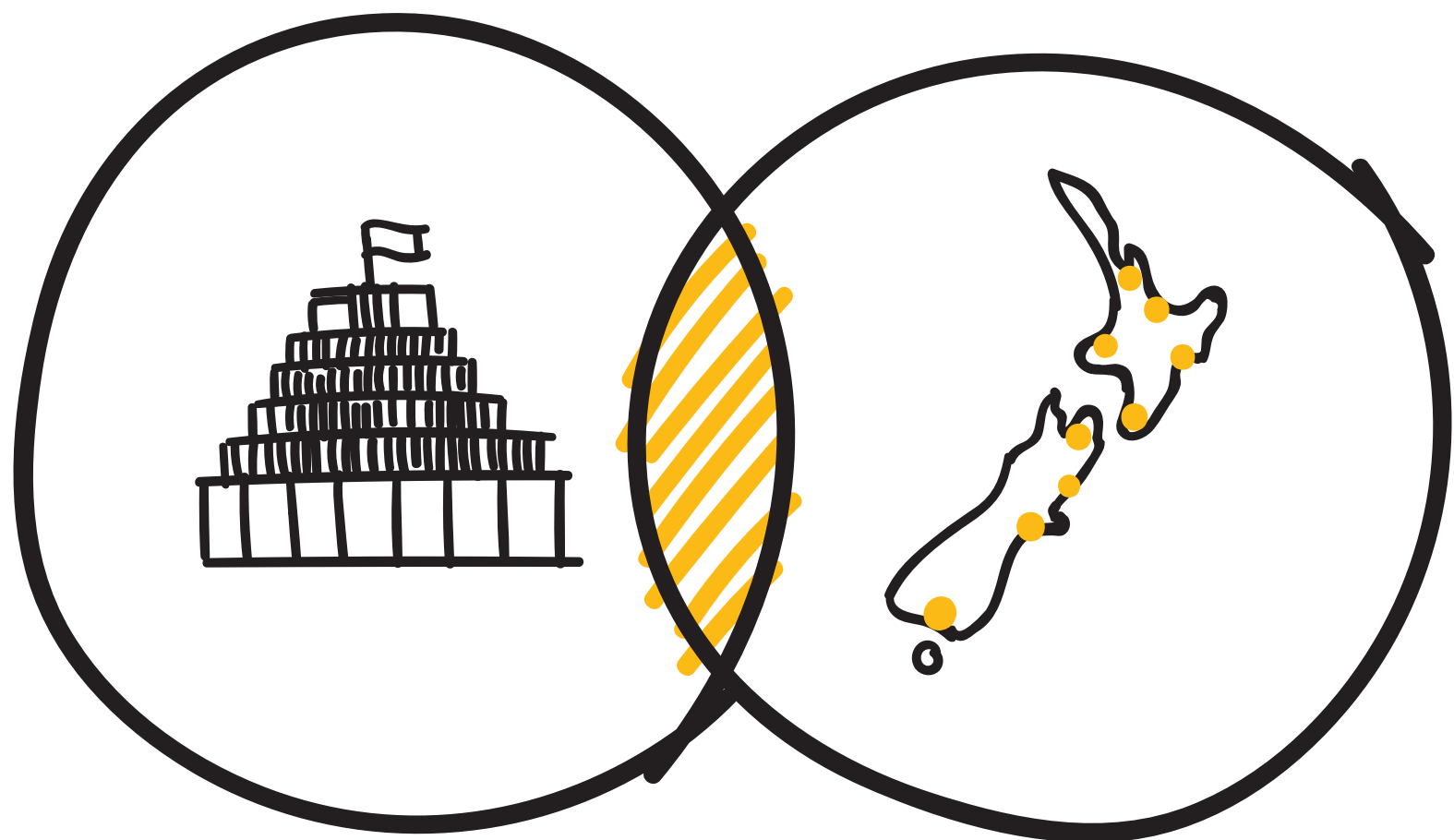


CRITERIA (INGREDIENTS)

