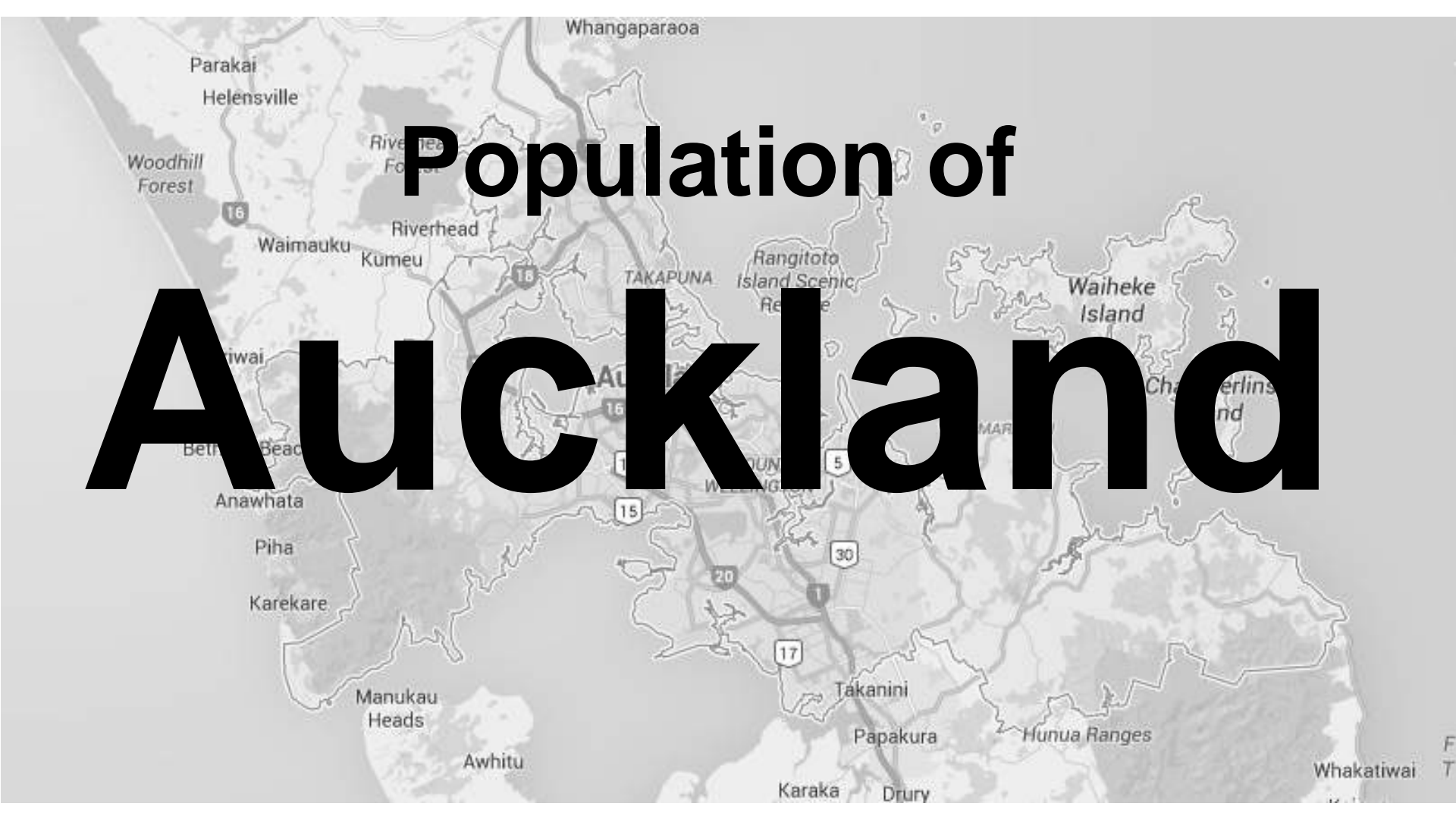
**1.25 million  
traffic fatalities  
annually**



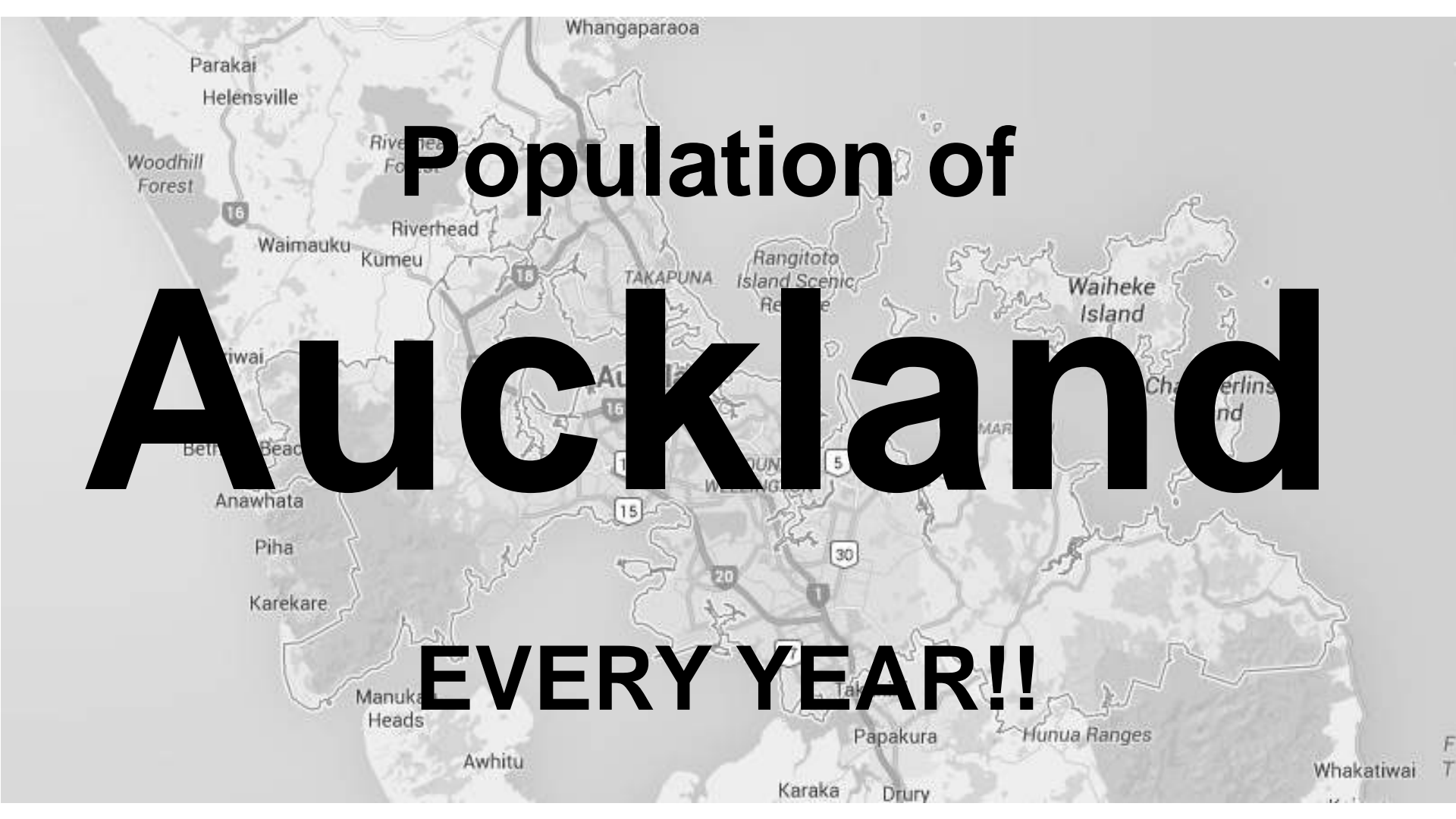
**1 person  
every  
30 seconds**



120

A grayscale map of the Auckland region in New Zealand, showing various suburbs and geographical features. The map includes labels for areas like Whangaparaoa, Parakai, Helensville, Woodhill Forest, Riverhead, Waimauku, Kumeu, TAKAPUNA, Rangitoto Island Scenic Reserve, Waiheke Island, Anawhata, Piha, Karekare, Manukau Heads, Awahitu, Karaka, Drury, and Hunua Ranges. Major roads are marked with numbers in circular icons (16, 15, 20, 17, 30, 5). The title 'Population of Auckland' is overlaid in large, bold, black text across the center of the map.

# Population of Auckland


A grayscale map of the Auckland region in New Zealand, showing various towns, forests, and islands. The map includes labels for Whangaparaoa, Parakai, Helensville, Woodhill Forest, Riverhead Forest, Riverhead, Waimauku, Kumeu, TAKAPUNA, Rangitoto Island Scenic Reserve, Waiheke Island, and others. Major roads like State Highway 16, 15, 20, and 30 are also visible. Overlaid on the map is the text 'Population of Auckland' in a large, bold, black font.

# Population of Auckland

**EVERY YEAR!!**

# Global Leading Causes of Death

Today		2030	
Rank	Disease/Injury	Rank	Disease/Injury
1	Heart Disease	1	Heart Disease
2	Stroke	2	Stroke
3	Respiratory Infection	3	Pulmonary Disease
4	Pulmonary Disease	4	Respiratory Infection
5	Diarrhoeal Disease	5	Diabetes
6	HIV/AIDS	6	Throat/Lung Cancer
7	Throat/Lung Cancer	7	<b>Traffic Injuries</b>
8	Diabetes	8	HIV/AIDS
9	<b>Traffic Injuries</b>	9	Diarrhoeal Disease
10	Hypertension	10	Hypertension



**These deaths are  
preventable!**

**These deaths are  
preventable!**

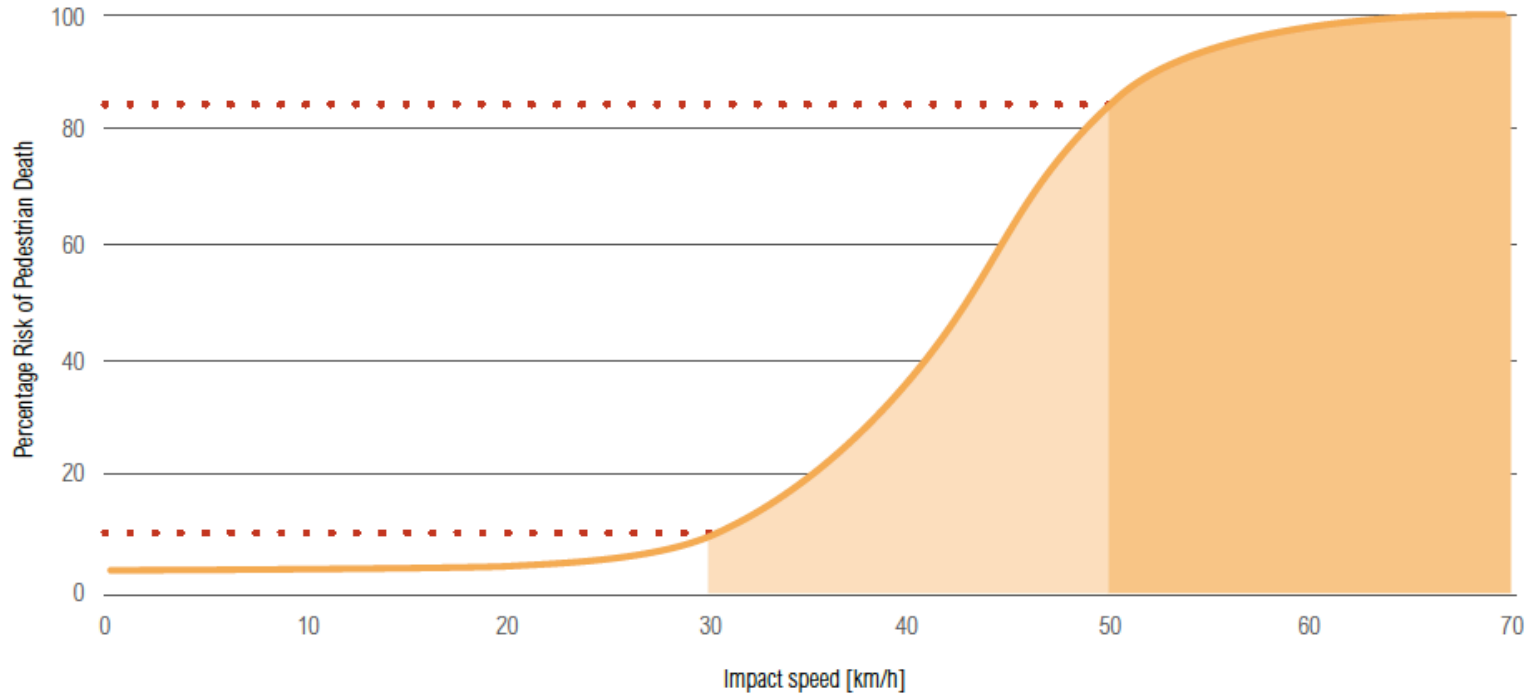
**We know what to do 😊**



# **Speed Kills!**

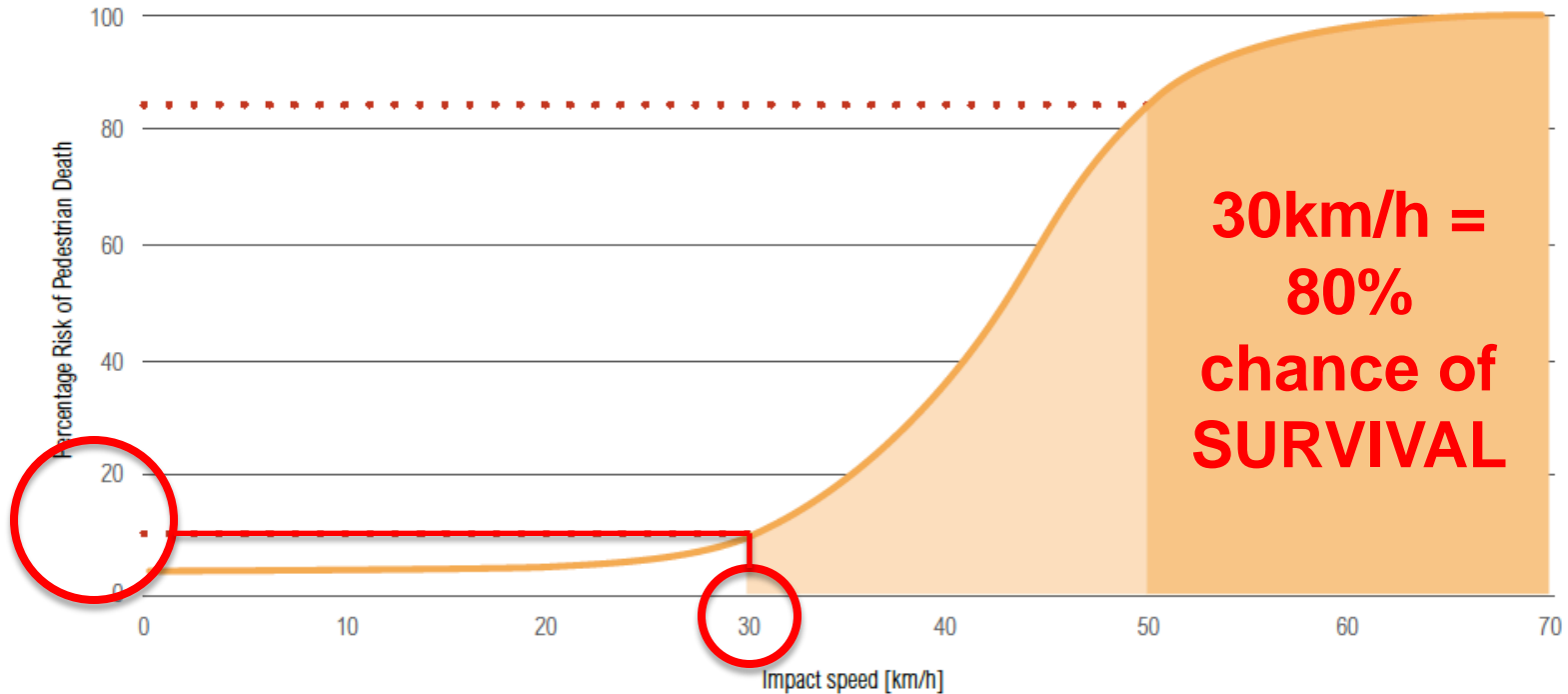
## **1. Lower Speeds**

# Risk of Pedestrian Death and Impact Speed



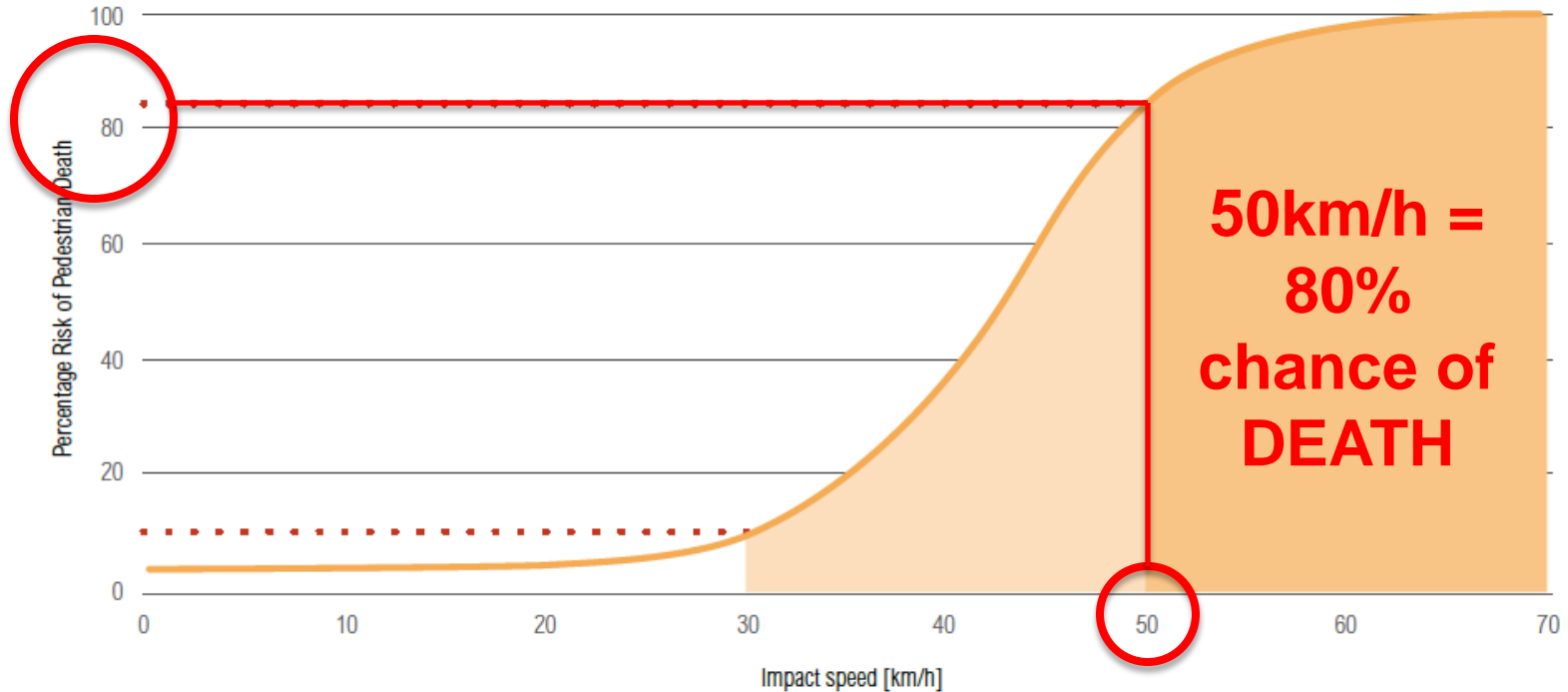
*Note:* The above figure shows the relationship between pedestrian fatalities and vehicle impact speed published by the OECD (2006). Some recent studies show a similar relationship, but account for sample bias to find slightly lower risks in the 40 to 50 km/hr range. (Rosen & Sander 2009, Tefft 2011, Richards 2010, Hannawald and Kauer 2004) There are not, however, studies from low- and middle-income countries where things like vehicle type, emergency response time and other characteristics may influence this relationship. In any case, there is clear evidence to support policies and practices that lower vehicle speeds to 30 km/hr where pedestrians are commonly present, and no more than 50 km/hr on non-grade separated streets.

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**2. Design streets that  
put people first.**











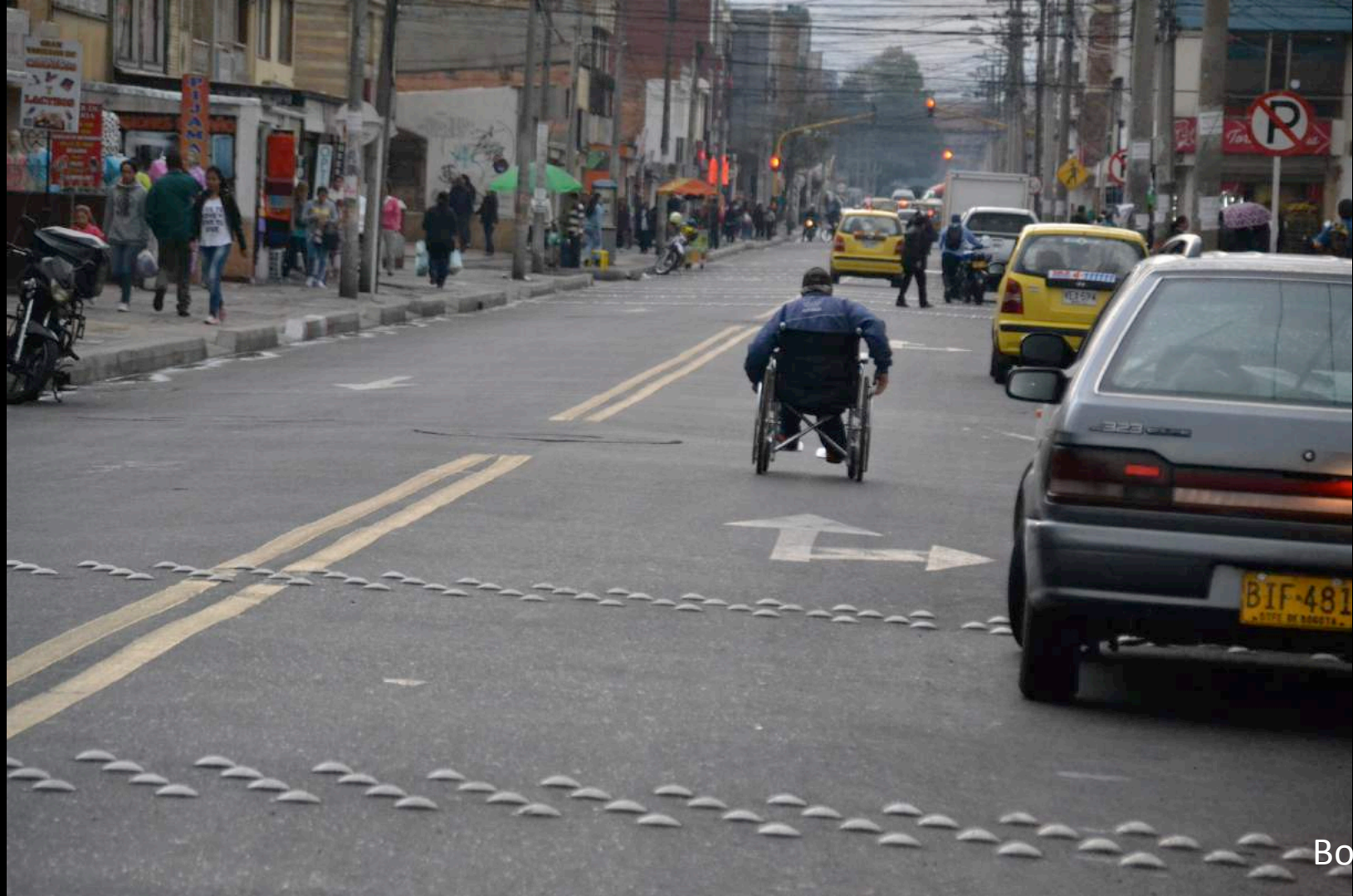




Bandung



Bogota



Bogota



New York



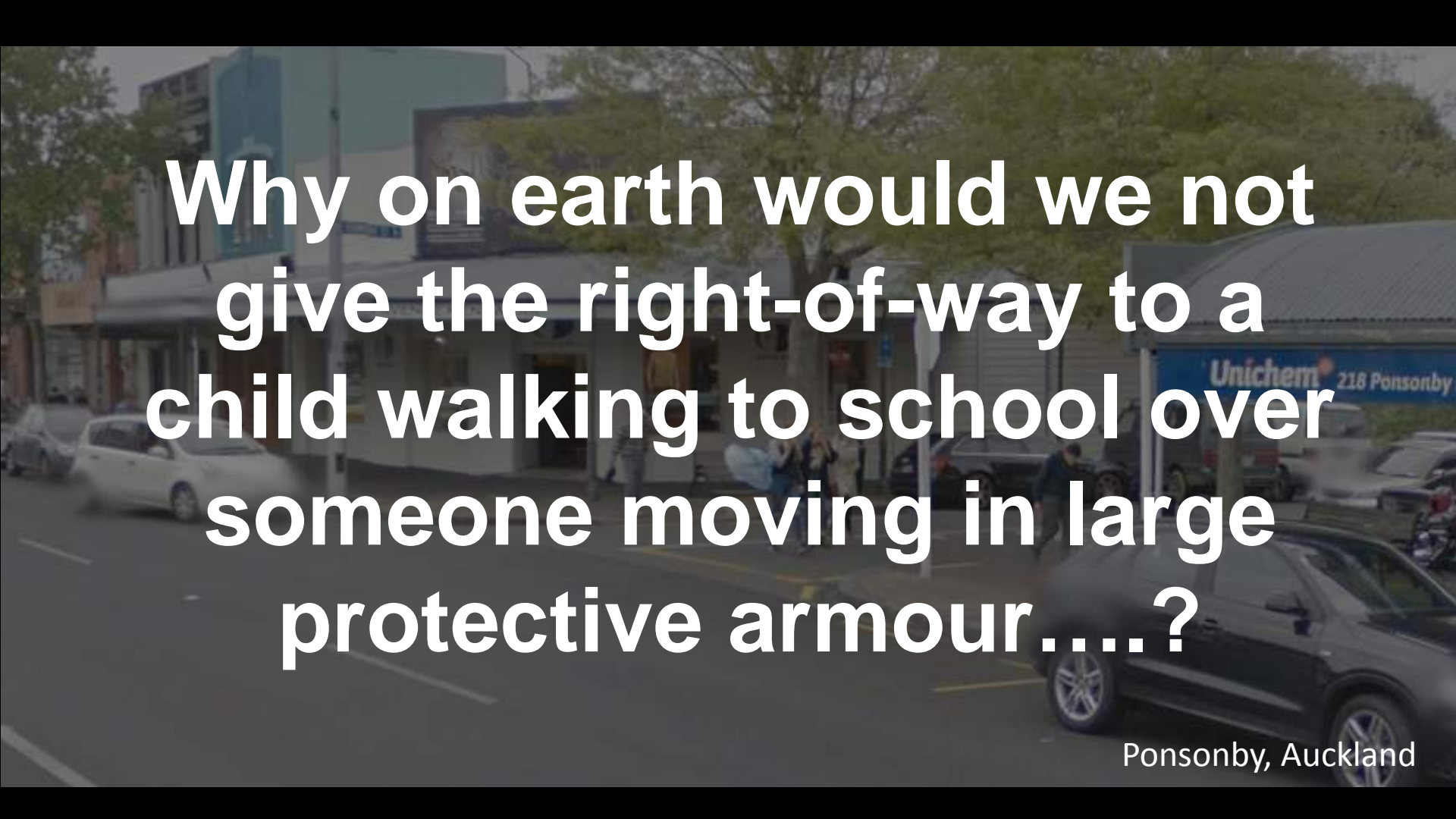
Ponsonby, Auckland



**Cars have the right-of-way  
over pedestrians !!**

Ponsonby, Auckland



A street scene in Ponsonby, Auckland, featuring a large white text overlay. The background shows a street with parked cars, a building with a sign for 'Unichem 218 Ponsonby', and trees. The text is centered and reads: 'Why on earth would we not give the right-of-way to a child walking to school over someone moving in large protective armour....?'

**Why on earth would we not  
give the right-of-way to a  
child walking to school over  
someone moving in large  
protective armour....?**

Ponsonby, Auckland



Melbourne, Australia



Istanbul, Turkey



Prague, Czech Republic



cora Kemperman

NOON

Ω

N.Z.A.  
NIEUW ZEELAND  
AMSTERDAM

Bruxel Provençien  
Bruxel Provençien

Amsterdam, Netherlands



Helsinki, Finland



London, United Kingdom



Lima, Peru





Sao Paulo



Sao Paulo



Buenos Aires, Argentina



Mexico City, Mexico



Glasgow, Scotland



Madrid, Spain



Auckland, New Zealand



Auckland, New Zealand





Speed Reduction // 30km/h



United Kingdom (mph)



Christchurch, New Zealand



Paris

# Car-Free Days

Image: <http://newshour-tc.pbs.org/newshour/wp-content/uploads/2015/09/RTX1SPIQ.jpg>



# Car-Free Days

Bogota

Source: <http://www.treehugger.com/bikes/bogota-changes-car-free-day-car-free-week.html>



# Car-Free Hours?

Bogota

Imae: <http://www.treehugger.com/bikes/bogota-changes-car-free-day-car-free-week.html>

# Car-Free City Center by 2017!



Dublin



1/3

People Bike

1/3

Public transit

Copenhagen



Copenhagen





E-Bike Share

Copenhagen



# Carbon Neutral by 2025

Copenhagen

**Yea...whatever....that's  
Copenhagen....  
We're different here in  
Auckland!**



Credit: Gehl Architects

Copenhagen



Credit: Gehl Architects

Copenhagen



2009



2014

Credit: Urb



Copenhagen



Amsterdam



Amsterdam



# Van Beuningenstraat and Van Boetzelaerstraat in 1962 and 2015



Amsterdam

# Van Beuningenstraat and Van Boetzelaerstraat in 1962 and 2015



Amsterdam

(In progress/ working numbers)

City	City/Municipality			Urban Area		Cycles		Subway/Metro		Tram/LRT		Commuter/S-lines		Total rail
Name	Pop	Hab/km <sup>2</sup>	Surface (km <sup>2</sup> )	Pop	Hab/km <sup>2</sup>	Km of cycle lan	Bike share	# lines	km	# lines	km	# lines	km	km
Auckland	1,454,300	2,600	310	1,570,500		283	NO	0	0	0	0	5	120	120
Munich	1,407,836	4,500	559	2,606,021		1,200	Call A Bike	8	103.1	13	79	8	434	616
Stockholm	923,516	4,900	188	1,372,565	3,597	760	City Bikes	7	105.7	4	36.3	6	340.5	482.5
Helsinki	626,305	2,930	715	1,115,942	1,449	1,200 (2,600)	CityBikes	2	21	13	38	4	235	294
Copenhagen	591,481	6,900	86	1,263,698	2,052	454	Bycykler Købe	2	13.9	0	0	7	170	183.9
Dublin	527,612	4,588		1,110,627		195 (50 shared)	Dublin Bikes	0	0	2	36.5	2	53	90

(Population/ density/ desirable mode share/ infrastructure)

(In progress/ working numbers)

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(Population/ density/ desirable mode share/ infrastructure)

**STEAL / BORROW / SHARE / ADAPT**



These transformations didn't happen by accident.....

People made decisions to design their cities differently and to invest in multi-modal transportation options

So we have the  
precedents, we know  
what's possible,  
and we are realizing  
the urgency,.....

Cities are growing,  
climates are changing, and  
people are dying.....

and there's still a lot to do and  
a long way to go!

We need **your** bold visions,  
**your** technical support,  
**your** advocacy,  
and **your** local action to  
get us there!



Bloomberg  
Philanthropies

BLOOMBERG INITIATIVE  
FOR GLOBAL ROAD  
SAFETY

1. ENFORCEMENT

2. DATA

3. MEDIA

4. SAFE STREETS  
& SAFE MOBILITY

PARTNERS:

EMBARQ/ WRI

WB/ Global Road Safety Facility

**NACTO/ GDCI**

Global Road Safety Partnership

Johns Hopkins Bloomberg School of  
Public Health

The Union North America

World Health Organization



# NACTO / Year 2-5

1. Sao Paulo, Brazil
2. Bogota, Colombia
3. Addis Ababa, Ethiopia

4. Accra, Ghana
5. Bangkok, Thailand
6. Ho Chi Minh City, Vietnam
7. Shanghai, China
8. Mumbai, India
9. Bandung, Indonesia
10. Fortaleza, Brazil



**NACTO**



**National Association of City  
Transportation Officials**

USDOT

FHWA Memorandum

States

California  
Massachusetts  
Minnesota  
Tennessee  
Utah  
Washington

Cities

Arlington, VA  
Atlanta  
Austin  
Baltimore  
Bellevue, WA  
Boston  
Boulder  
Brownsville, TX  
Charlotte  
Chattanooga  
Chicago  
Davis  
Denver  
El Paso  
Fort Lauderdale  
Hoboken  
Indianapolis  
Louisville  
Memphis  
Minneapolis  
Nashville  
New York  
Oakland  
Philadelphia  
Pittsburgh  
Phoenix  
Portland, OR  
Portsmouth, NH  
Providence  
Rochester, NY  
Saint Paul  
Salt Lake City  
San Diego  
San Francisco  
Seattle  
Somerville, MA  
Tacoma, WA  
Traverse City, MI  
Washington, DC

Counties  
Hennepin County, MN

Organizations  
Association of Bicycle & Pedestrian Professionals  
Urban Land Institute



# Peer-to-peer mentoring

# Annual Conference



DESIGNING  
CITIES

COMMISSIONERS' PANEL  
Sponsored by IBM

rudin  
center

Leading the Way to World Class Streets





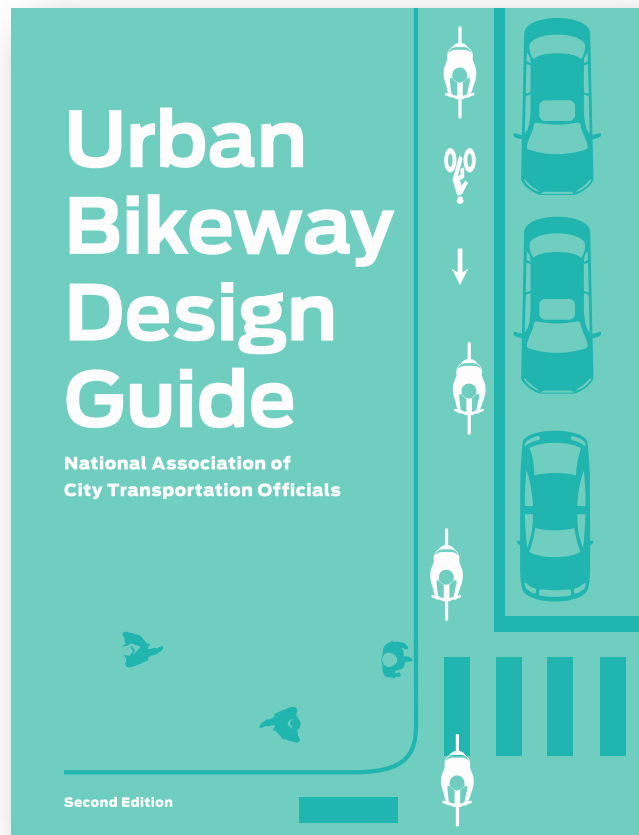
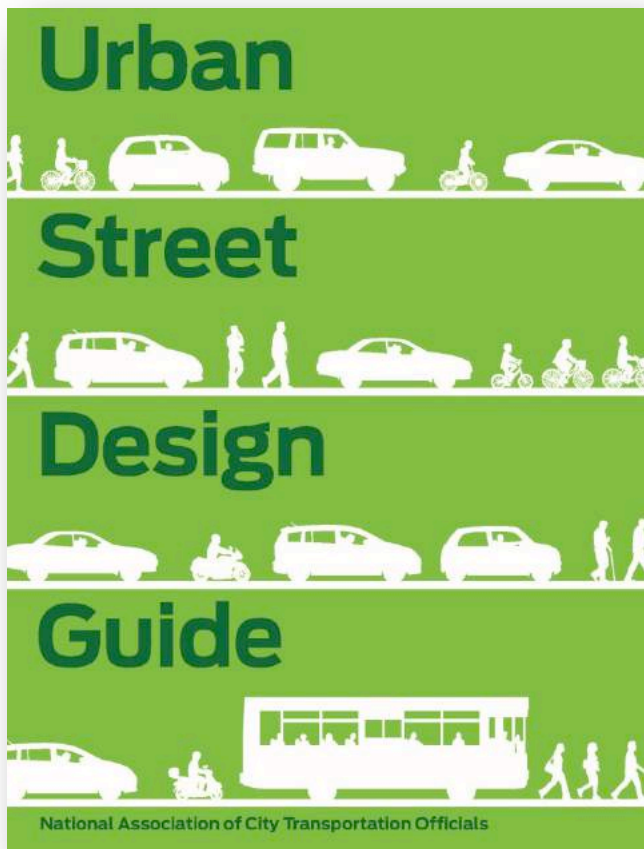
## Designing Cities Conference: Seattle 2016