CHALLENGE CRITERIA

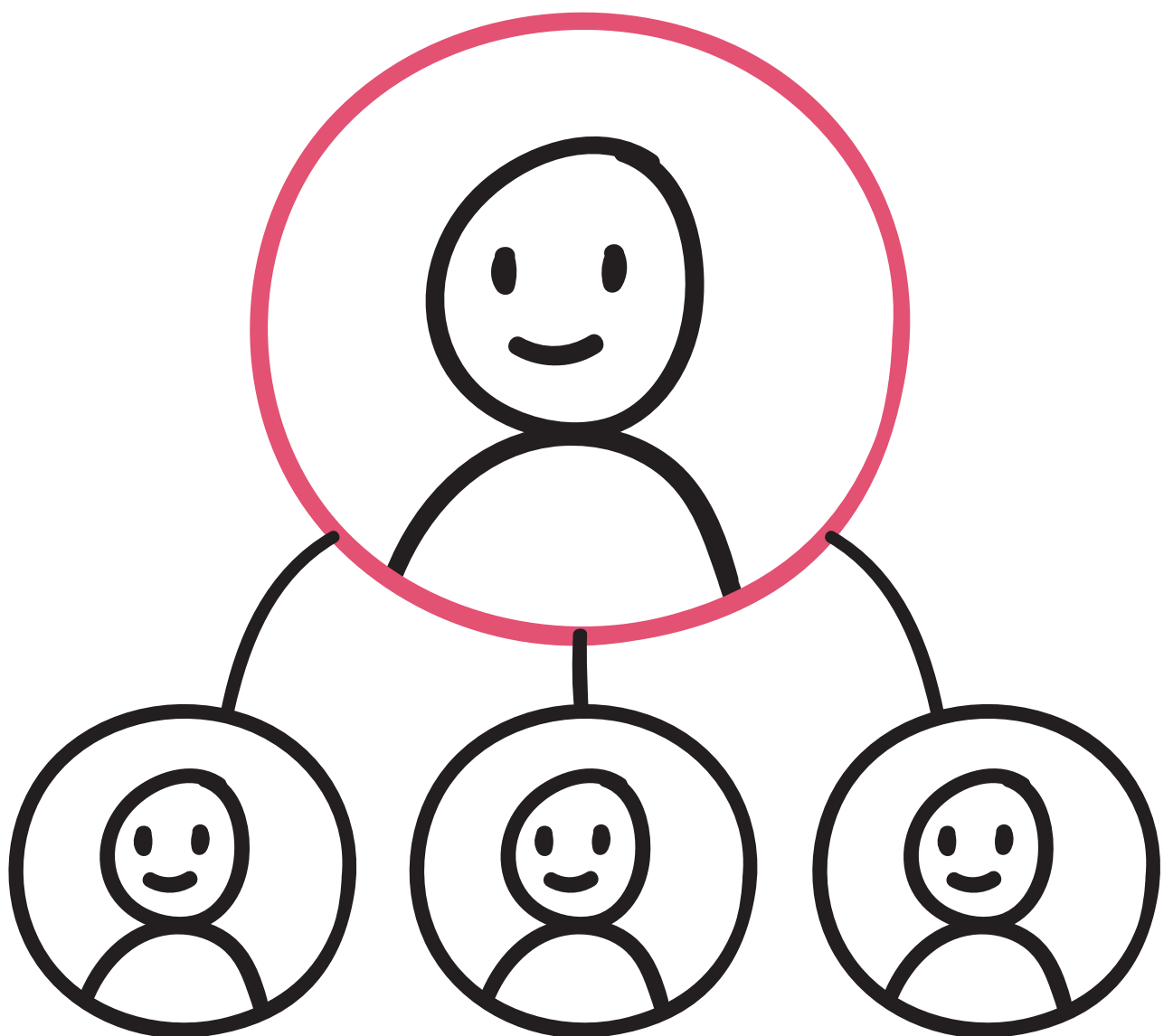


STRATEGIC ALIGNMENT



RADICAL INNOVATION

TEAM/PARTNER CRITERIA

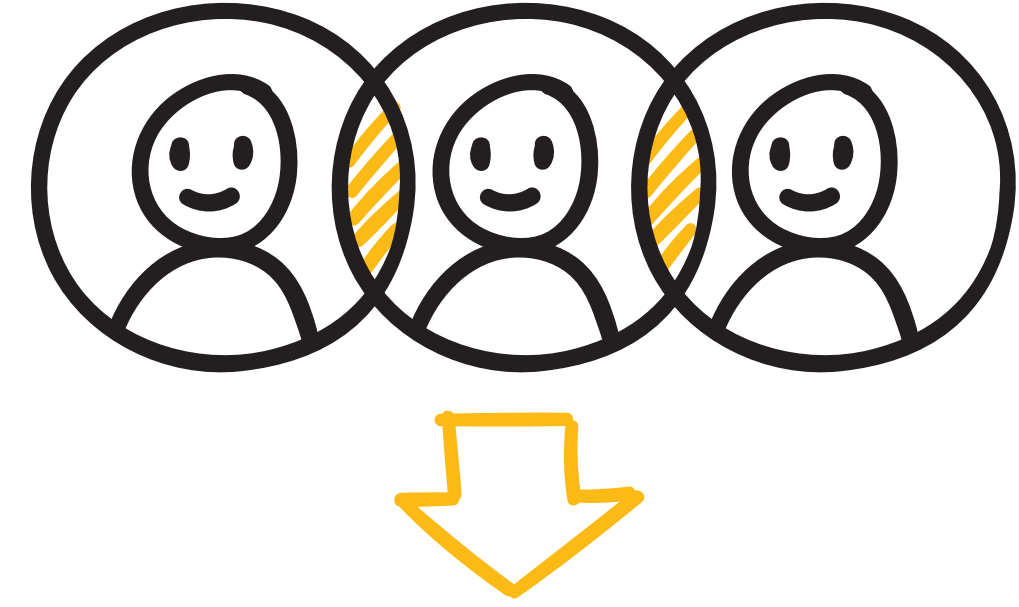


SENIOR SUPPORT



HUMAN CENTRED

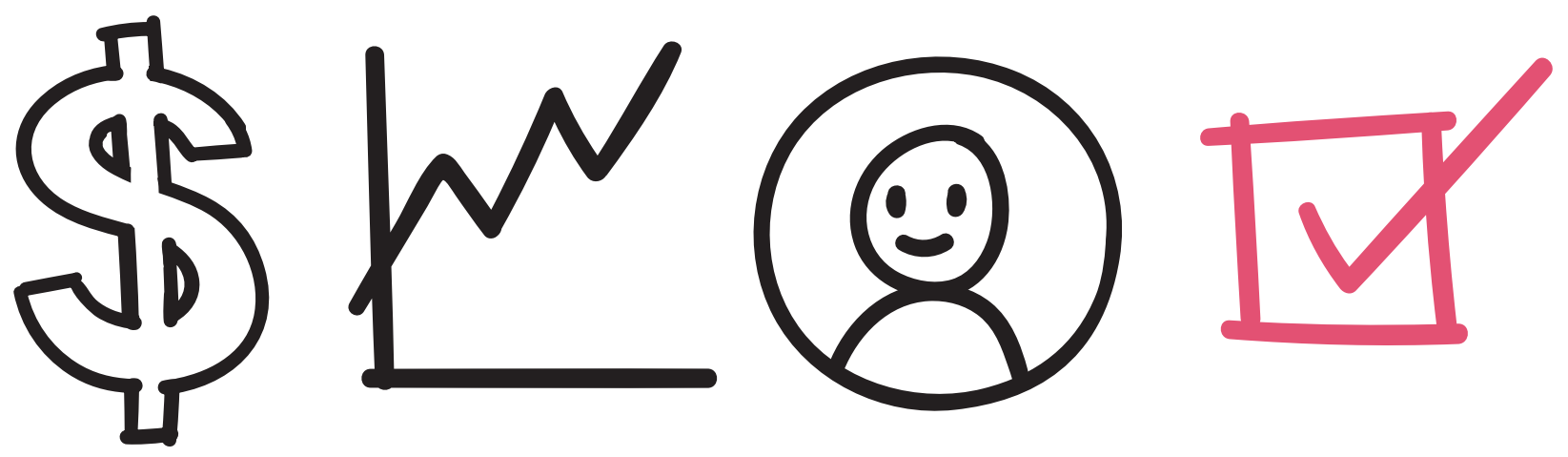
MULTI-AGENCY



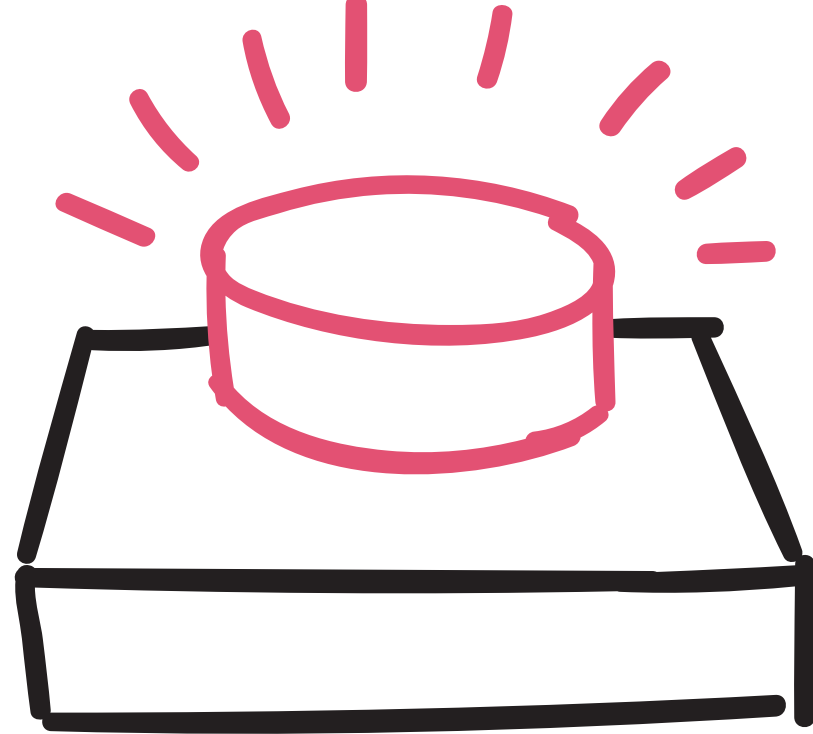
COMPLEX ISSUES



SUSTAINABILITY

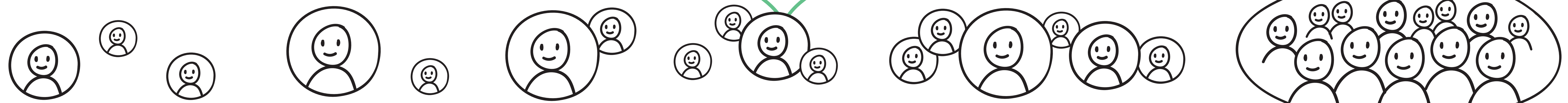
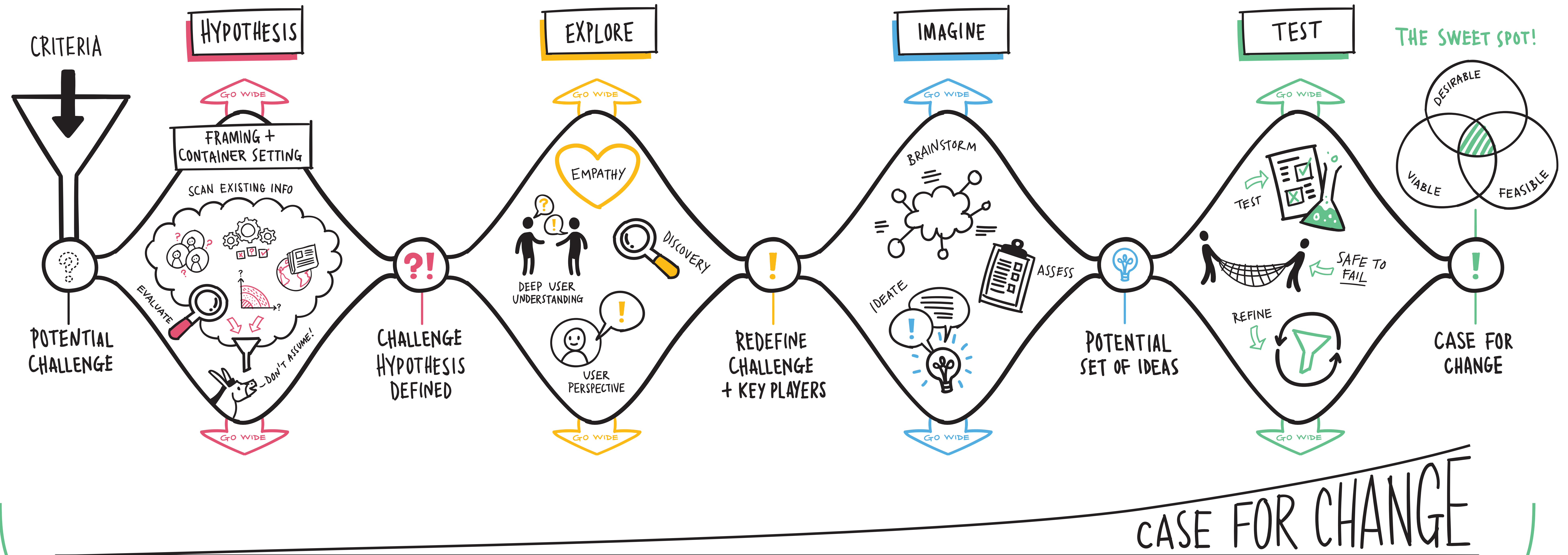