NACTO Annual Conference

26<sup>th</sup>-29<sup>th</sup> Sept 2016, Seattle, United States



# Design Guidance





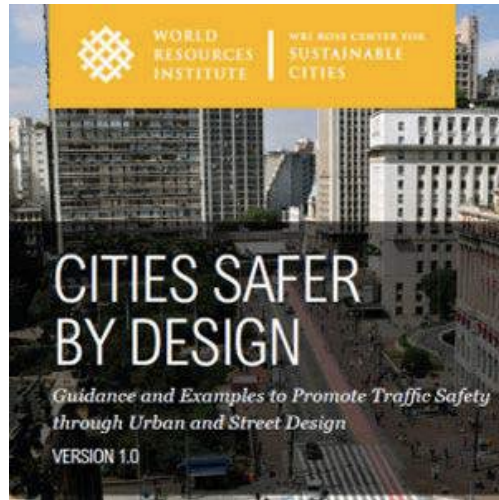
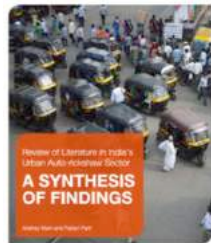
**Janette Sadik-Khan**







# GLOBAL STATUS REPORT ON ROAD SAFETY 2015

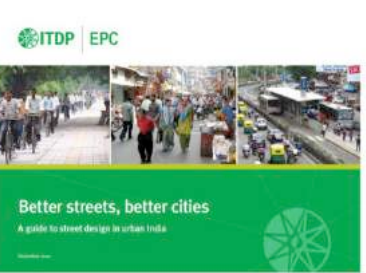


## Transport for London Improving walkability

Good practice guidance on improving pedestrian conditions as part of development opportunities  
September 2005



## Reclaiming city streets for people Chaos or quality of life?



## STREETS AS TOOLS FOR URBAN TRANSFORMATION IN SLUMS: A STREET-LED APPROACH TO CITYWIDE SLUM UPGRADING



# Complete Streets



## Water sensitive urban design

Creating more livable and water sensitive cities in South Australia



# From Global Agenda to Local Action



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**Inspire Leaders**



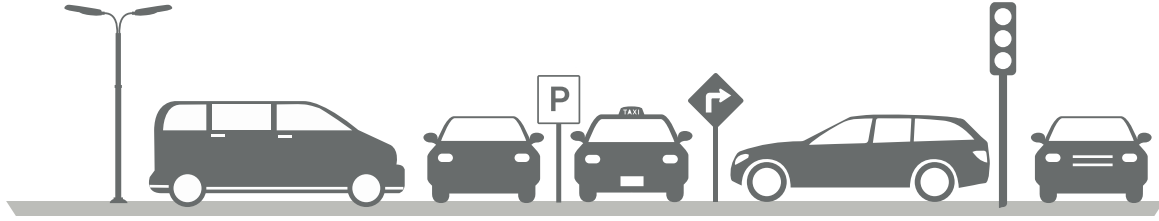
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**Inform Engineers, Planners  
and Designers**



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**Empower Communities**







AV / New Technologies =  
Design to fit into the cities  
we WANT to see





If we don't get this part  
right, we will only be  
repeating the mistakes of  
last century!



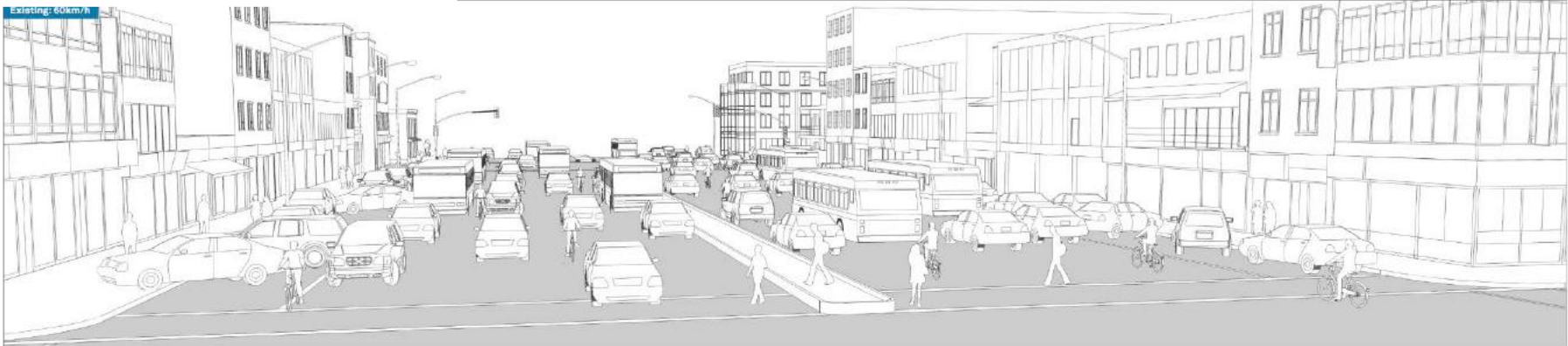
# Global Network



# Global Network

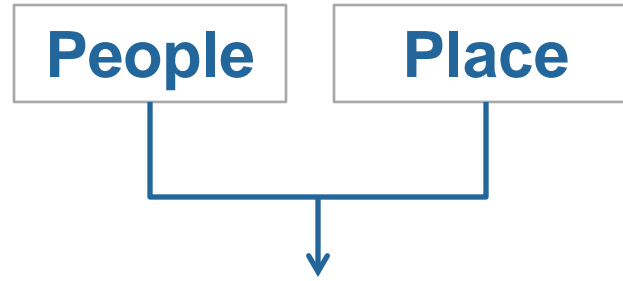


# What Is Possible



- Invite Street Activity
- Change Street Geometry
- Create Cycle Facilities
- Add Seating
- Add or Improve Pedestrian Crossings
- Add Energy-Efficient Lighting
- Improve Signals
- Enhance Enforcement
- Organize Transit
- Integrate Public Artwork
- Connect Walking Networks
- Upgrade Materials
- Reduce Speed Limits
- Add Green Infrastructure
- Provide Street Furniture
- Include Wayfinding
- Activate Ground Floors
- Provide Climate Protection

# A New Approach to Street Design



## Desired Outcomes

- Health and Safety
- Livability and Quality of Life
  - Multi-modal Access
- Environmental Sustainability
  - Economic Sustainability
    - Equity

# DESIGN PRINCIPLES





Streets for the Most Vulnerable



Streets for Safety



Streets for Health



Streets are Public Space



Streets are Ecosystems



Streets are Multimodal



Streets are Contextual



Streets are Great for Business



Streets are Multidimensional



Streets Can Change! Act now!

# DESIGNING FOR PEOPLE





# Streets Users





# Streets Users - Cyclists



# Streets Users – Collective Transport



# Streets Users – Personal Motor Vehicles



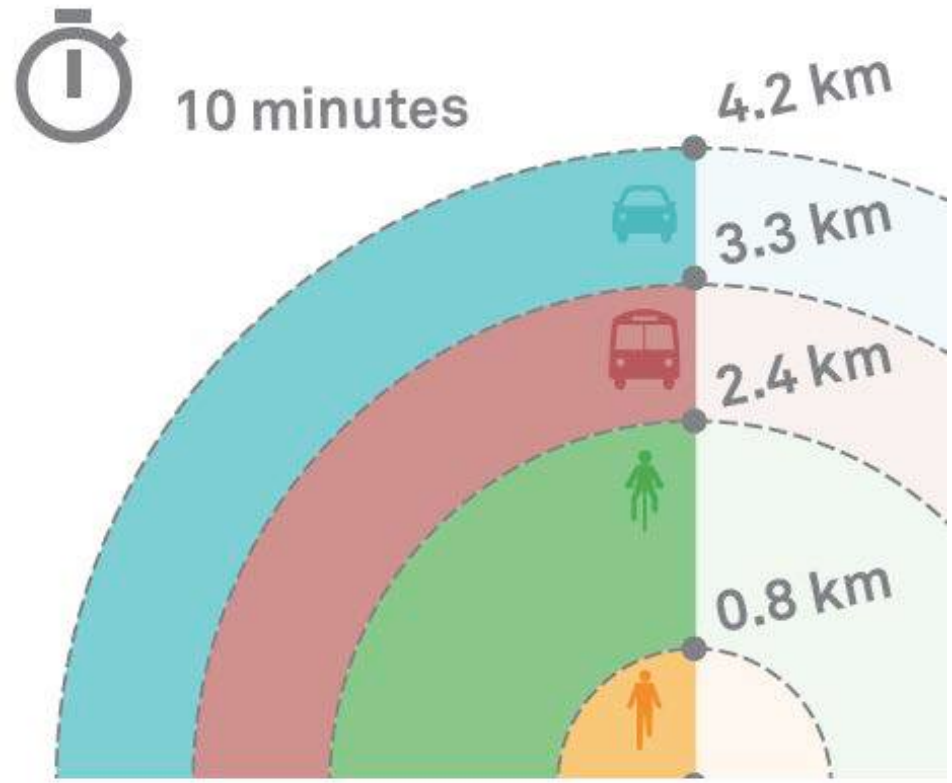
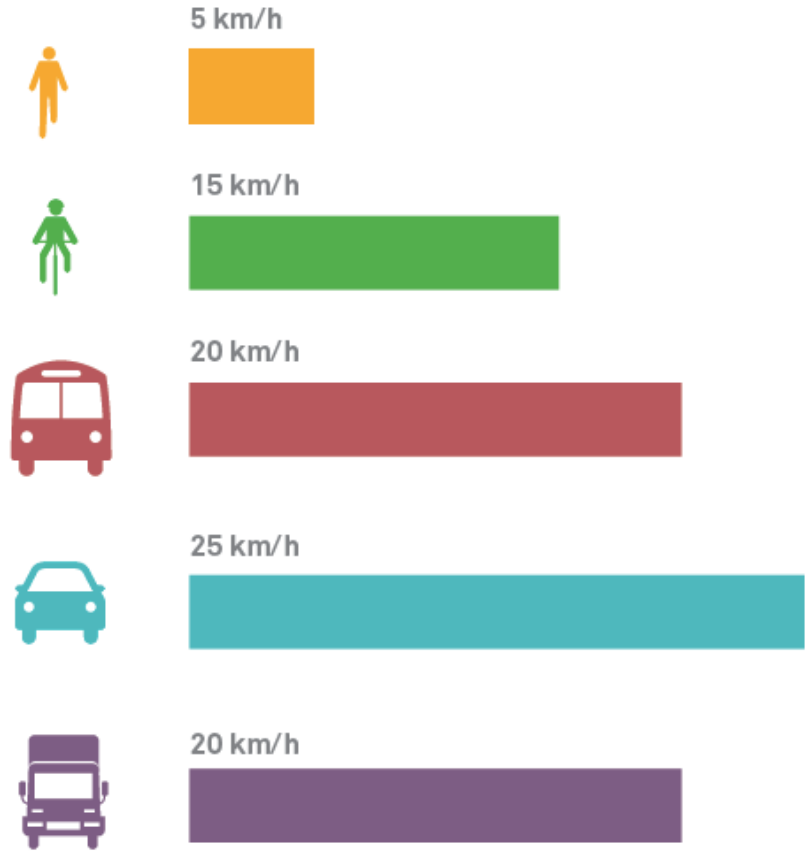
# Streets Users – Moving Goods & City Services



# Streets Users - Business



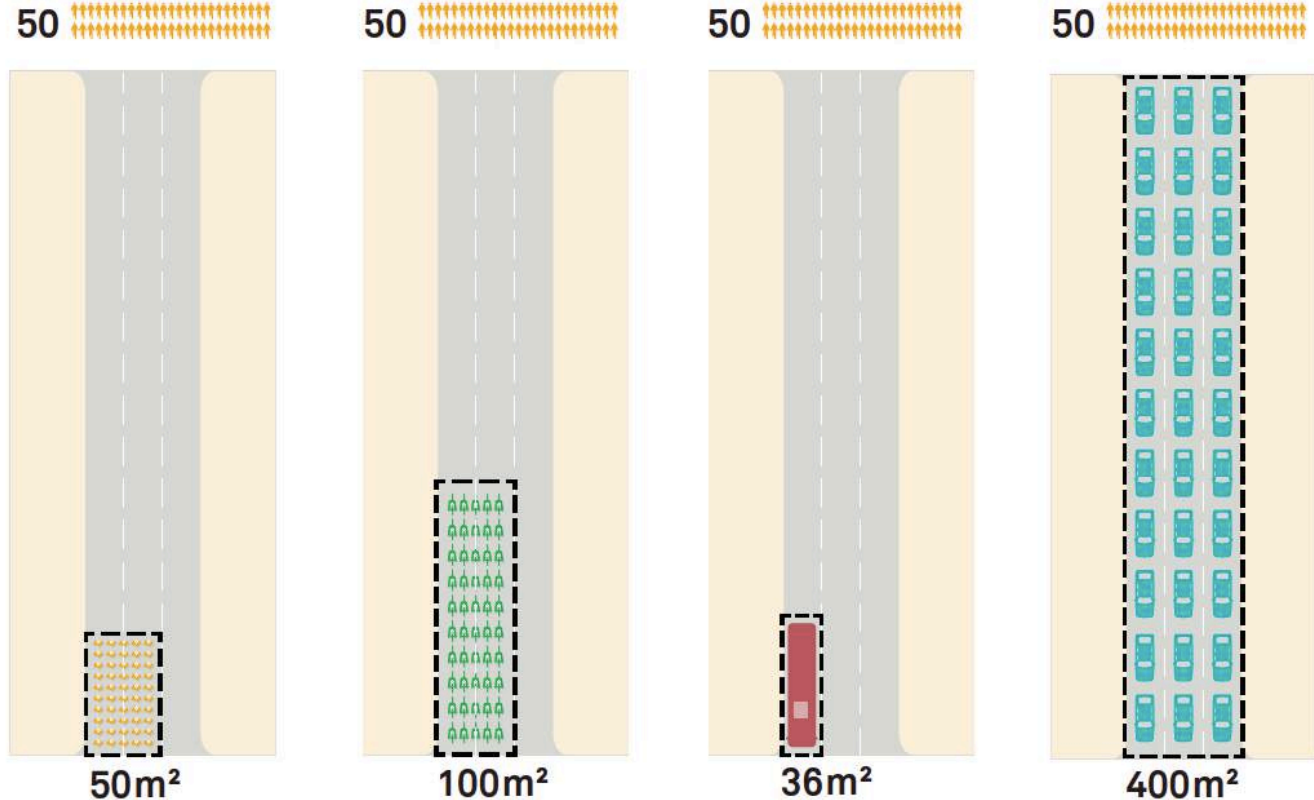
# Streets Users - Comparison





# Streets Users – User Comparison

Space to move  
50 people



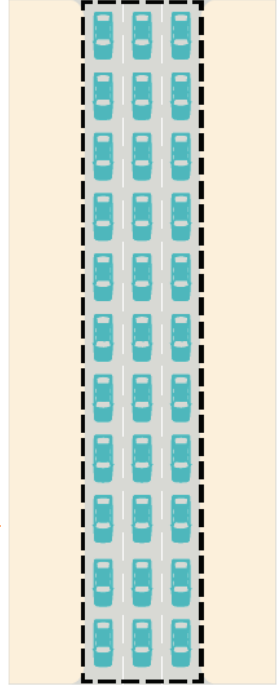
# 1 MILLION NEW PEOPLE.....