RESOURCES



ACTIVATE CHANGE

HUMAN CENTRED CO-DESIGN FOR COLLECTIVE IMPACT



USERS + 'CHANGE CHAMPIONS' + MULTI SECTOR PEOPLE INVOLVED THROUGHOUT



SHARED VISION + ACTIVITIES + MEASUREMENT + COMMUNICATION + BACKBONE

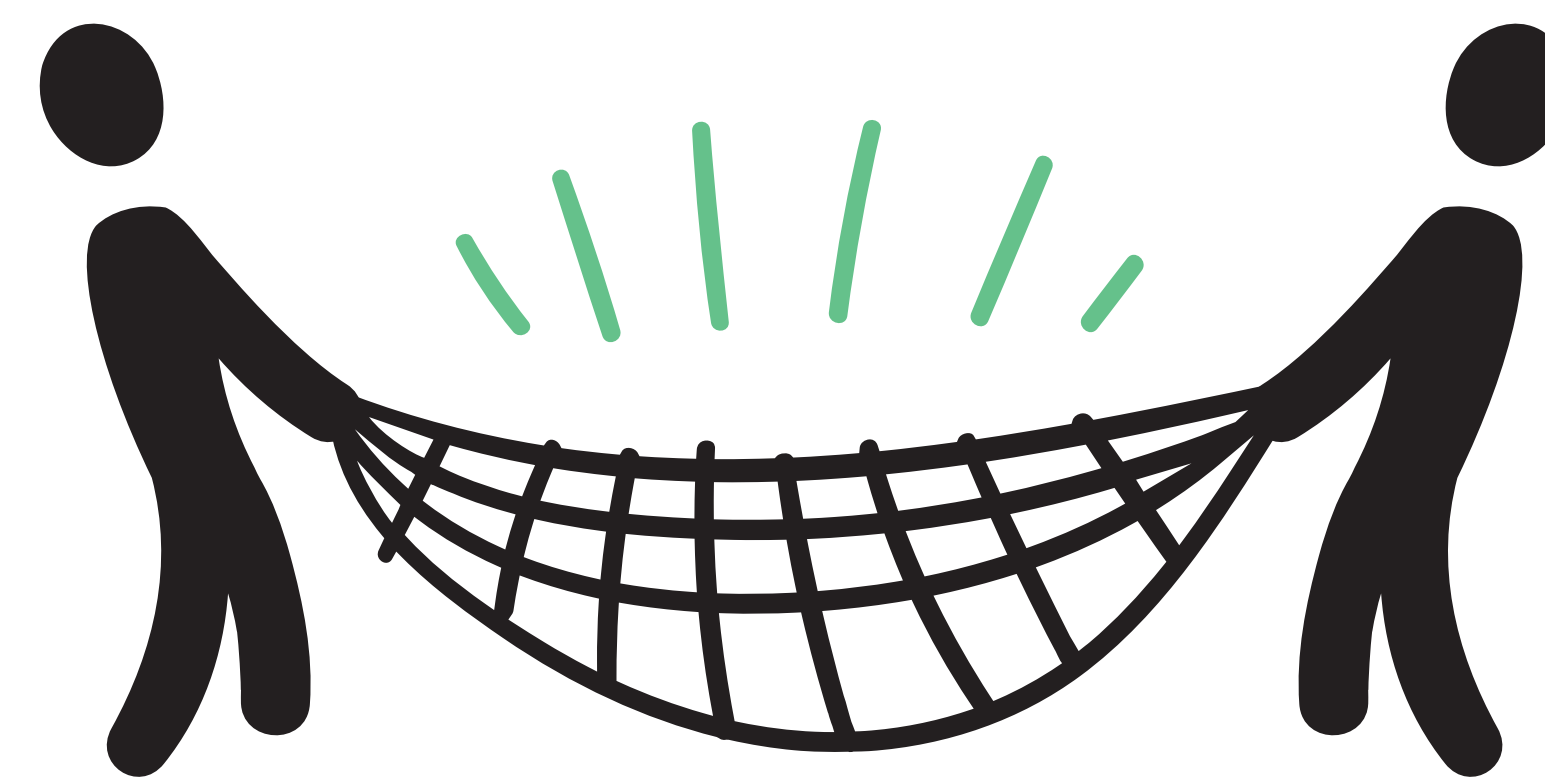
CONDITIONS + BEHAVIOURS OF CO-DESIGN



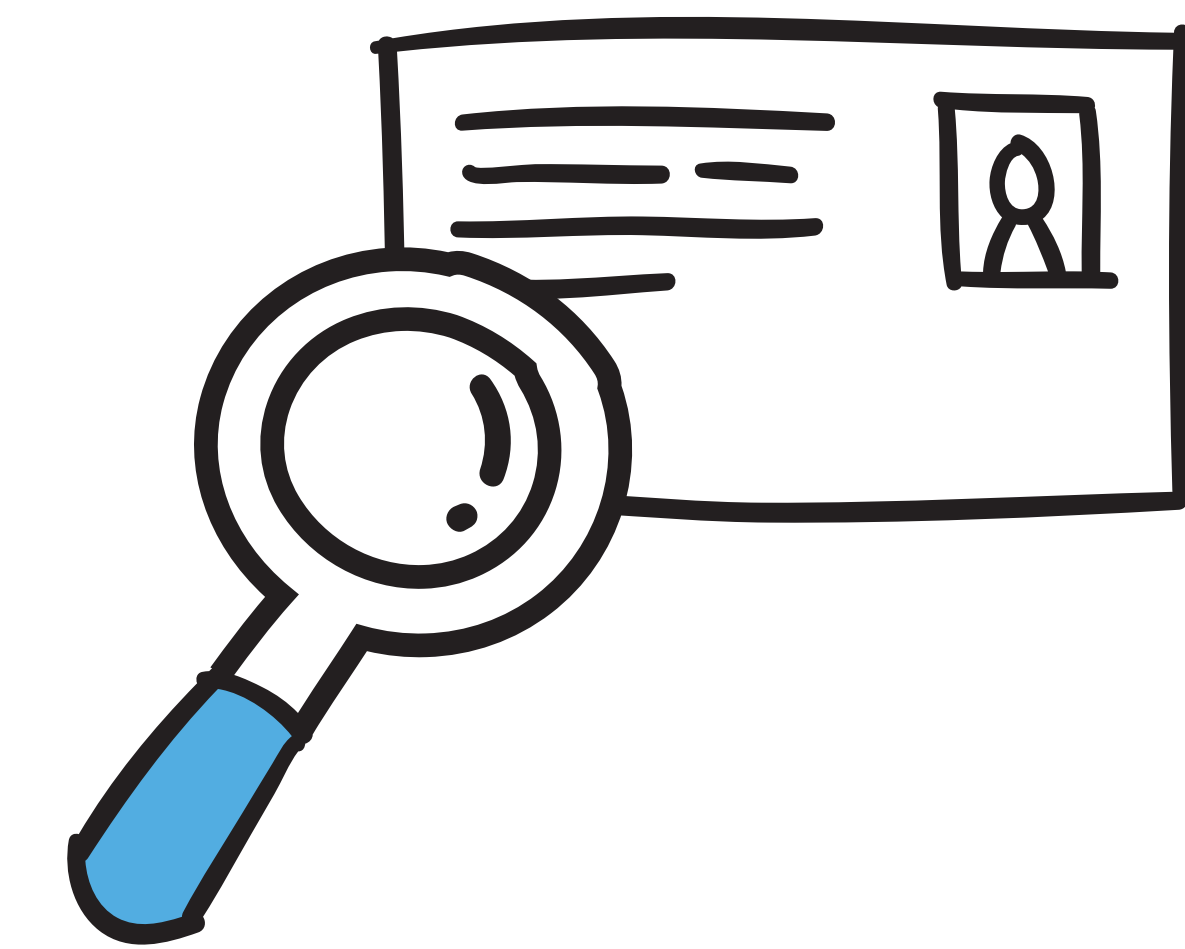
FOCUS ON
HUMAN VALUES



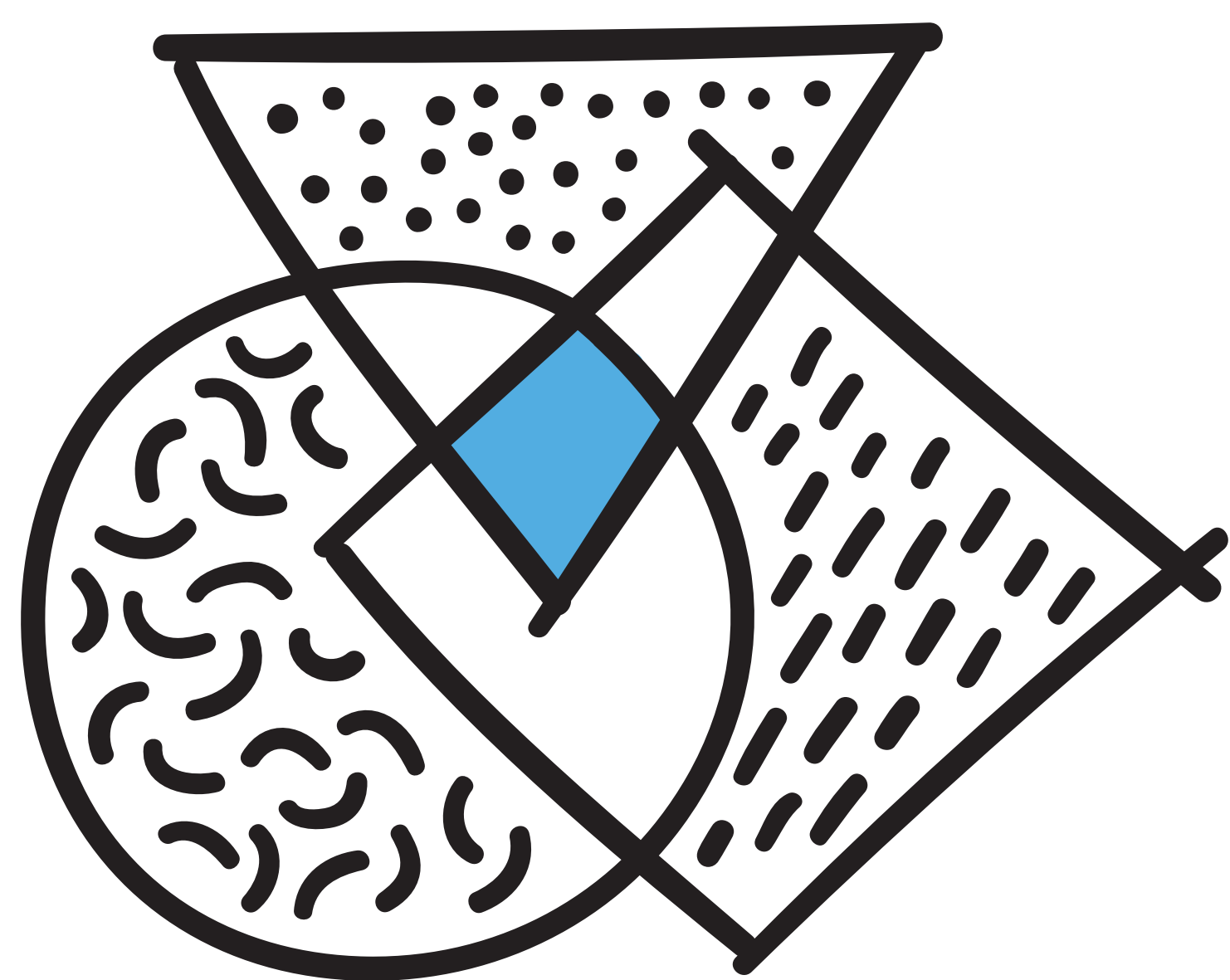
CREATE CLARITY
FROM COMPLEXITY



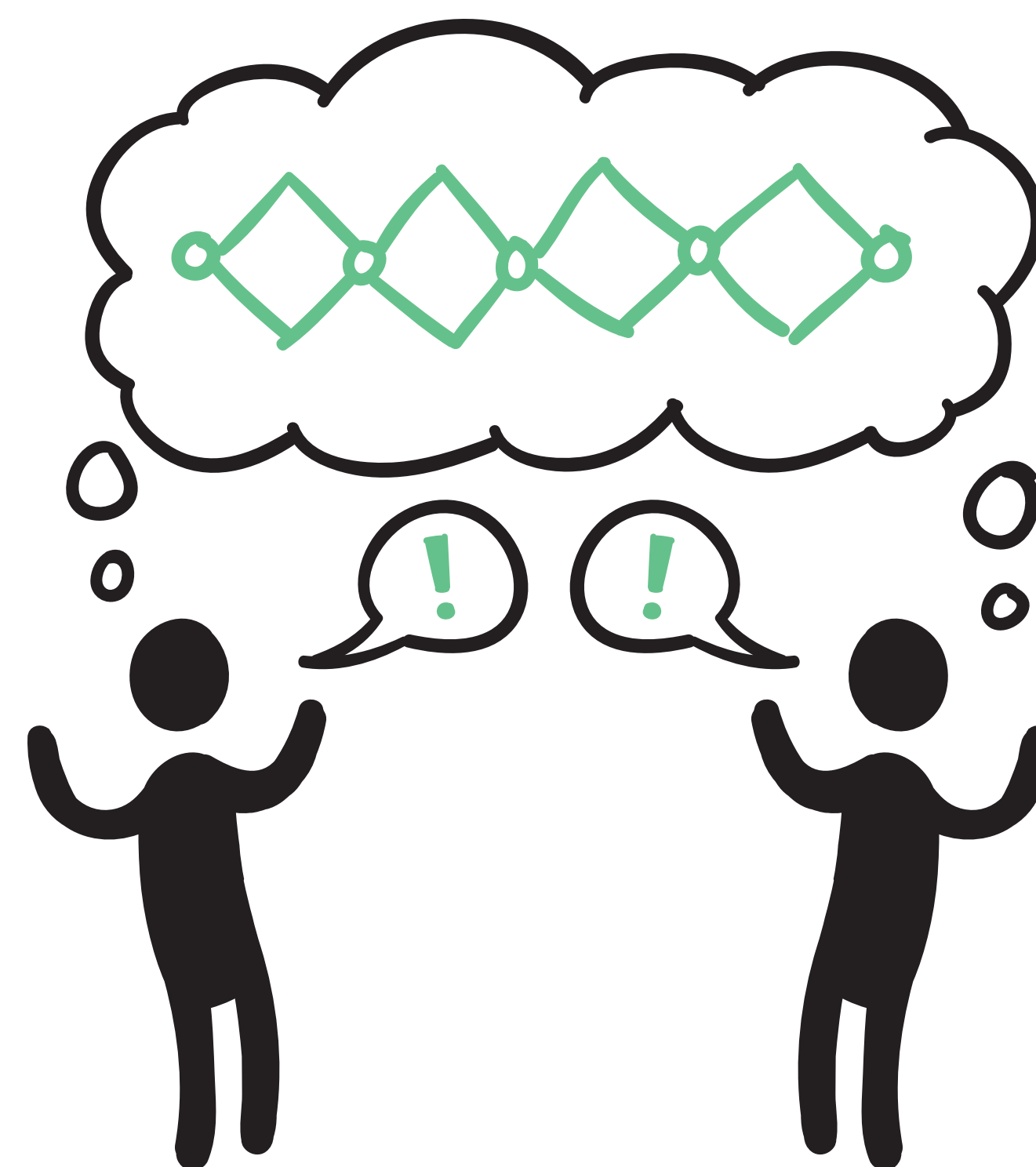
SAFE
TO FAIL



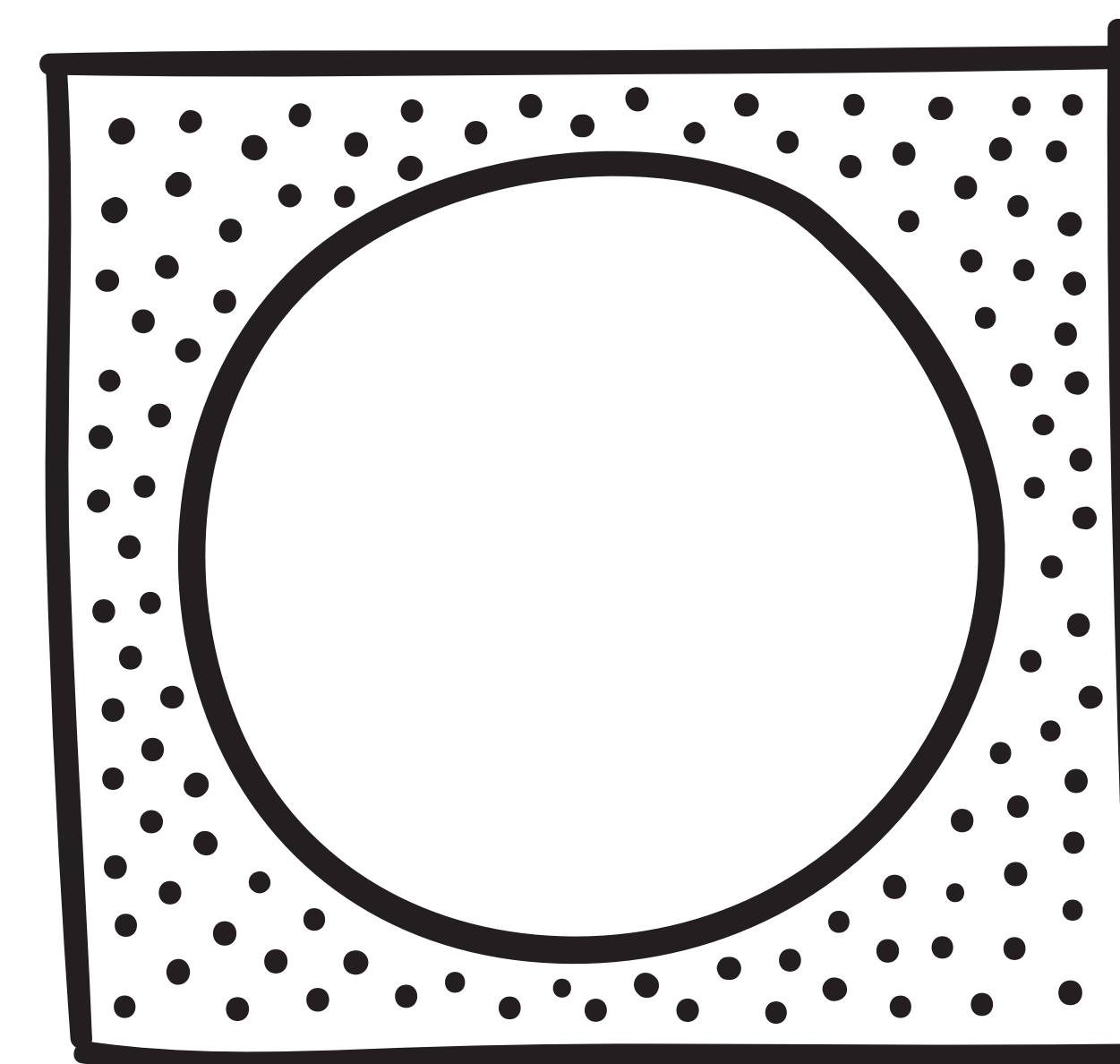