Space to move  
50 people

1 MILLION NEW CARS.....?



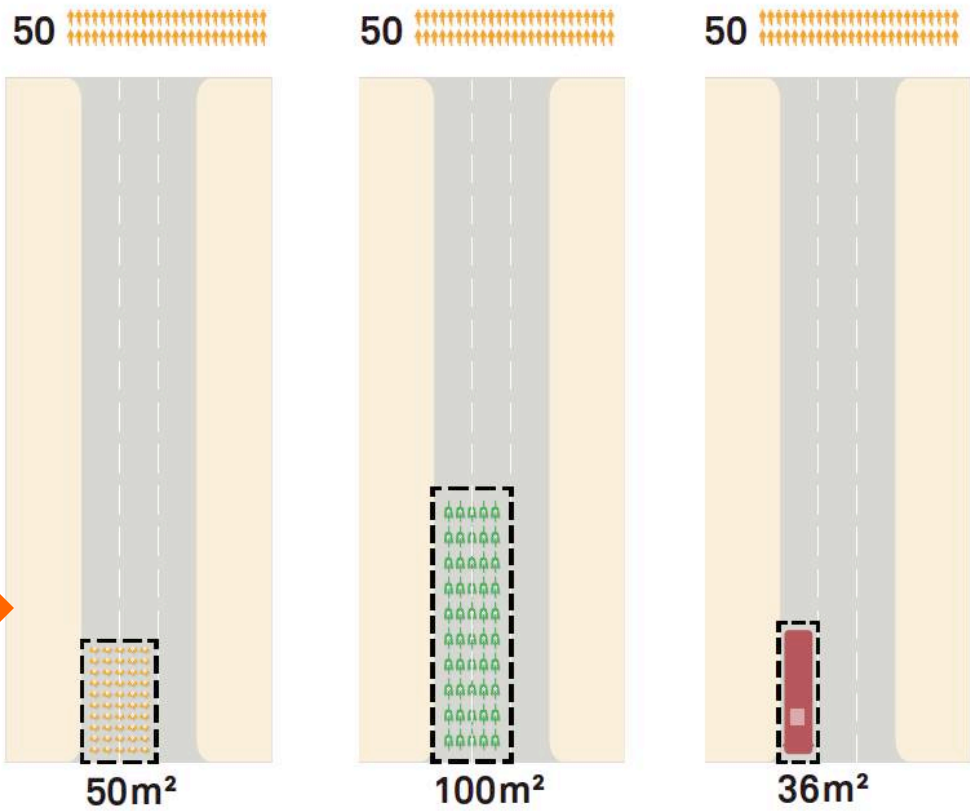
50 



400m<sup>2</sup>

# 1 MILLION NEW PEOPLE.....

Space to move  
50 people

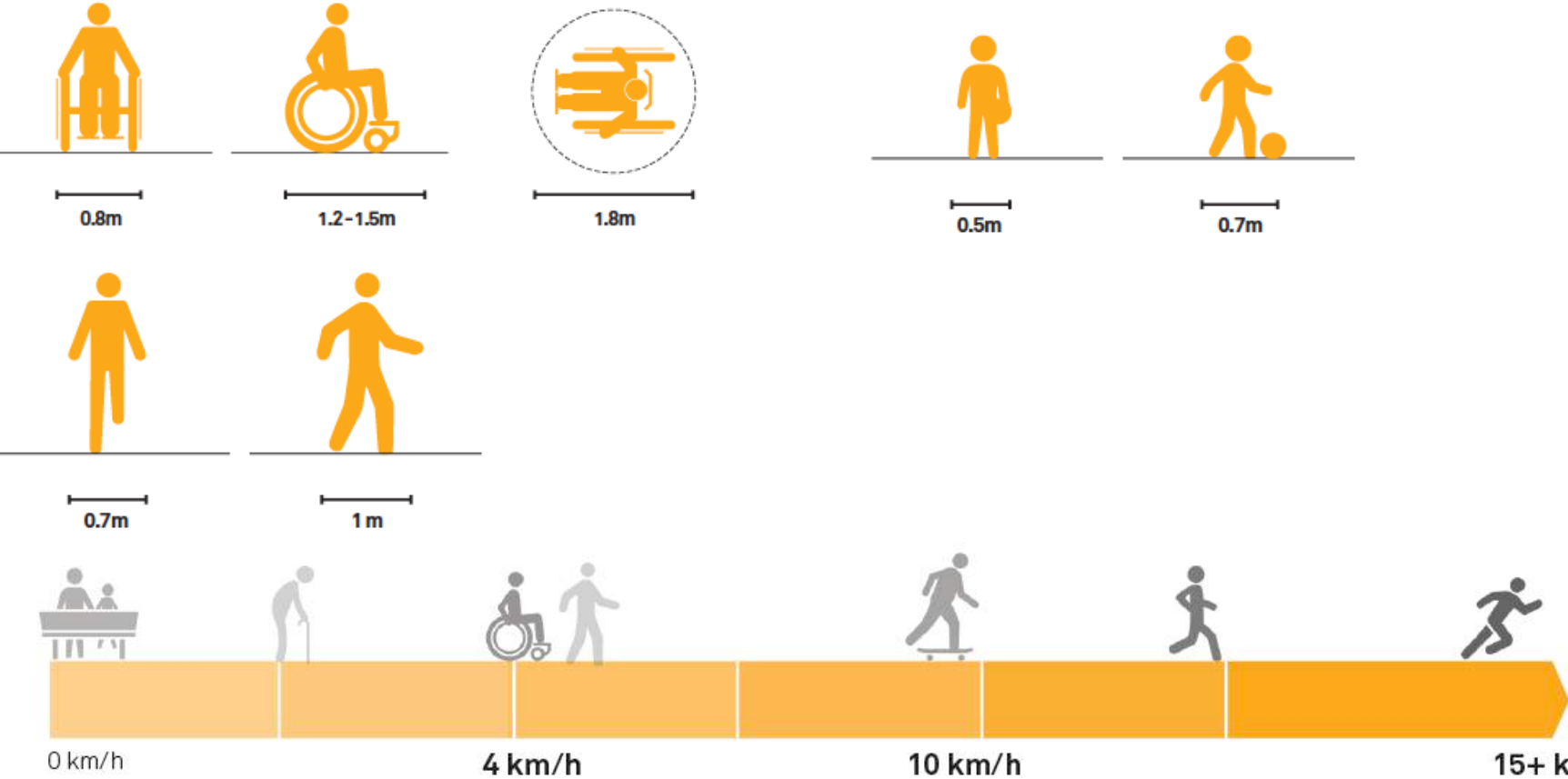


MULTI-MODAL  
APPROACH...?



# Pedestrians

## Speed, Variations and Dimensions

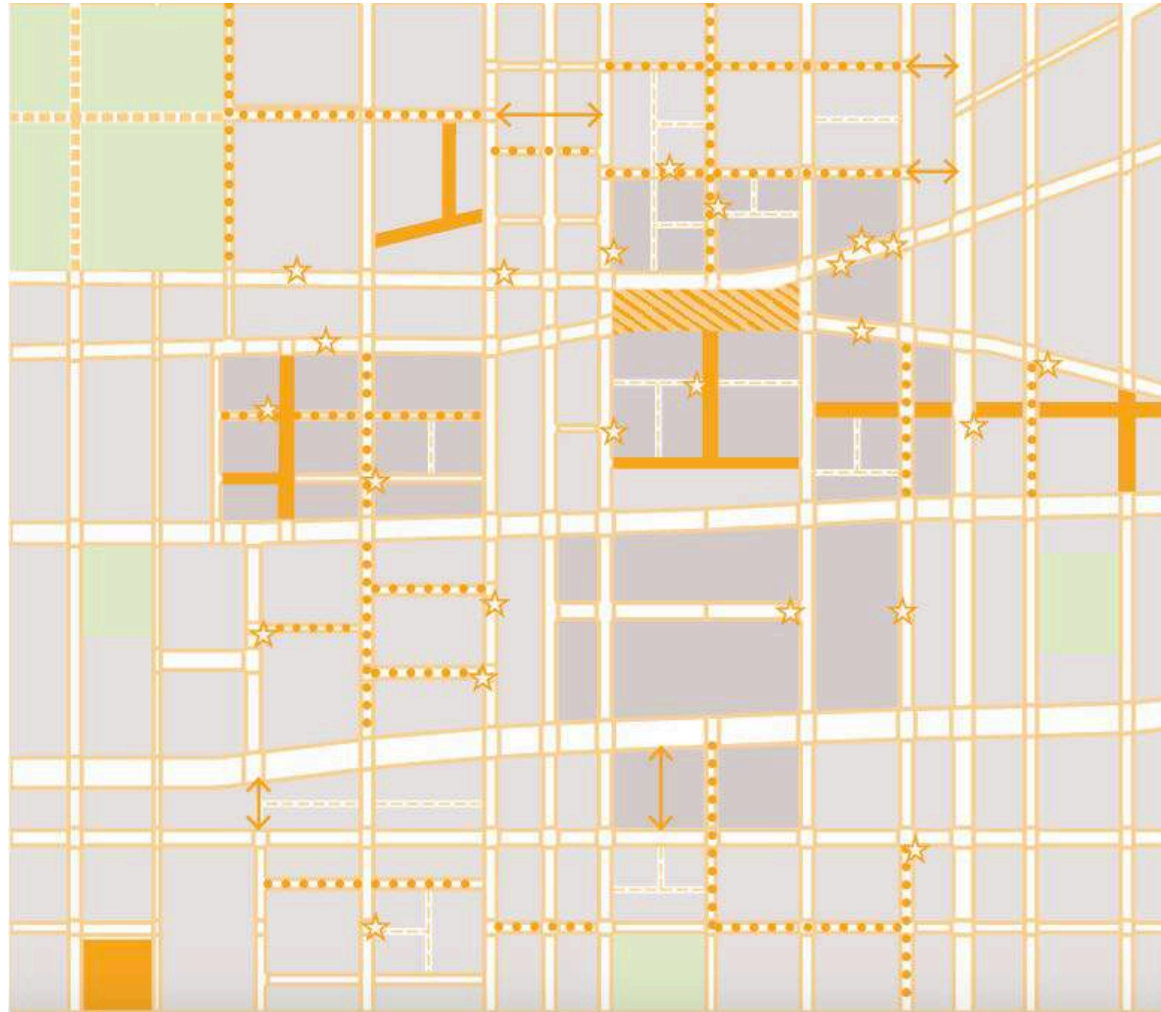


# Pedestrians

## Key Network Considerations

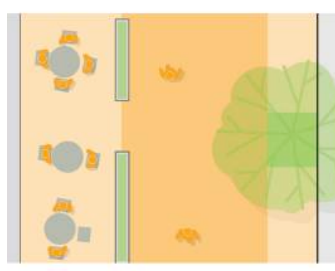
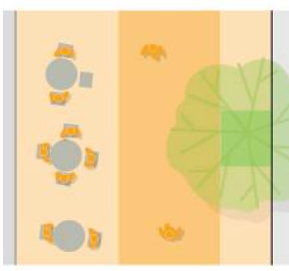
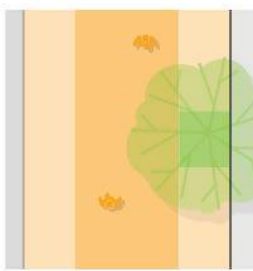
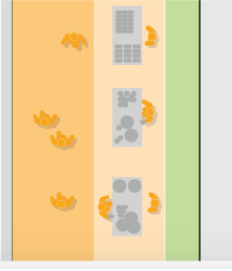
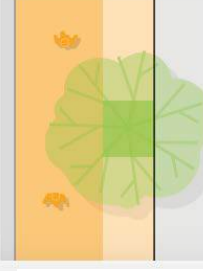
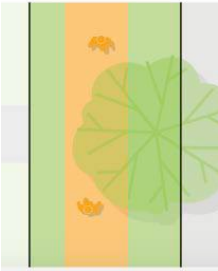
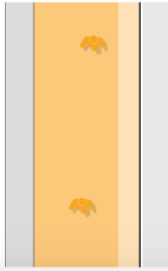
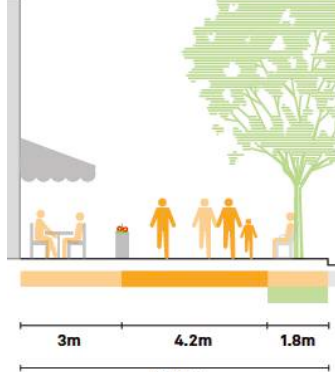
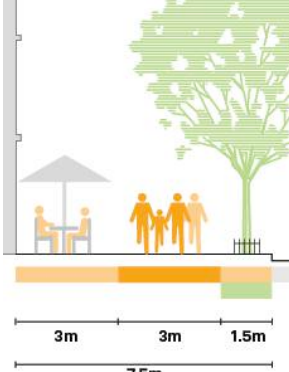
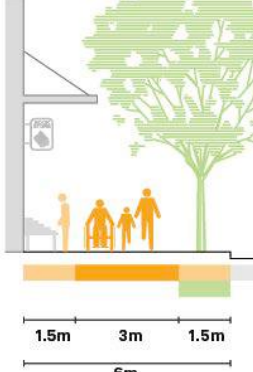
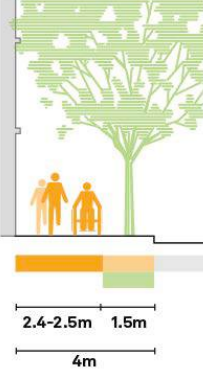
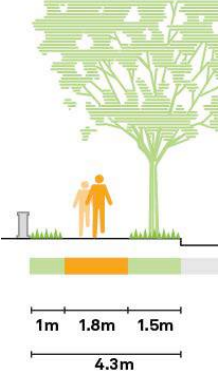
- Connectivity
- Safety
- Permeability
- Choice
- Human Scale and Complexity
- Key Destinations
- Variety of Users
- Volume of Users
- Green Corridors
- Character and Identity

-  pedestrian-only spaces
-  Plazas
-  Shared spaces
-  Laneways
-  Walkways
-  Sidewalks
-  Pedestrian links
-  Parklets and pocket parks



# Pedestrians

## Geometry



Residential Sidewalk

Residential Ribbon Sidewalks

Residential Sidewalk with Trees

Neighborhood Main Street 1

Neighborhood Main Street 2

Medium Commercial Sidewalks

Large Commercial Sidewalks

# Pedestrians

## Elements



Sidewalks



Pedestrian Crossings



Pedestrian Refuge Islands



Curb Extensions



Accessibility Ramps



Vision-Impaired Guidance



Signage and Wayfinding



Pedestrian Countdown Signals + Clocks



Lighting



Seating



Water Fountains



Weather Protection



Curbs



Waste Receptacles



Active Building Edges



Trees and Landscaping

# DESIGNING FOR PLACE

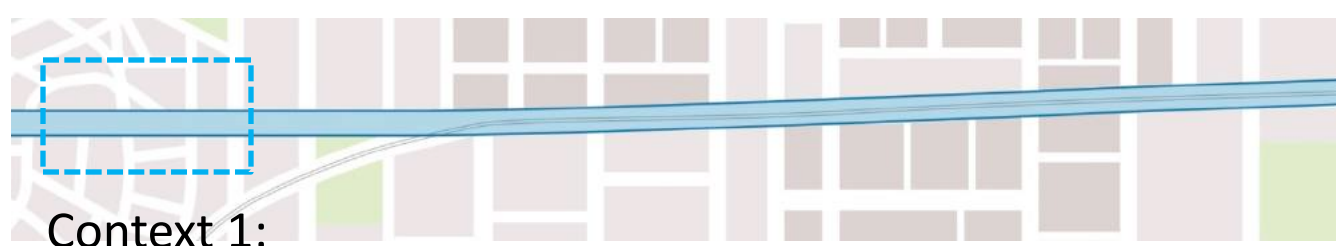




Local Culture & Character  
Street Activity  
Building Edges  
Street Scale & Width  
Block Size  
Destinations  
Mix of Uses  
Density  
Network & Hierarchy  
Natural Environment  
Mode Share



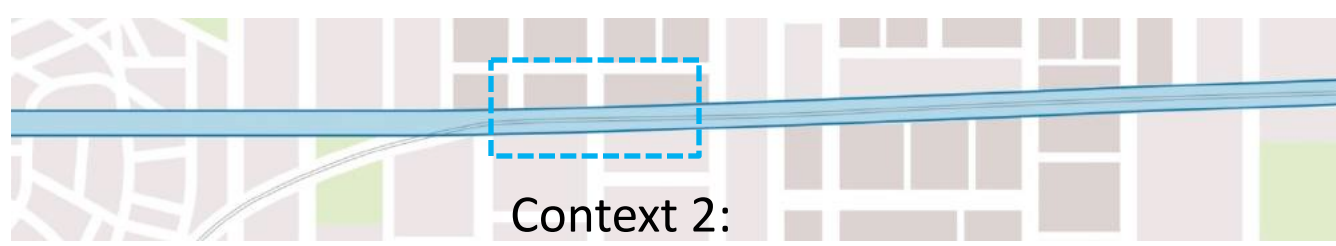
# Context Changes!



Context 1:  
Neighborhood Main  
Street



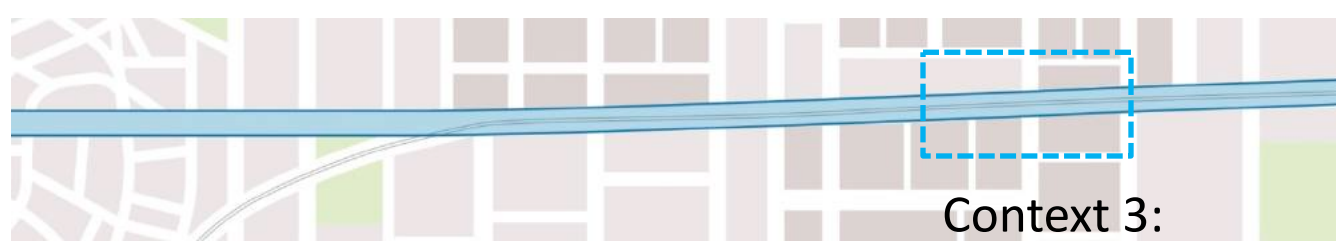
# Context Changes!