LICENCE
TO EXPLORE



RADICAL
COLLABORATION



BE MINDFULL
OF PROCESS

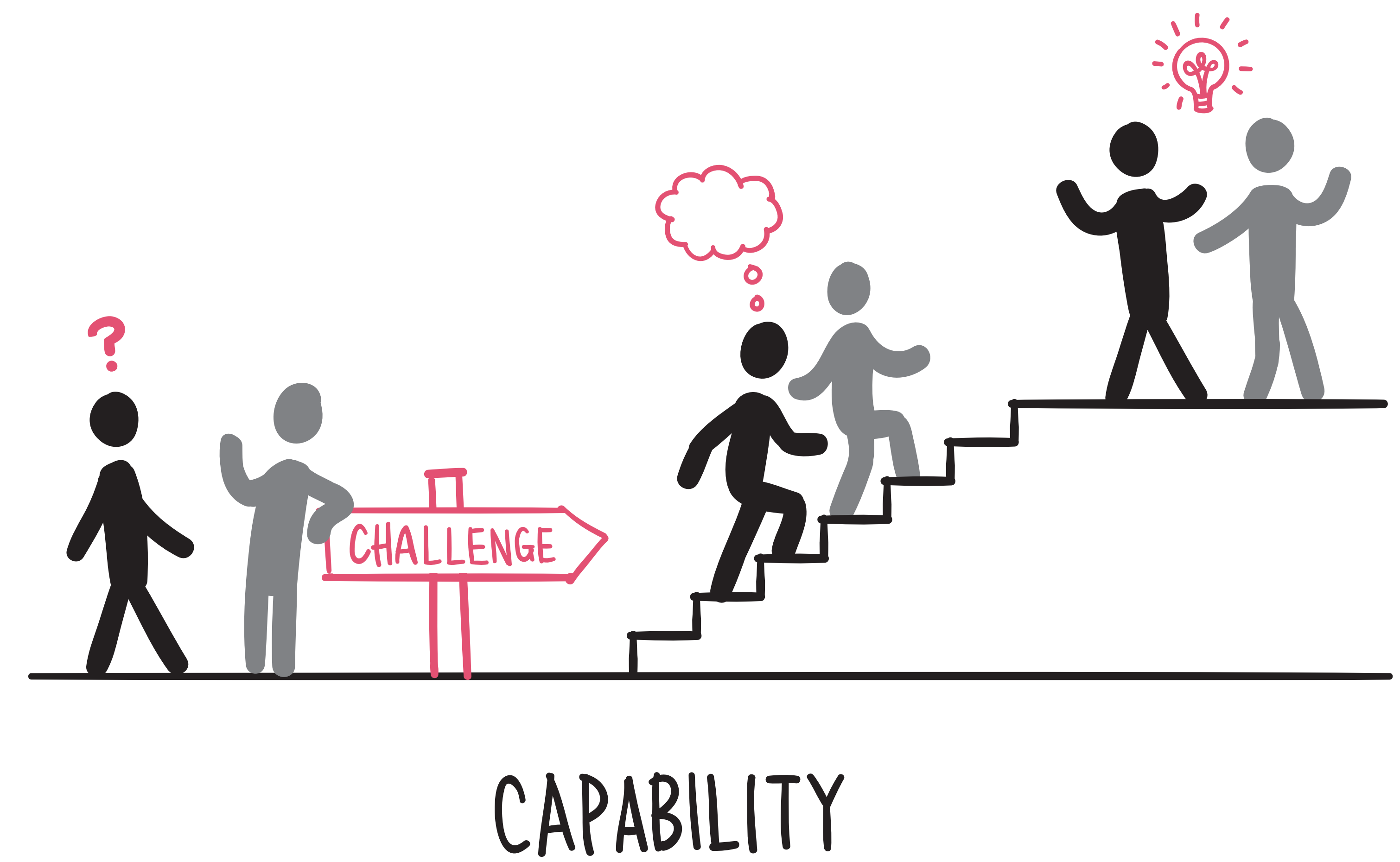
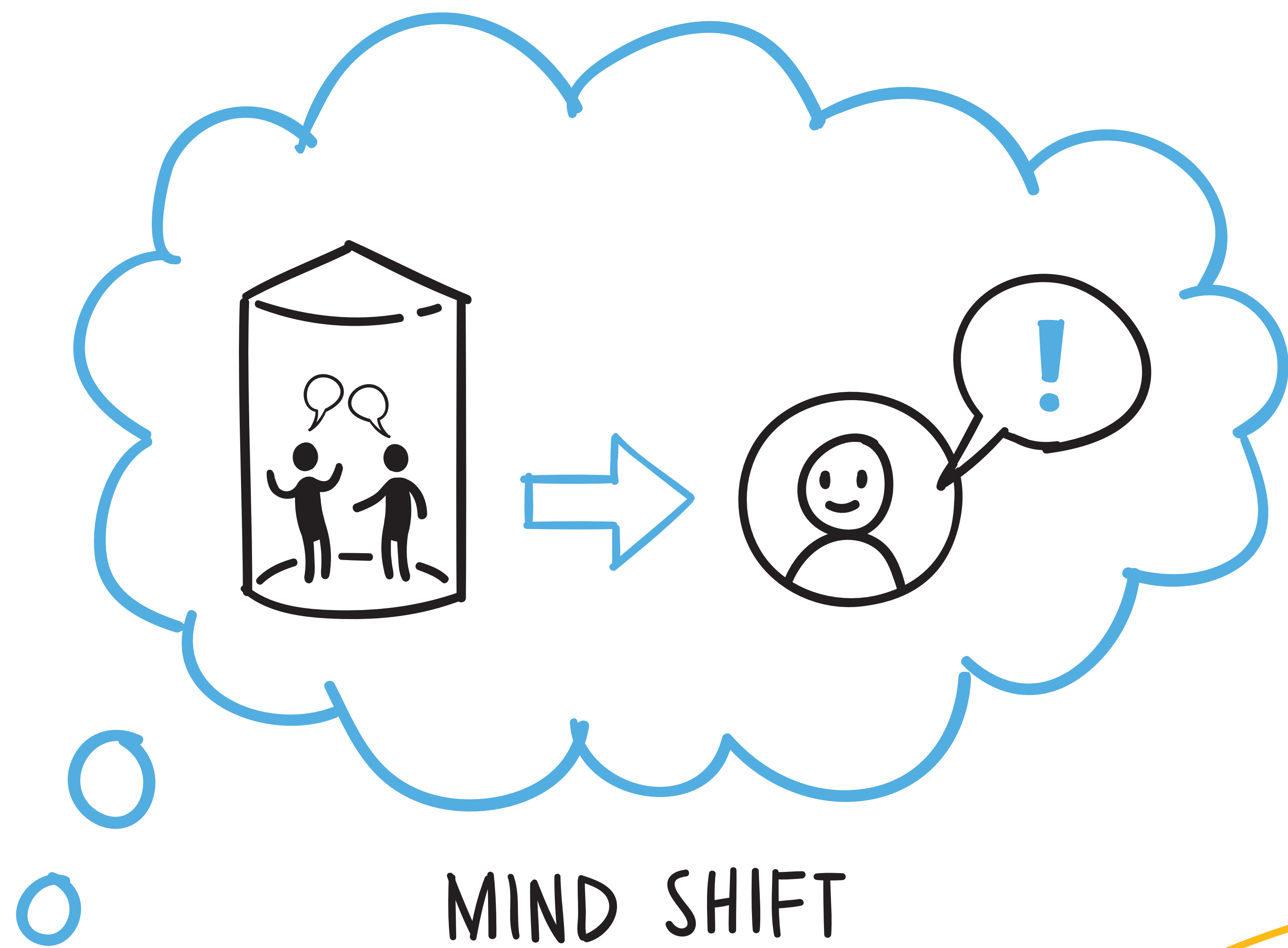