Context 2:  
Central Two-  
way Street



# Context Changes!



Context 3:  
Transit Mall



# STREET TRANSFORMATIONS



# Streets



## Pedestrian Priority Streets



## Shared Streets



## Neighborhood Streets



## Large Streets



## Special Conditions

1. Pedestrian Only Streets
2. Laneways and Alleys
3. Parklets and Pocket Parks
4. Pedestrian Plazas

5. Commercial Shared Streets
6. Residential Shared Streets

7. Residential Streets
8. Neighborhood Main Streets

9. Central One-way Streets
10. Central Two-way Streets
11. Transit Malls
12. Large streets with Transit
13. Grand Streets

14. Historic Streets
15. Elevated Structure Improvements
16. Elevated structure Removal
17. Streets to Stream
17. Temporary Closures
19. Post Industrial Revitalization
20. Waterfront and Parkside Promenade
21. Streets in Informal Settlements

# Neighborhood Main Street







# Shared Streets in Residential Areas



# Shared Streets in Residential Areas



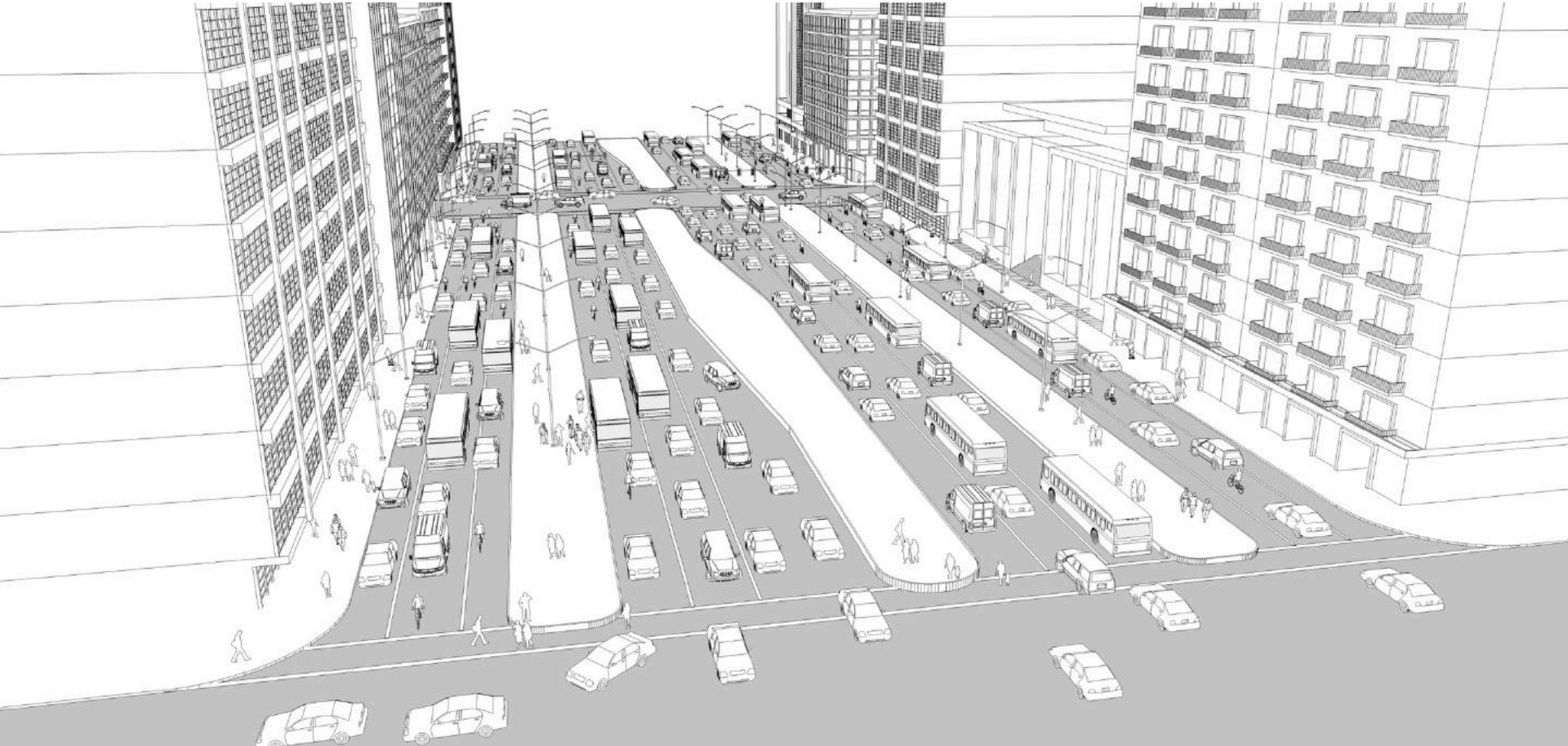
# Shared Streets in Commercial Areas



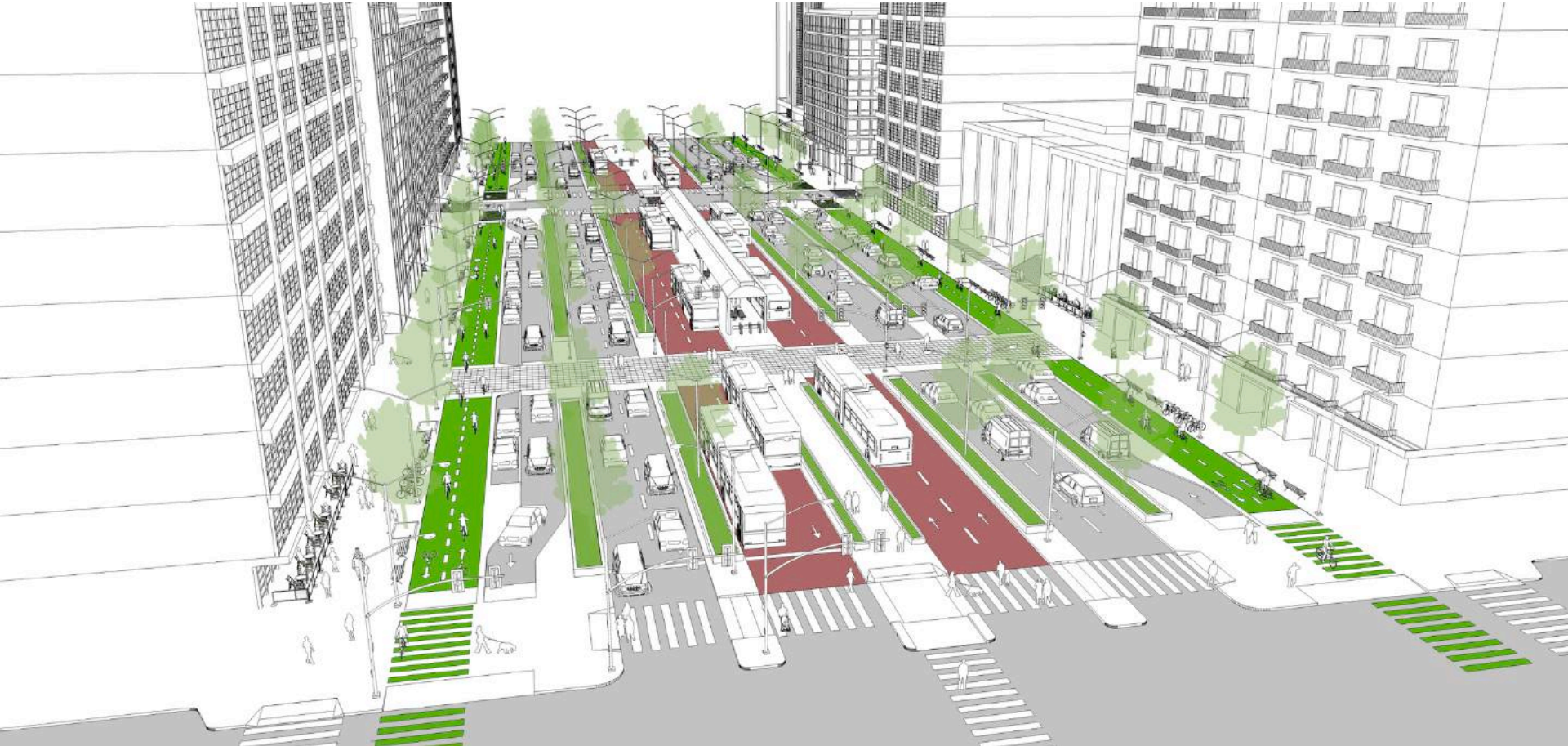
# Shared Streets in Commercial Areas



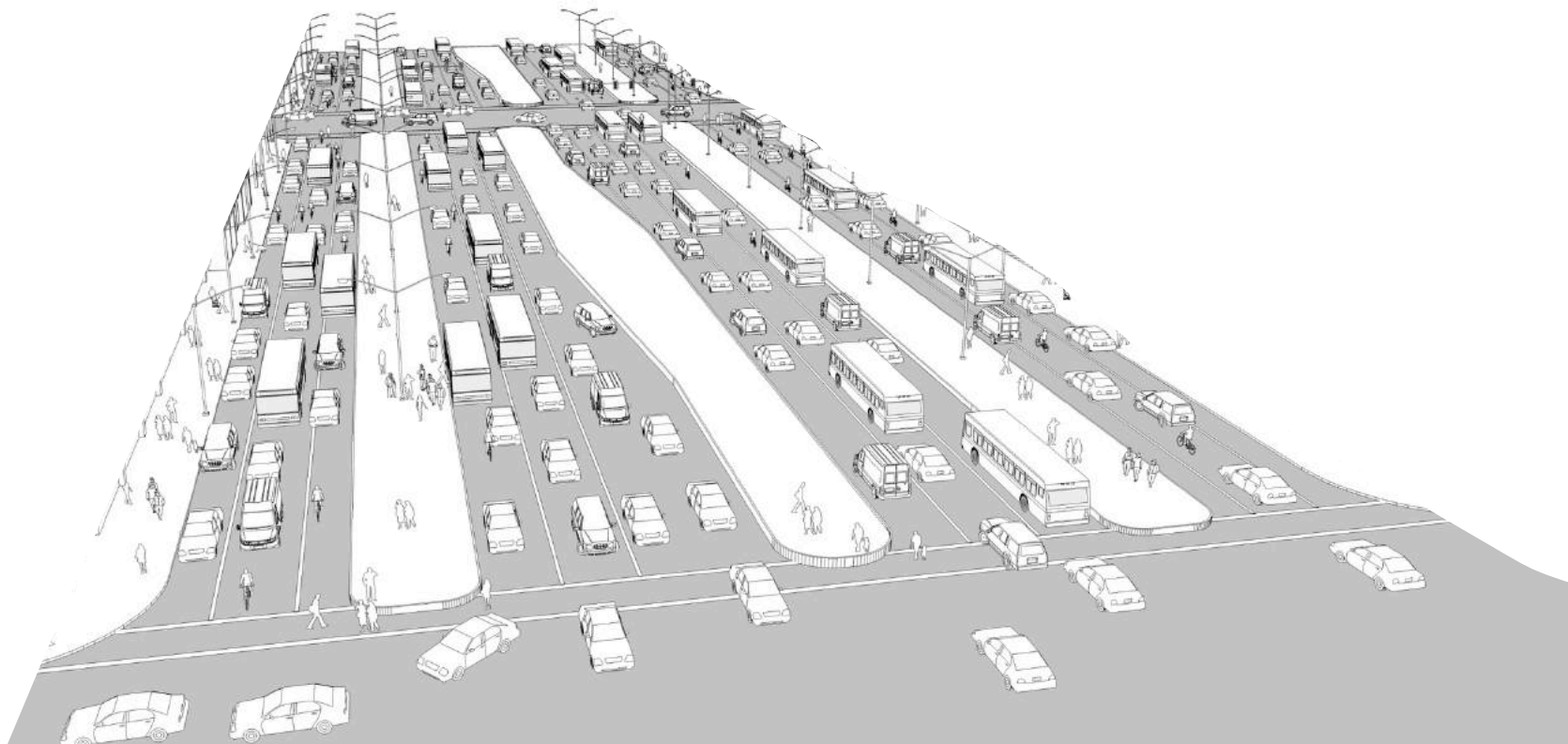
# Grand Streets



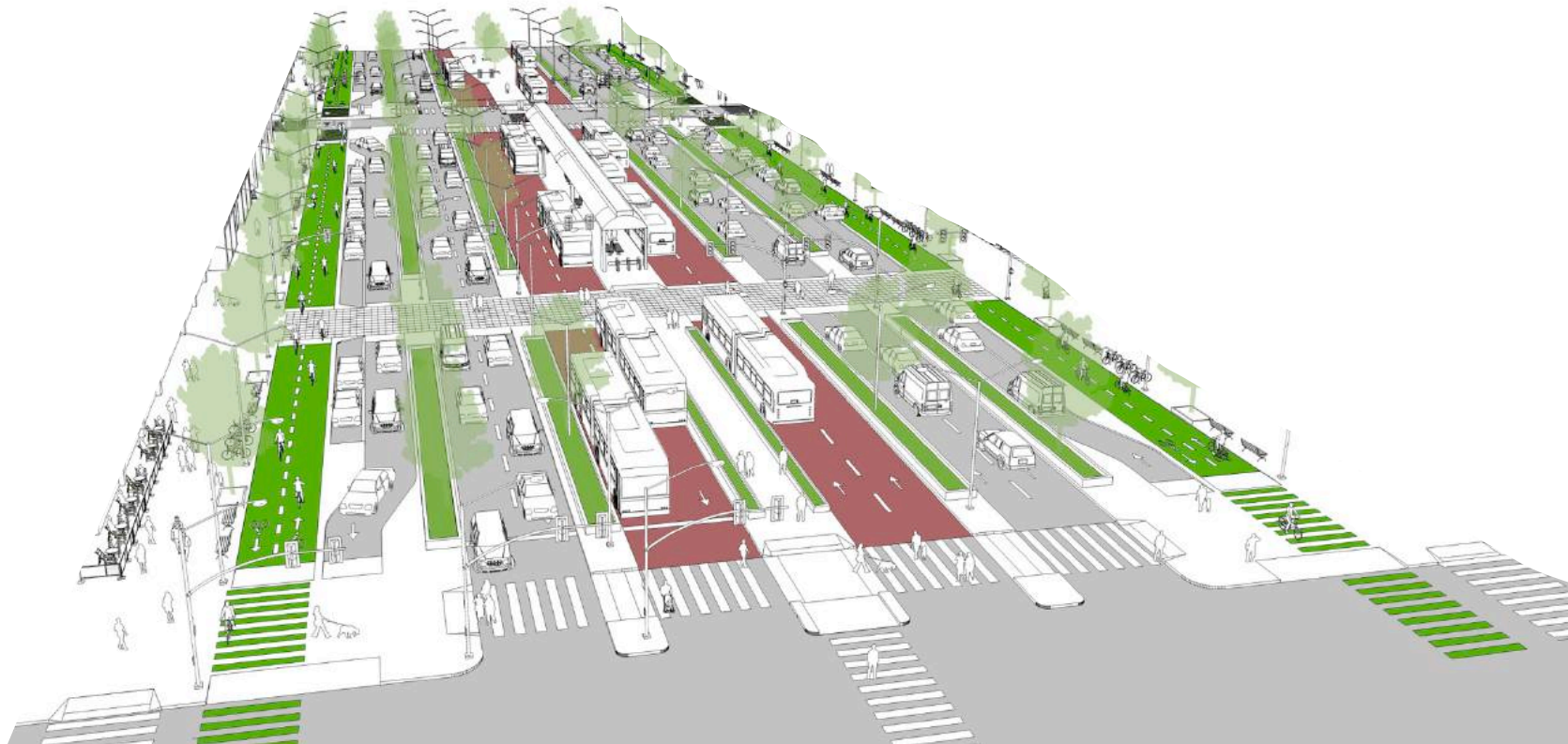
# Grand Streets



# (What if.....Harbour Bridge?)

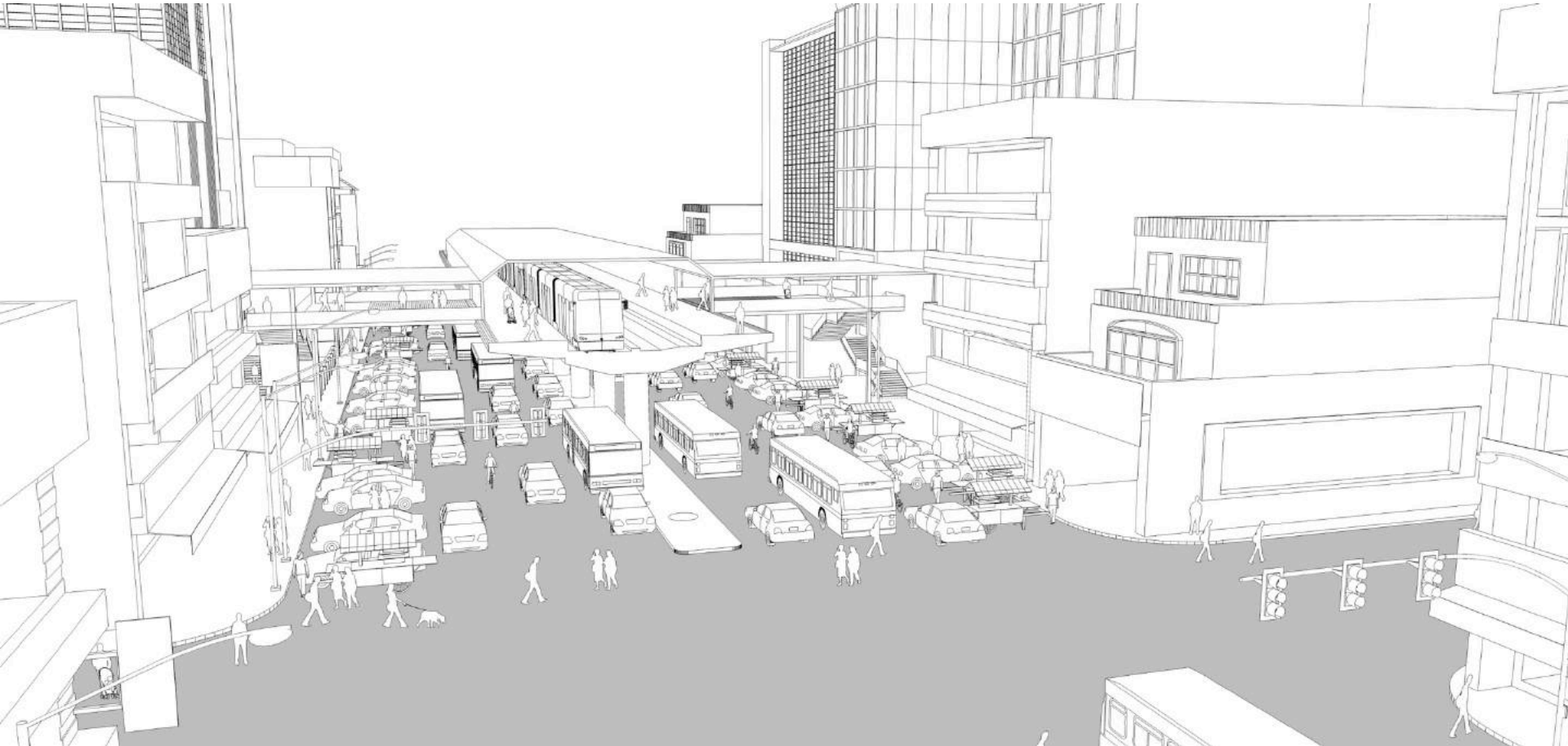


# (What if.....Harbour Bridge?)





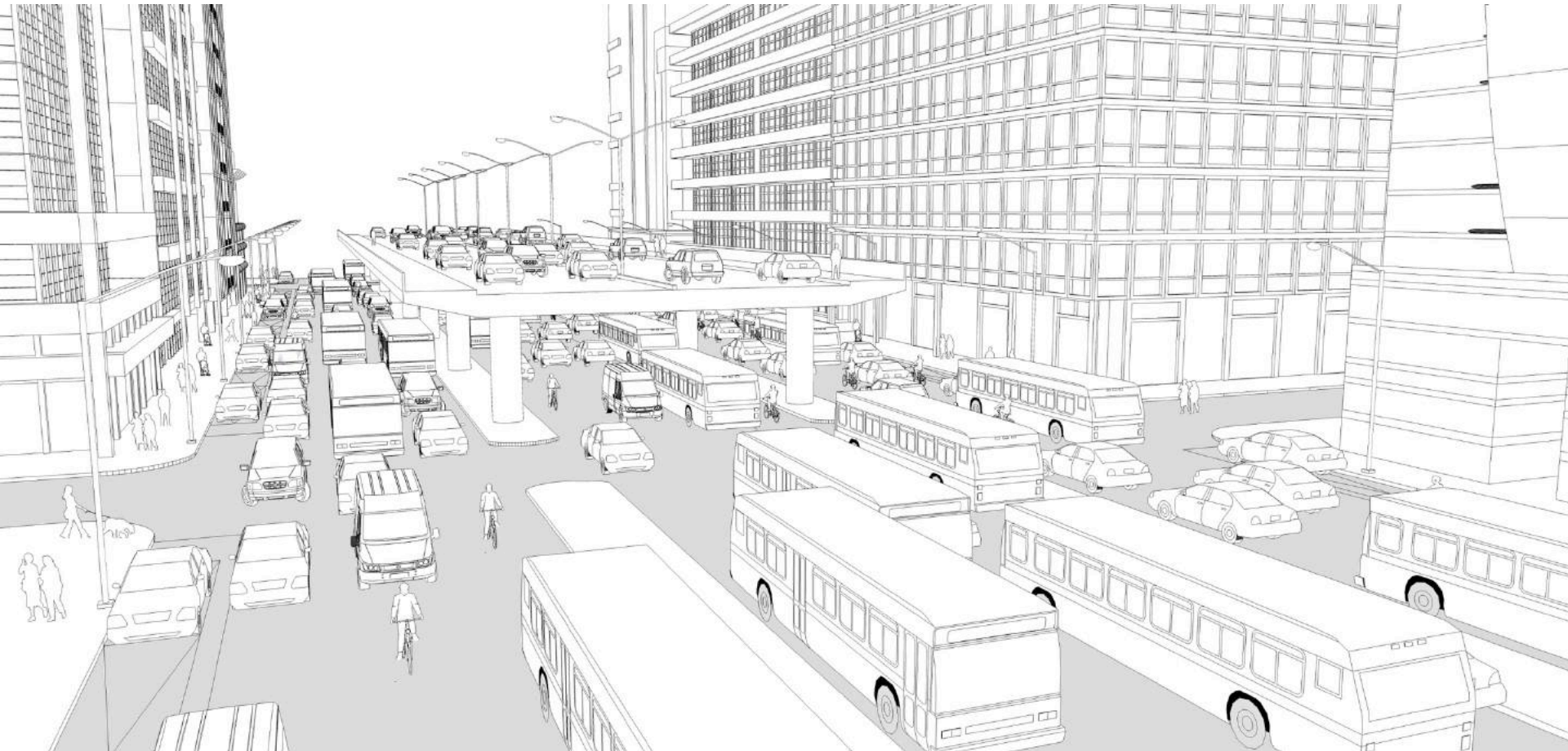
# Streets with Elevated Structures



# Streets with Elevated Structures



# Elevated Structure Removal



# Elevated Structure Removal



# Streets - to - Streams



# Streets - to - Streams



Streets - to - Streams

# (What if.....Queen Street?)

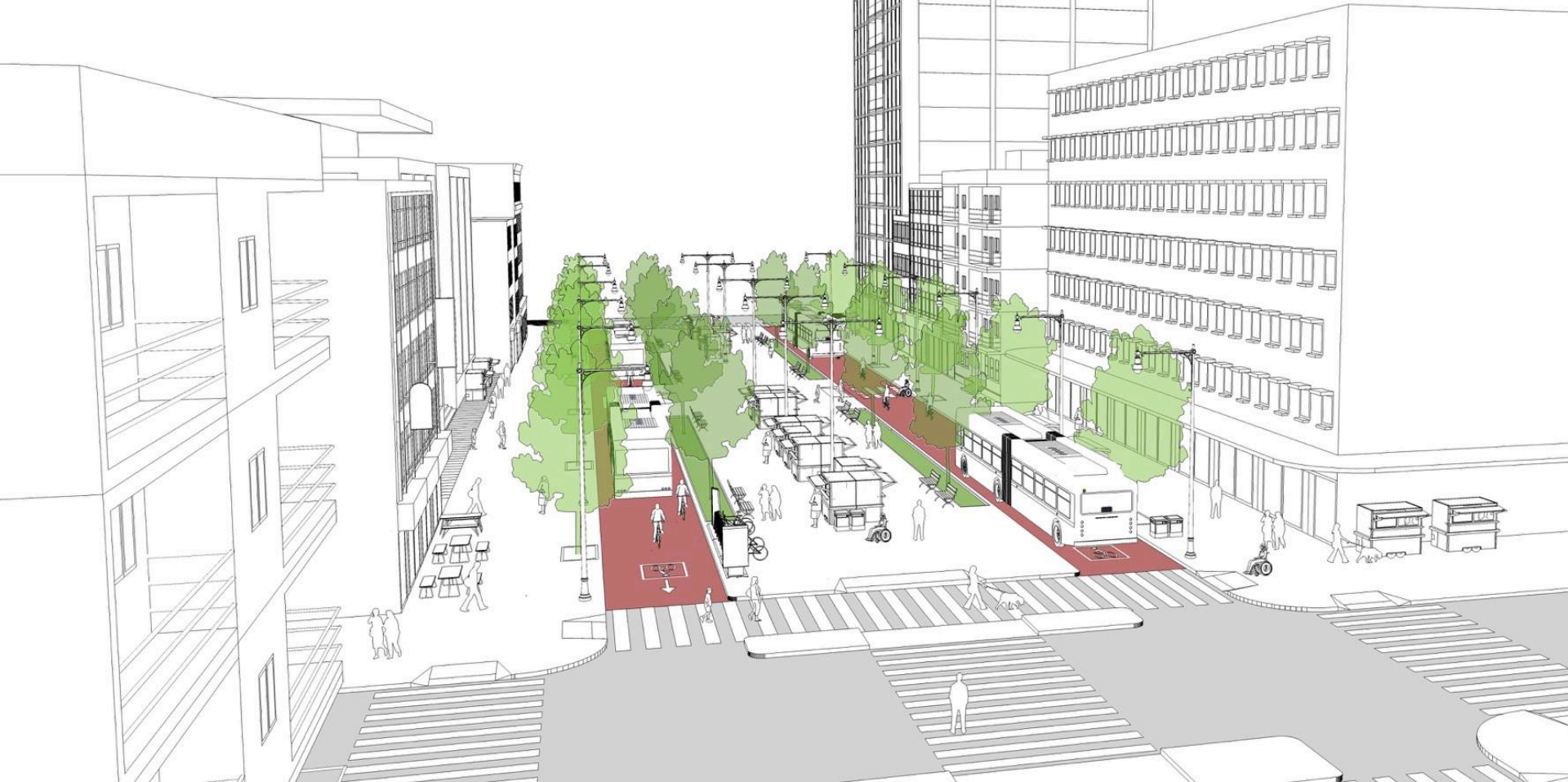


# Transit Priority Streets





# Transit Priority Streets



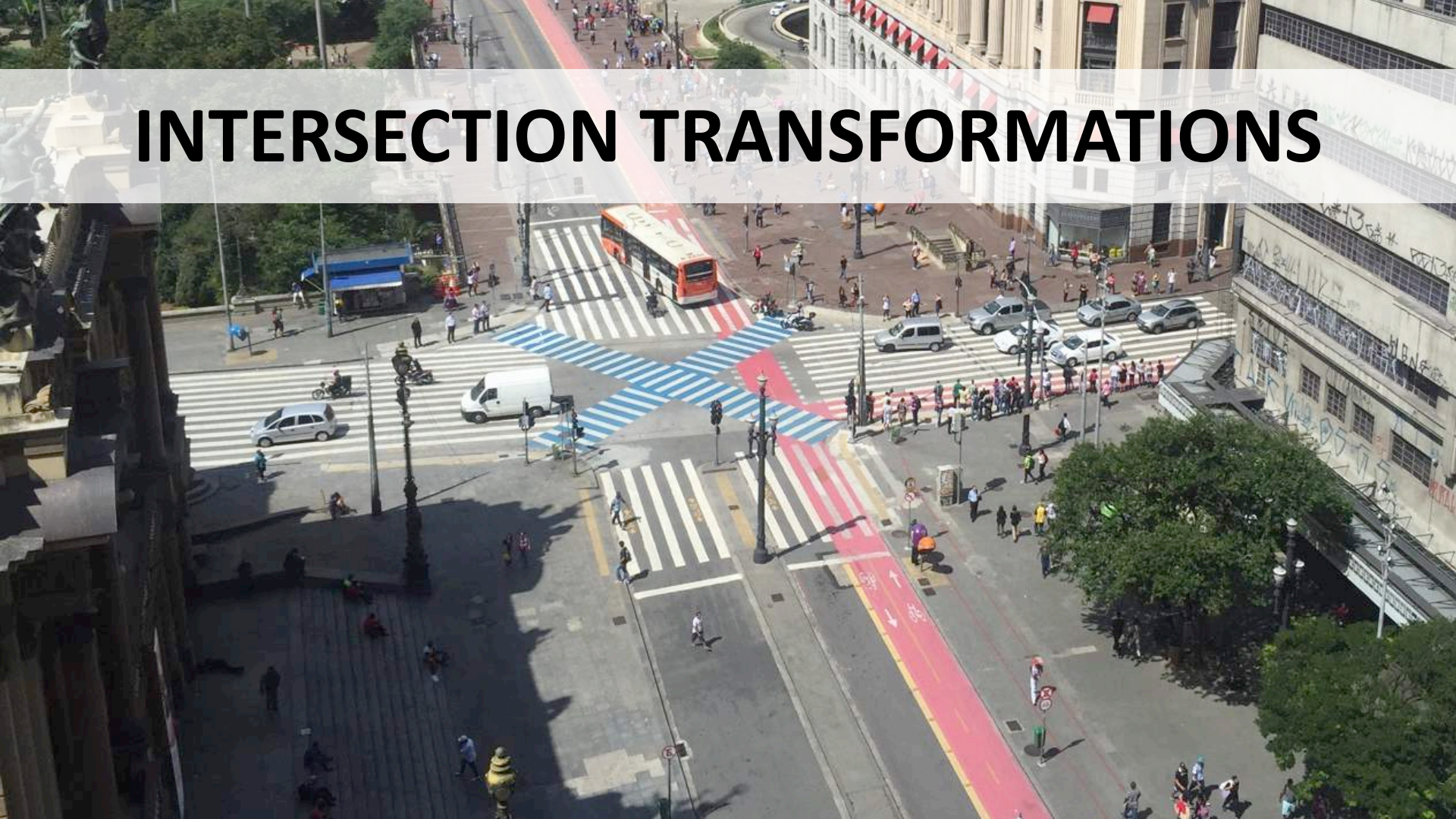
# Pedestrian Priority Streets



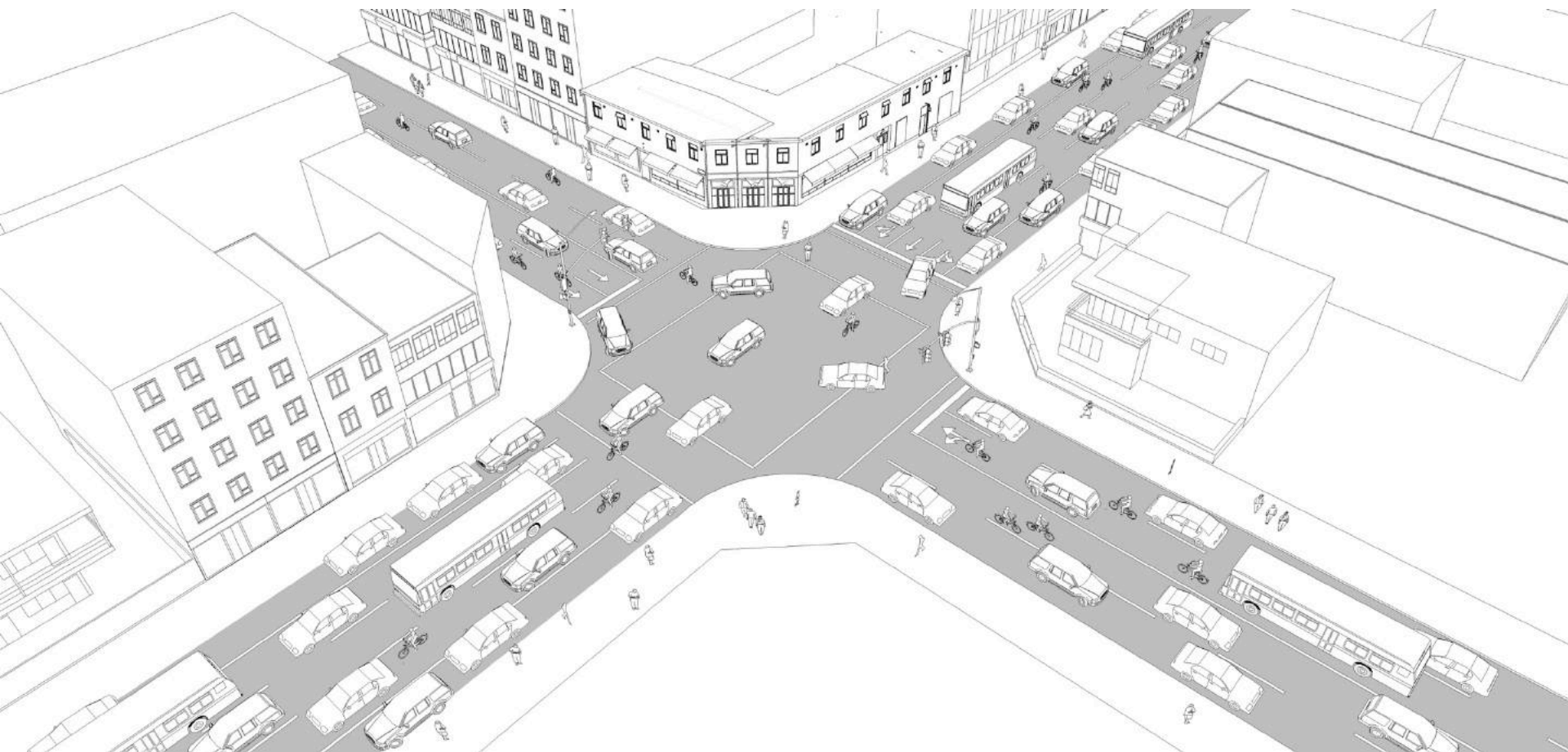
# Pedestrian Priority Streets



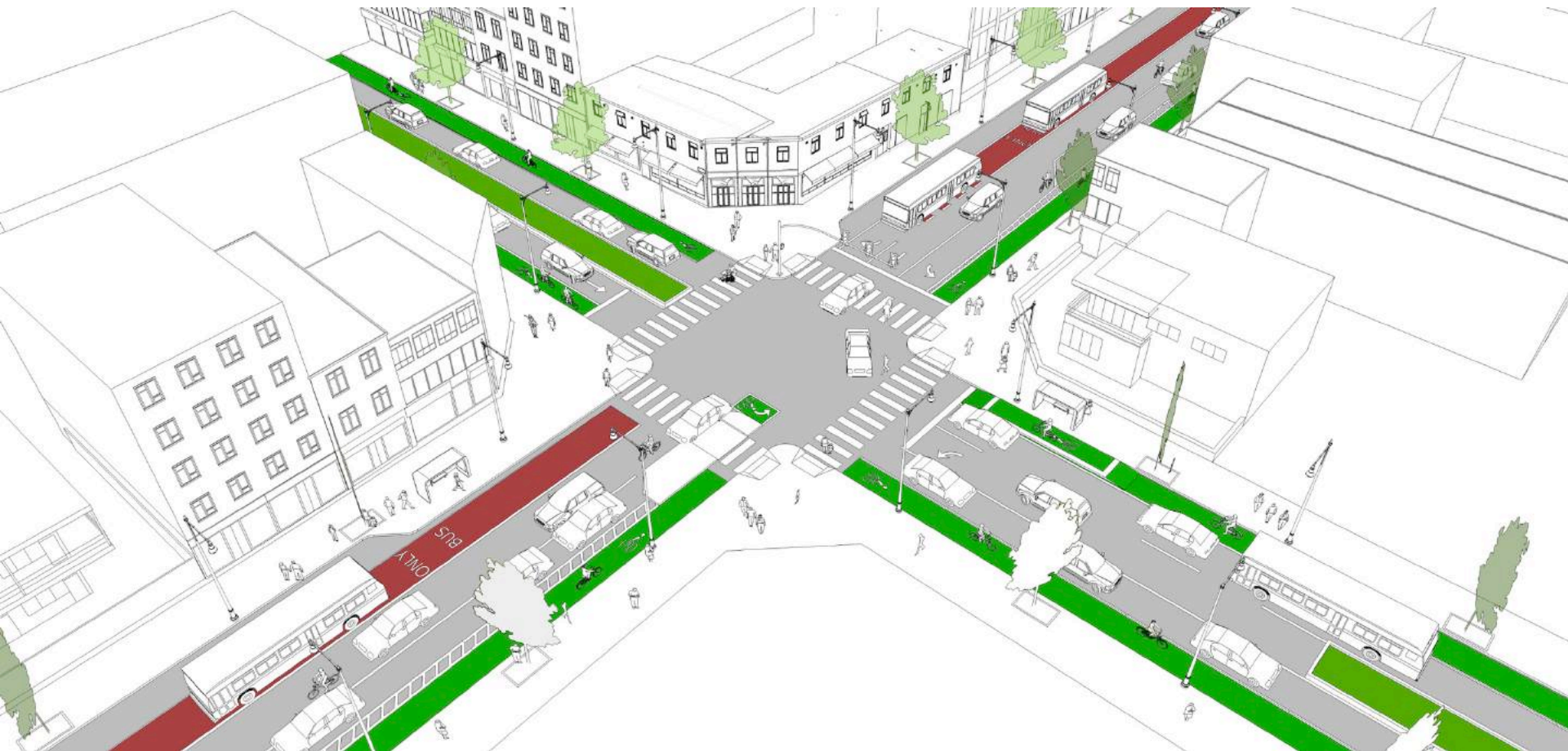
# INTERSECTION TRANSFORMATIONS



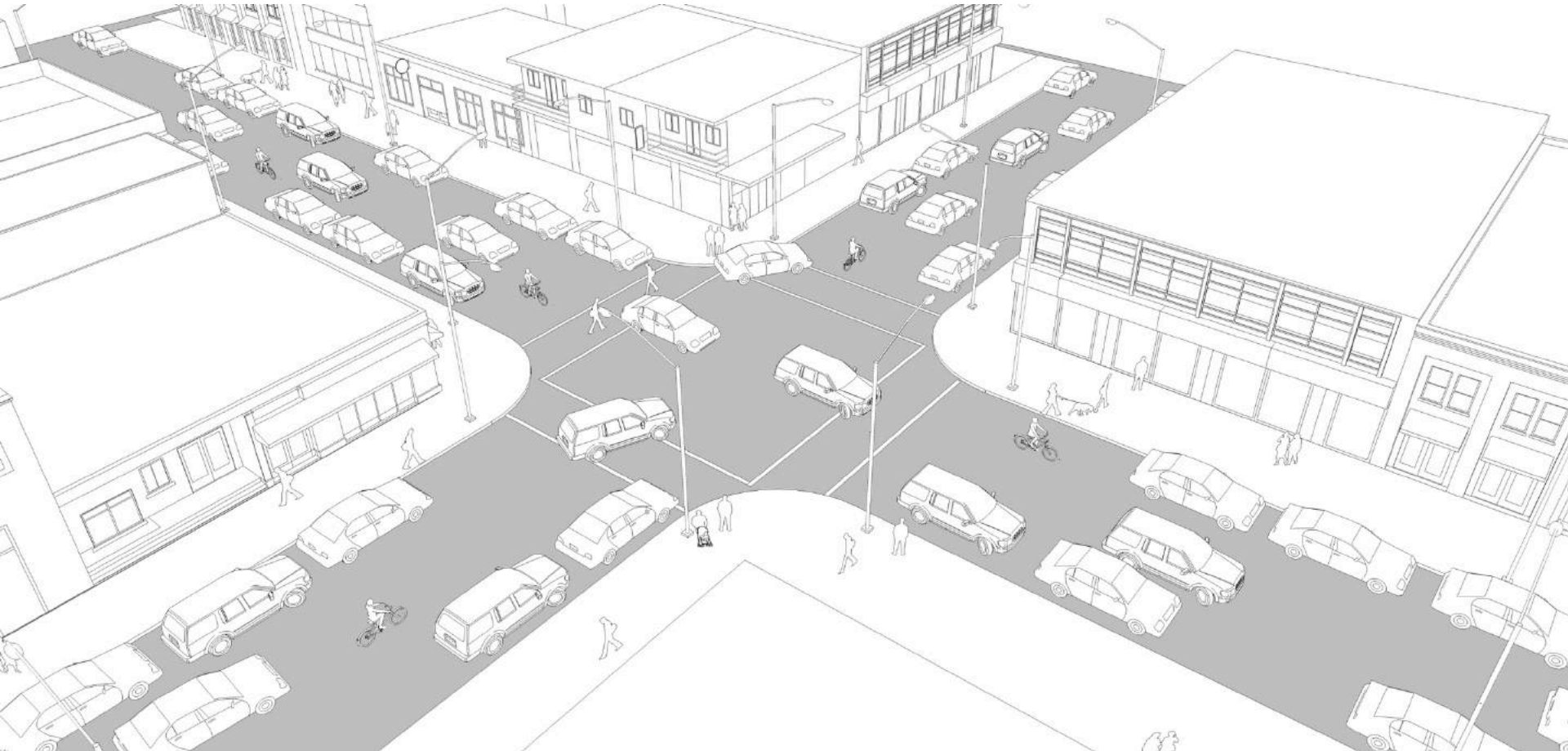
# Two-way meets One-way



# Two-way meets One-way



# Raised Intersections

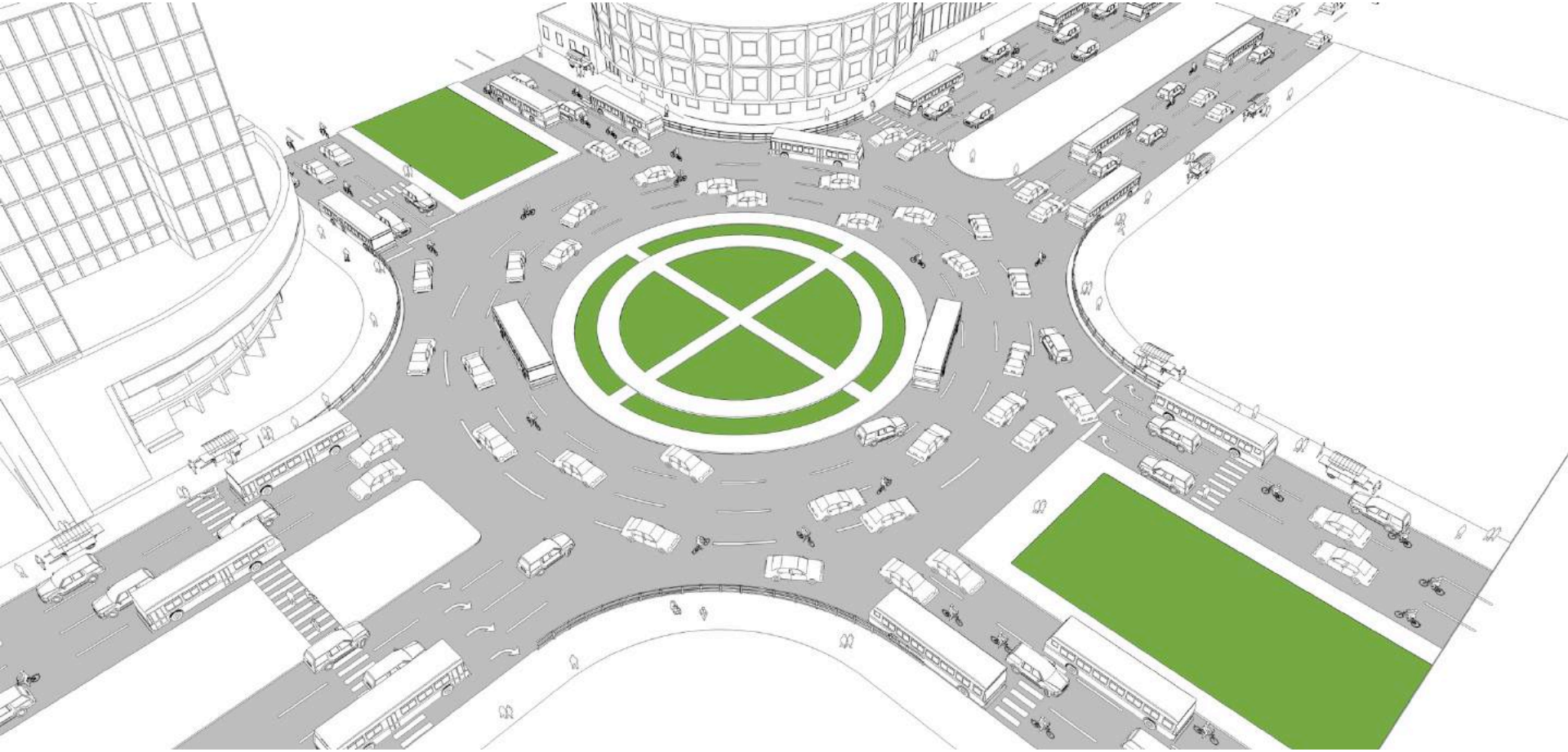


# Raised Intersections





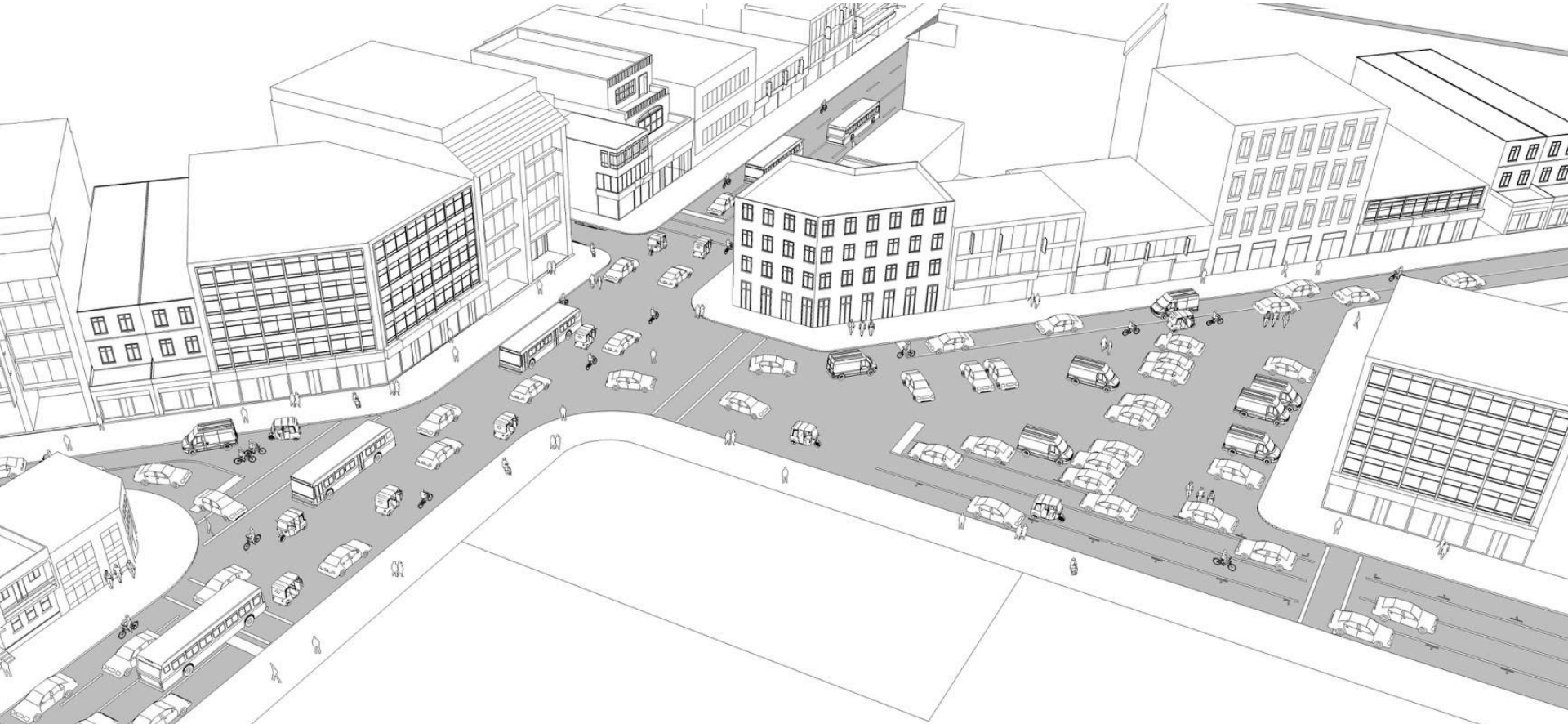
# Squaring the Circle



# Squaring the Circle



# Public Plazas



# Public Plazas



HEJ CYKLIST!

Du er nummer

3807

I DAG

og nummer

2766554

I ÅR

der cykler forbi her

**GOD TUR**

og tak fordi du cykler i byen!

# PROCESS + METRICS



# Who's Involved in Shaping Streets?

- **Transportation departments and engineers**
- **Consumer affairs organizations**
- **Transit authorities and operators**
- **Park departments**
- **Construction and public works**
- **Sanitation and waste management**
- **Environmental protection**
- **Departments and organizations supporting people with disabilities**
- **Planning departments**
- **Building departments**



- **Utility companies**
- **Urban designers, landscape architects, and architects**
- **Health professionals**
- **Historic preservation organizations**
- **Advocacy groups and neighborhood associations**
- **Private property owners and tenants**
- **Local businesses, vendors, and kiosk owners**
- **Street operators**
- **Local media**
- **Developers and development banks**
- **Academic institutions**
- **Enforcement entities**

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# Measuring and Evaluating the Street

## Physical & Operational Changes



- Length and width of new and improved **sidewalk**
- Added length of **cycle facilities**
- Added length of **dedicated transit facilities**
- Improved **signal timing** for pedestrian crossing length
- Number of additional **trees planted**



# Measuring and Evaluating the Street

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## Changes in Use & Activity



- **Shift in mode share** and user counts
- New or changed non-mobility **activities**
- Change in average **vehicular speeds**
- User **preferences**
- Volume of **water treated**

# Measuring and Evaluating the Street

## Physical & Operational Changes



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- **Shift in mode share** and user counts
- New or changed non-mobility **activities**
- Change in average **vehicular speeds**
- User **preferences**
- Volume of **water treated**

## Resulting Impact



- **Road safety** (KSI/ fatalities and injuries by location)
- **Respiratory and chronic disease rates**
- **Air Quality**
- Total **CO2** from Transportation
- Water volumes diverted from city system.

# Measuring and Evaluating the Street




What






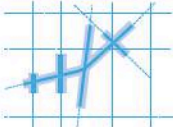








When

Why

How

Where

	What to Measure	When to Measure	Why It's Important
<b>Measuring Physical and Operational Changes</b>	The physical and operational changes that the specific project has had on the street.	<p><b>Before:</b> Measure and document existing site conditions.</p> <p><b>After:</b> Measure immediately after project completion.</p> 	<ul style="list-style-type: none"> <li>For benchmarking against prior conditions</li> <li>To build an inventory and database of the city's infrastructure</li> <li>To track financial investment</li> <li>To demonstrate and communicate short term achievements and progress to stakeholders.</li> </ul>
<b>Measuring Shifts in Use and Function</b>	The change in behavior and use of the street. Identify how and why it functions differently, and the level of satisfaction with the changes.	<p><b>Before:</b> Observe and document existing use and function. Note locations on site plans.</p> <p><b>After:</b> Measure periodically after 1, 3 and 6 months, and after 1 year. Measure during different seasons and at varying times of the day and week.</p> 	<ul style="list-style-type: none"> <li>To evaluate success of intended change in behavior and function</li> <li>To measure user satisfaction</li> <li>For benchmarking against prior conditions and other projects</li> <li>To build evidence for sustainable streets</li> <li>To learn lessons and inform future street designs</li> </ul>
<b>Measuring Resulting Impacts</b>	<p>The impacts of how the project contributes to larger city and regional goals and principles of:</p> <ul style="list-style-type: none"> <li>Public Health and Safety</li> <li>Quality of Life</li> <li>Environmental Sustainability</li> <li>Economic Sustainability</li> </ul>	<p><b>Before:</b> Identify metrics relevant to project goals and priorities.</p> <p><b>After:</b> Measure periodically after multiple months, and after 1, 2 and 3 years.</p> 	<ul style="list-style-type: none"> <li>To evaluate long term impacts and benefits</li> <li>To benchmark against larger city-wide goals and priorities</li> <li>To build evidence</li> <li>To measure return on investment</li> <li>For communication and building support for sustainable streets</li> </ul>

How to Measure	Where to Measure	Example Metrics
 <ul style="list-style-type: none"> <li>Before and after photos and videos</li> </ul>	Project site and immediate surroundings 	<ul style="list-style-type: none"> <li>Length and width of new and improved sidewalk</li> <li>Added length of cycle facilities</li> <li>Added length of dedicated transit facilities</li> <li>Improved signal timing for pedestrian crossing length</li> <li>Number of additional trees planted</li> </ul>
 <ul style="list-style-type: none"> <li>Before and After Plans</li> </ul>		
 <ul style="list-style-type: none"> <li>Before and After Sections</li> </ul>		
 <ul style="list-style-type: none"> <li>Before and after photos and videos</li> </ul>	Project site, connecting networks, and surrounding neighborhood. 	<ul style="list-style-type: none"> <li>Shift in mode share and user counts</li> <li>Increased e</li> <li>New or changed non-mobility activities</li> <li>Change in average vehicular speeds</li> <li>User preferences</li> <li>Volume of water treated</li> </ul>
 <ul style="list-style-type: none"> <li>On-site counts and observations. Note locations.</li> </ul>		
 <ul style="list-style-type: none"> <li>Quantitative analysis</li> </ul>		
 <ul style="list-style-type: none"> <li>Qualitative surveys</li> </ul>		
 <ul style="list-style-type: none"> <li>Quantitative analysis</li> </ul>	Project, neighborhood, network and city-wide scale. Choose scale relevant to specific metrics. 	<ul style="list-style-type: none"> <li>Road safety (KSI/fatalities and injuries by location)</li> <li>Respiratory and chronic disease rates</li> <li>Air Quality</li> <li>Total CO2 from Transportation</li> <li>Water volumes diverted from city system.</li> </ul>
 <ul style="list-style-type: none"> <li>Qualitative surveys</li> </ul>		
 <ul style="list-style-type: none"> <li>Compare census results</li> </ul>		
 <ul style="list-style-type: none"> <li>Environmental analysis</li> </ul>		

# Global Case Studies

## Grand Streets: Avenida 9 de Julio, Buenos Aires, Argentina



Credit: City of Buenos Aires

**LOCATION:** Montserrat, Buenos Aires, Argentina

**CONTEXT:** High-density mixed-use

**RIGHT-OF-WAY:** 140m

**SIZE:** 2.7 km

**COST:** 150 million ARS (15.9 million USD)

**FUNDING:** Public

**MAX. SPEED:** 60km/h

# Global Case Studies

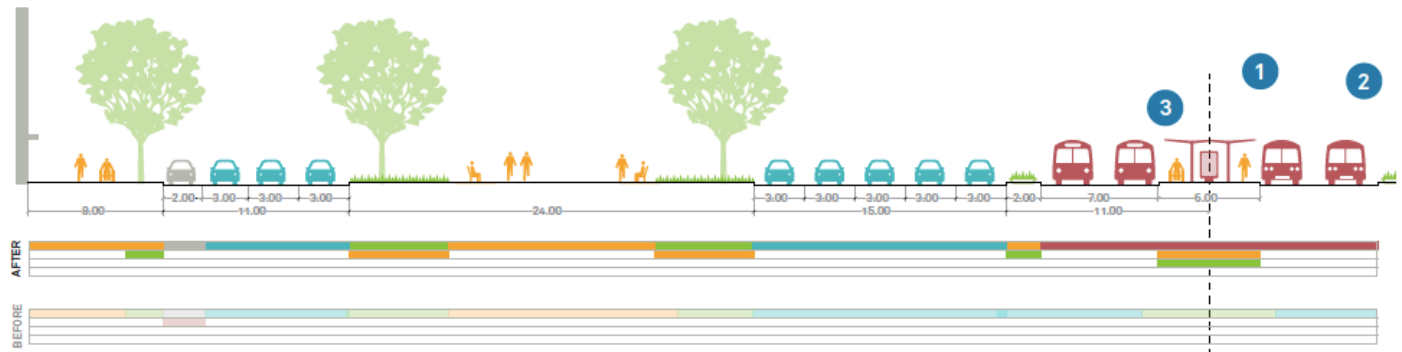
## Grand Streets: Avenida 9 de Julio, Buenos Aires, Argentina

### Key Elements

- 1 New four-lane, center-running BRT transitway replacing 4 mixed-traffic travel lanes.
- 2 Level-boarding central platform.
- 3 Planted side medians.
- 4 Central walk-through pedestrian paths connecting all the stations on the avenue.
- 5 Pedestrian markings and LED signals and countdown clocks added to connect stations.

### Users-bar legend:

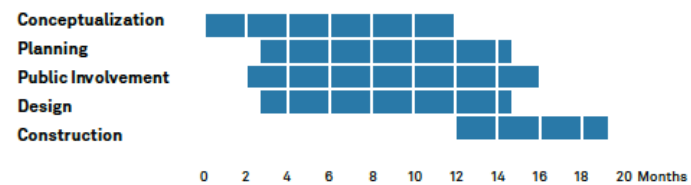
- Pedestrian space
- Cycles
- Transit
- Mixed traffic
- Landscape
- Parking







NOTE: The section above illustrates half of the width of the street.

### Project Timeline

January 2012–July 2013



### Evaluation

 <p><b>-98%</b></p> <p>Decrease in the number of crashes since the creation of Metrobus.</p>	 <p><b>-32%</b></p> <p>Decrease in travel times on the avenue.</p>
 <p><b>-63%</b></p> <p>Decrease in bus travel times due to BRT implementation.</p>	 <p><b>-5,615</b></p> <p>Reduction of tons of CO<sub>2</sub> equivalent per year.</p>

# Global Case Studies

## Grand Streets: Avenida 9 de Julio, Buenos Aires, Argentina

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### Keys to Success

---

Interagency coordination.

Vehicle fleet upgrade and driver training.

Context-oriented design.

Public participation and involvement.

Commitment from the city to improve the transit infrastructure along the corridor.

---

### Involvement

---

#### Public agencies

City of Buenos Aires, federal government, bus operators.

---

#### Citizen associations and nonprofits

Local nonprofits and associations of residents, bus drivers, taxi drivers, and shopkeepers.

---



Credit: City of Buenos Aires

# Another 20 case studies from around the world!



# Fort Street in Auckland



**Location:** Auckland CBD, New Zealand  
**Population:** 1.4 Million  
**Metra:** 1.5 Million  
**Contact:** Mixed-use  
**Right-of-way:** 19-20m  
**Site:** Area in and around Fort Street  
**Cost:** 23 million NZD (16 million USD)  
**Funding:** CBD targeted rate  
**Project Sponsors:** Manager, CBD Projects, Auckland City Council  
**Max. speed:** NA - No posted speed



Before



After  
 Photo Auckland Council

## A Network of Shared Streets



*The transformation of Fort Street into a shared street resulted in a 54% increase in pedestrian volumes and 47% increase in consumer spending.*

## Overview

Fort Street showcases the way that shared streets can turn a district into a destination, increasing visitors for shopping and other activities. It is one of several new shared spaces implemented in Auckland's Central Business District in recent years to enhance pedestrian connectivity and provide a quality public realm.

## Goals

- Better integrate the area into the surrounding street network.
- Prioritize pedestrians.
- Create a distinctive public space.
- Create a space that supports businesses and residents and provides opportunities for a variety of activities.
- Provide a high-quality, attractive, and durable street that contributes to a sustainable and maintainable city center.

## Keys to Success

Collaboration with key stakeholders.  
 Pre- and post-monitoring and evaluation in order to communicate the impacts of the project.  
 Testing design variations.

## Involvement

**Public agencies**  
 Auckland Council, Auckland Transport  
**Private group**  
 Local business owners and operators  
**Citizen associations and unions**  
 Blind Foundation  
**Designers and Engineers**  
 Boffa Miskell, Jaws Structures, TPC (traffic engineering), LDP (lighting)

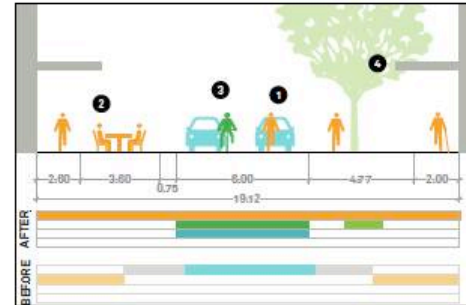
## Evaluation

**+54%**  
 Increase in pedestrian volumes

**+47%**  
 Increase in consumer spending.

**-25%**  
 Decrease in vehicle volume.

**80%**  
 Felt safer in the area



## Key Elements

- 1 Removal of any demarcation between pedestrian and vehicles such as curbs and bollards.
  - 2 Extended areas for open-air activities.
  - 3 Pedestrians can walk on the entire right-of-way.
  - 4 Accessible routes along building lines for the blind.
- Removal of all parking spaces.  
 Restricted loading times.  
 Street furniture and landscaping.

## Project Timeline

June 2009 - April 2013



Users-bar legend:  
 Pedestrian space  
 Cycles  
 Transit  
 Mixed traffic  
 Landscape  
 Parking



# Jellicoe Street in Auckland



Auckland, New Zealand

Extent 400 m  
14,000 m<sup>2</sup>

Right-of-way 23 m

Context Before: Industrial After: Mixed-use (residential, commercial)

Cost: 24 million NZD (15 million USD)  
Funding Public

Project sponsors Auckland Waterfront Development Agency

Max Speed 30km/h

## Key Elements

- 1 Integration of a rain garden network in the street design
- 2 Limited vehicle access
- 3 Curbs removed (shared space approach)
- 4 Integration of light rail (tram)
- 5 Use of native and local plants

## Goals

Create a unique destination and a civic space

Bring recreational activity to the site

Transforming the area but preserving the industrial heritage

Achieve an environment that is well connected yet offers distinctly different experiences



Credit Photo: Auckland Council

## Overview

The transformation of Jellicoe Street is part of the larger revitalization project of the Wynyard Quarter, from an industrial port area to an active and livable waterfront neighborhood. The area is located on the edge of the city close to the harbour on contaminated land.

Public space has been designed to be a catalyst for development and to foster the conversion of old hangars and warehouses into a cultural and recreational strip.

The street was transformed from an industrial service road to a lush pedestrian boulevard. Narrowing the width of Jellicoe Street and the surface treatment reduced vehicle speeds.

Thanks to its innovative approach and integrated sustainability measures, the transformation of Jellicoe Street has become a new benchmark for citywide street planting

## Lessons Learned

Although surface treatment reduced speeds, the driver behavior forced the Waterfront Development Agency to implement controls such as wheel stops adjacent to rain gardens and dotted yellow lines to restrict parking.

Usage of parking spaces were monitored and changes were made accordingly, including replacing car parking with bicycle parking and with loading zones.

## Involvement

Public agencies  
Auckland Council, Waterfront Development Agency

Designers and Engineers  
Taylor Cullity Lethlean, Wright & Associates, MPM projects, Becca, Eouard and DesignFlow

Waterfront Auckland has partnered with a local Maori tribe (whānau) to maintain the vegetation in the street as part of a pre-date setting community outreach program for the city.



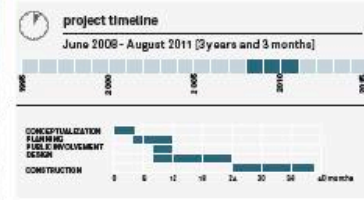
Before

Credit Photo: Auckland Council



After

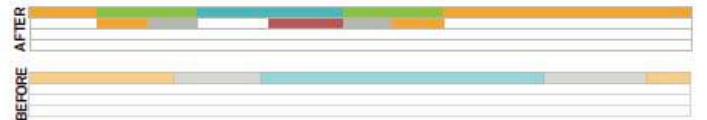
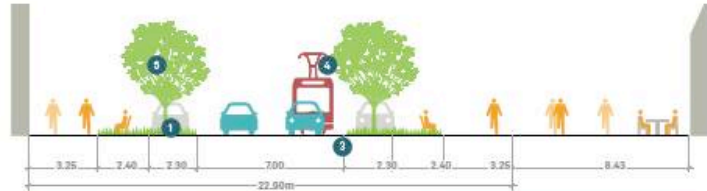
Credit Photo: Auckland Council



## SUSTAINABILITY

The street transformation addressed sustainability issues by:

- Water-sensitive urban design implementation site-wide (capturing, treating and reusing storm-water)
- The reuse of site through materials such as concrete blocks from a nearby cement factory
- The promotion of healthy activities, environmental education and positive social interaction



## EVALUATION





Credit: Jana Urban Space

**Bangalore**



Credit: VPUU NPC

**Cape Town**



Seoul



Credit: NL Architects

**Amsterdam**



Credit: SvR Design Company



Credit: CannonCorp Engineering

# Paso Robles, CA



Credit: City of Toronto

# Toronto

Before



After



# Chennai





Credit: Abu Dhabi Urban Planning Council

# Abu Dhabi



Credit: Elaine Kramer

London



Credit: Embarq, WRI Turkey

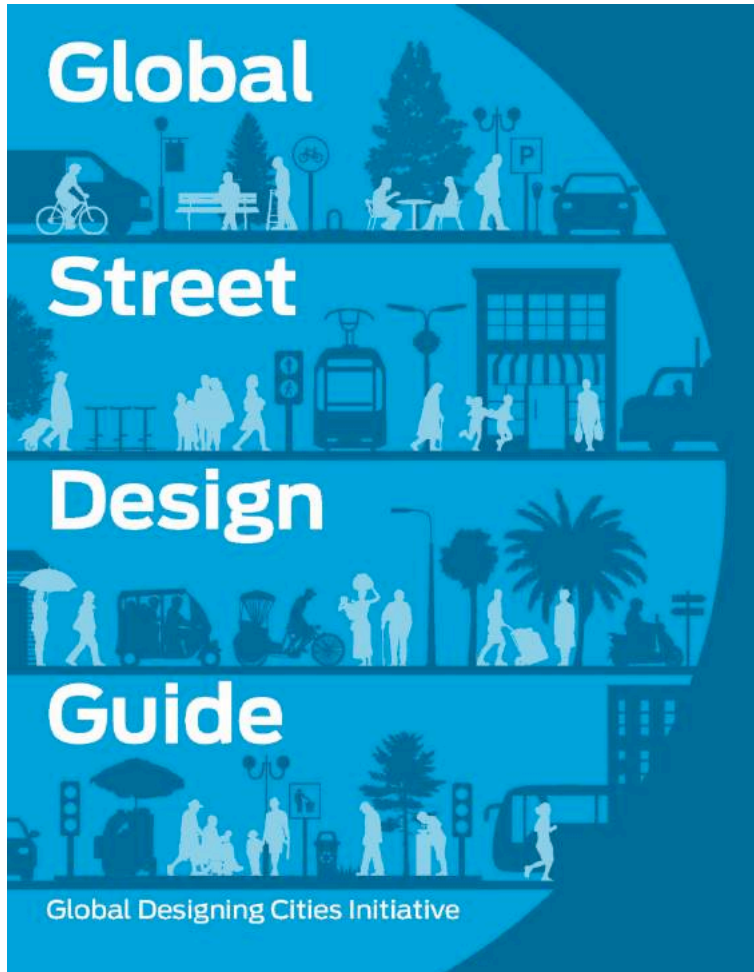
# Istanbul



**San Francisco**



# Stockholm



Provide the  
tools to  
reimagine,  
reinvent, **and**  
redesign **safer,**  
**more**  
**sustainable**  
**streets!**

# ACCRA, GHANA



## Existing Street





## Existing Street

Remove Cars, Allow  
Limited Loading



Temporary Surface  
Treatment

## Temporary Street Closure

Remove Cars. Allow  
Limited Loading



Temporary Surface  
Treatment

## Temporary Street Closure



## Temporary Street Closure

Trees to add  
Shade

Loading at  
Limited Hours

New Paving



## Permanent Street Closure

Trees to add  
Shade

Loading at  
Limited Hours

New Paving



## Permanent Street Closure





# BANDUNG, INDONESIA








Remove  
Pedestrian  
Bridge




Remove  
Pedestrian  
Bridge






A photograph of a busy urban street. On the left, there are multi-story buildings with various signs, including a blue sign for 'Sinar 95' and a vertical sign for 'HOTEL'. Pedestrians are walking along the sidewalk, and some are carrying goods. A blue and white cart is parked on the left. In the center, a silver car is driving towards the camera, followed by a green van. On the right, a white SUV is driving away from the camera, and a silver van is partially visible in the foreground. In the background, a building is under construction with a crane. A white callout box with a pointer is overlaid on the street, containing the text 'Add At-grade pedestrian crossing'.

Add At-grade  
pedestrian  
crossing




Add At-grade  
pedestrian  
crossing



A wide-angle photograph of a busy urban street. The street is filled with pedestrians, including women in hijabs, and vehicles such as cars, a green van, and a white SUV. On the left, there are multi-story buildings with various signs, including a prominent vertical sign that reads 'HOTEL'. A blue sign for 'Sinar' is also visible. On the right, there are more buildings, some with balconies, and a market area with stalls and umbrellas. In the background, a construction site with a crane is visible under a cloudy sky. A white callout box with a pointer is positioned in the center of the image, pointing towards the sidewalk area.


Widen  
Sidewalks




Widen  
Sidewalks





A wide-angle photograph of a busy city street. The street is lined with multi-story buildings, some with commercial signs like 'Sinar' and 'SIM'. Pedestrians are walking on the sidewalks, and a silver car is driving in the middle of the road. A white callout box with a pointer is positioned in the upper right quadrant of the image, pointing towards a specific area on the street. The sky is overcast.

Exchange  
space for  
private vehicles  
for cycles and  
public transport



Exchange  
space for  
private vehicles  
for cycles and  
public transport



Exchange  
space for  
private vehicles  
for cycles and  
public transport







What Streets in Auckland  
would you do this  
transformational exercise  
for?



Have a think .....

...and come and tell Ludo  
after the talk 😊

ASK FOR IT  
DEMAND IT  
DESIGN IT  
FUND IT  
DO IT

# DESIGN STREETS THAT PUT PEOPLE FIRST!

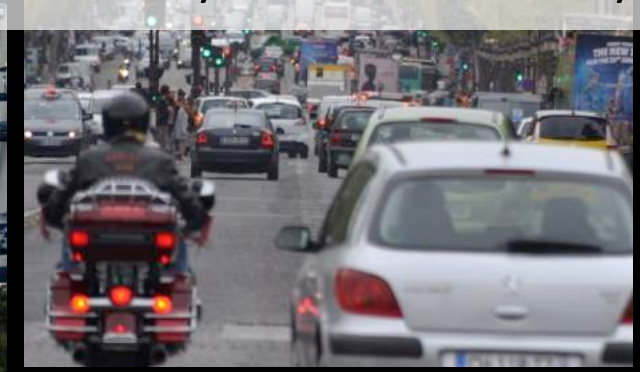


# SHIFT HOW WE MEASURE SUCCESS

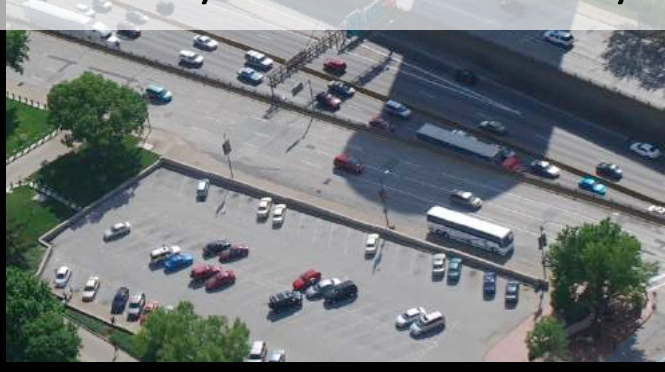
Mobility-Automobile Safety



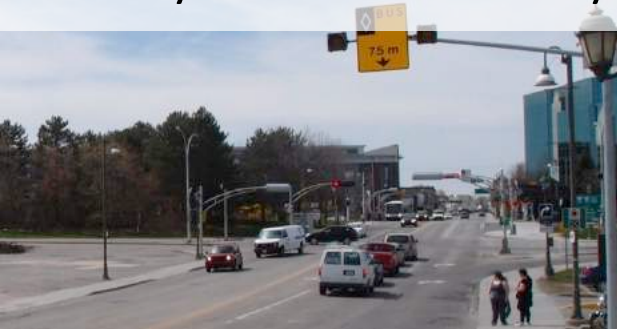
Mobility-Automobile Safety



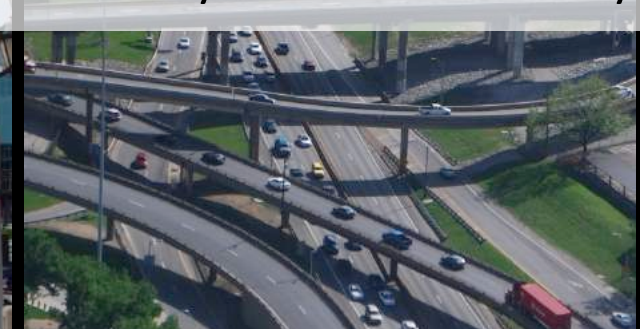
Mobility-Automobile Safety



Mobility-Automobile Safety



Mobility-Automobile Safety



Mobility-Automobile Safety



THEN

# SHIFT HOW WE MEASURE SUCCESS

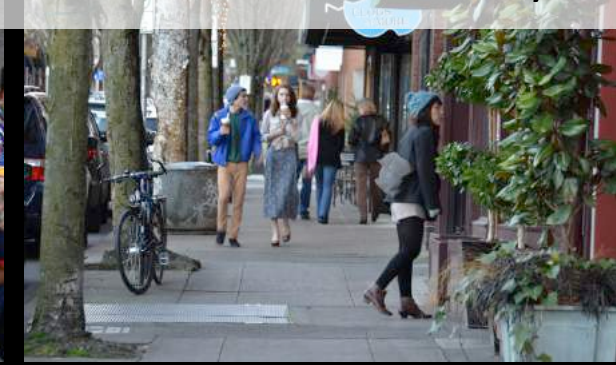
Access/Mobility (Multi-modal)



Public Health + Safety



Economic Sustainability



Environmental Quality



Livability/ Quality of Life



Equity



NOW



**Change Streets in Auckland, Change the World**

[www.globaldesigningcities.org](http://www.globaldesigningcities.org)