NEUTRAL
SPACE



THE TRUTH
IS OUT THERE

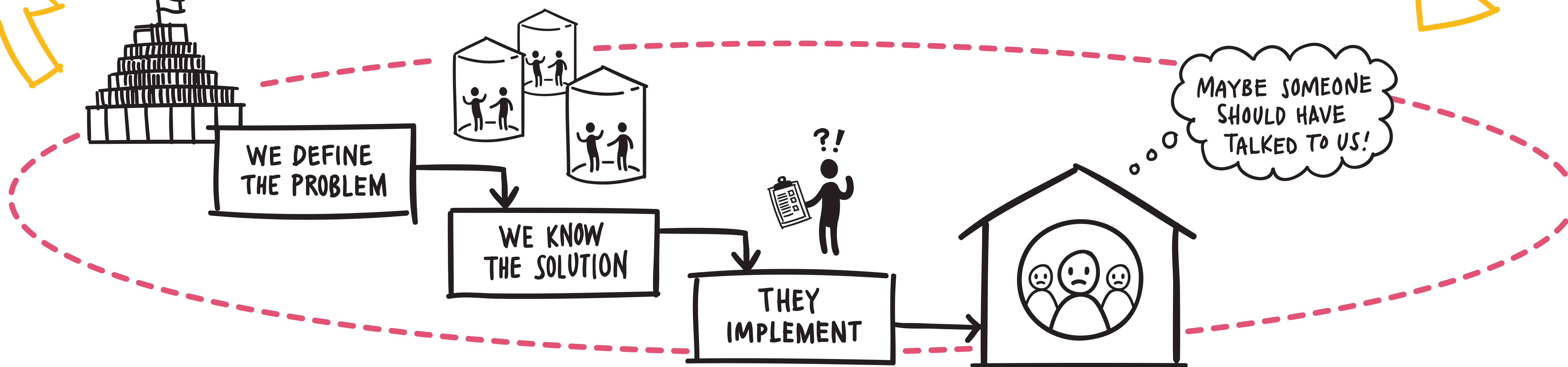
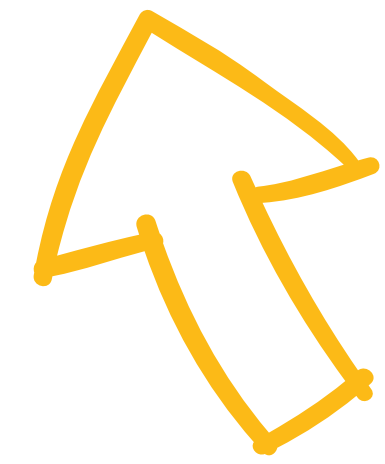
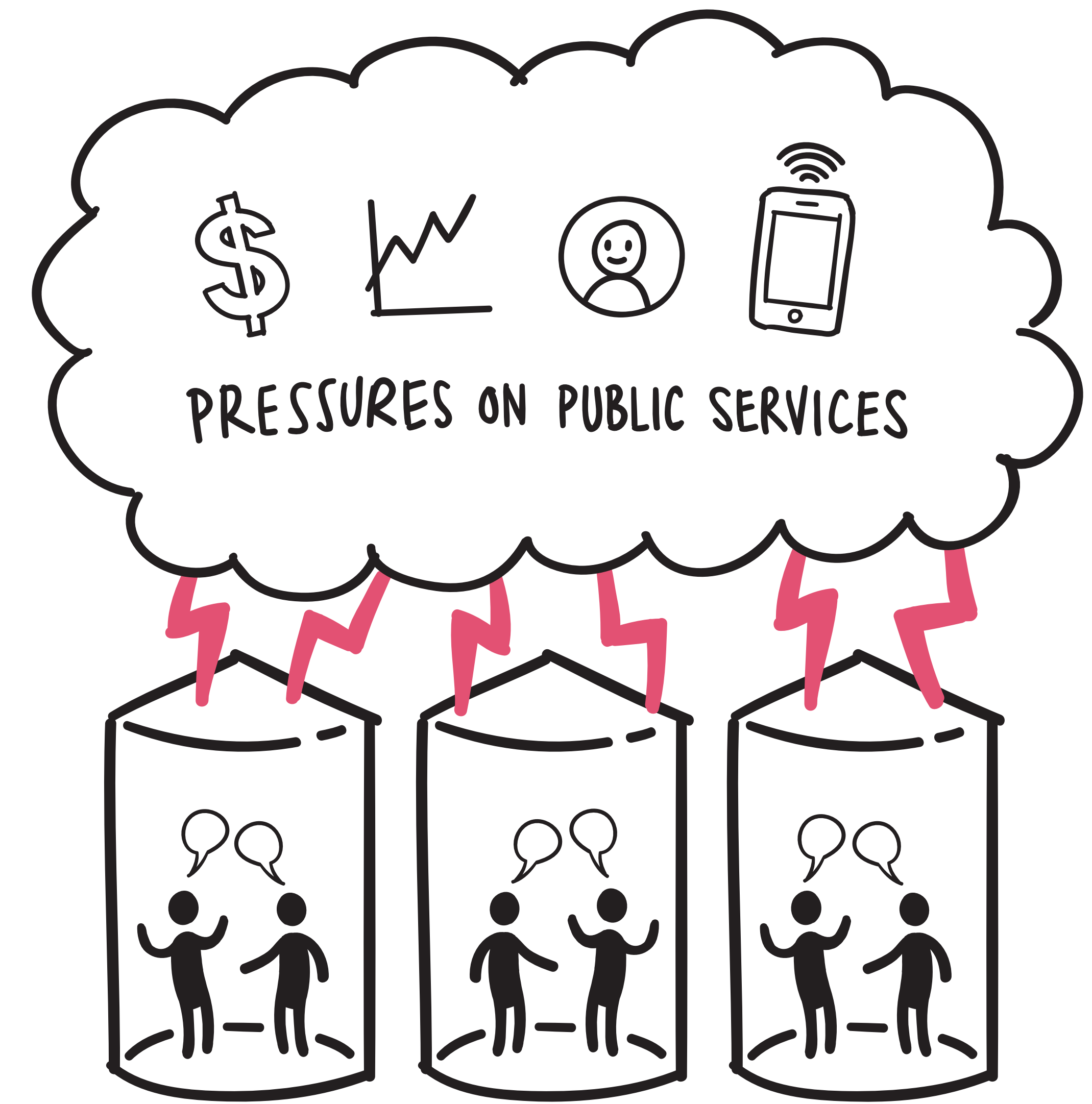
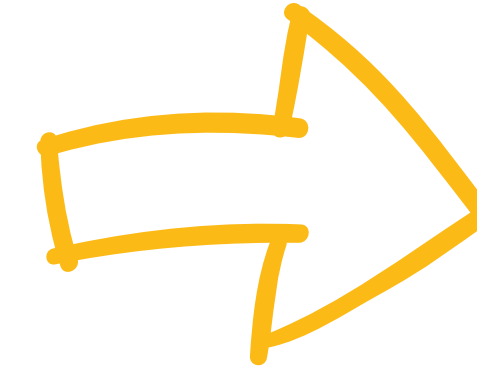
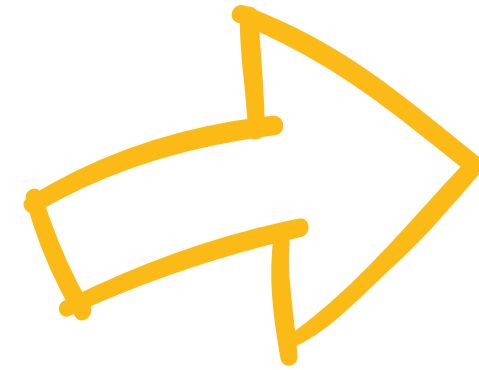
CO-DESIGN LAB SUCCESS IS:



CASE FOR CHANGE

'NOVEL HUMAN CENTRED SOLUTIONS TO COMPLEX PROBLEMS' - EVIDENCE THAT THESE WHEN IMPLEMENTED WILL DELIVER BETTER OUTCOMES FOR LOWER COST.

WHY WE NEED A CO-DESIGN LAB



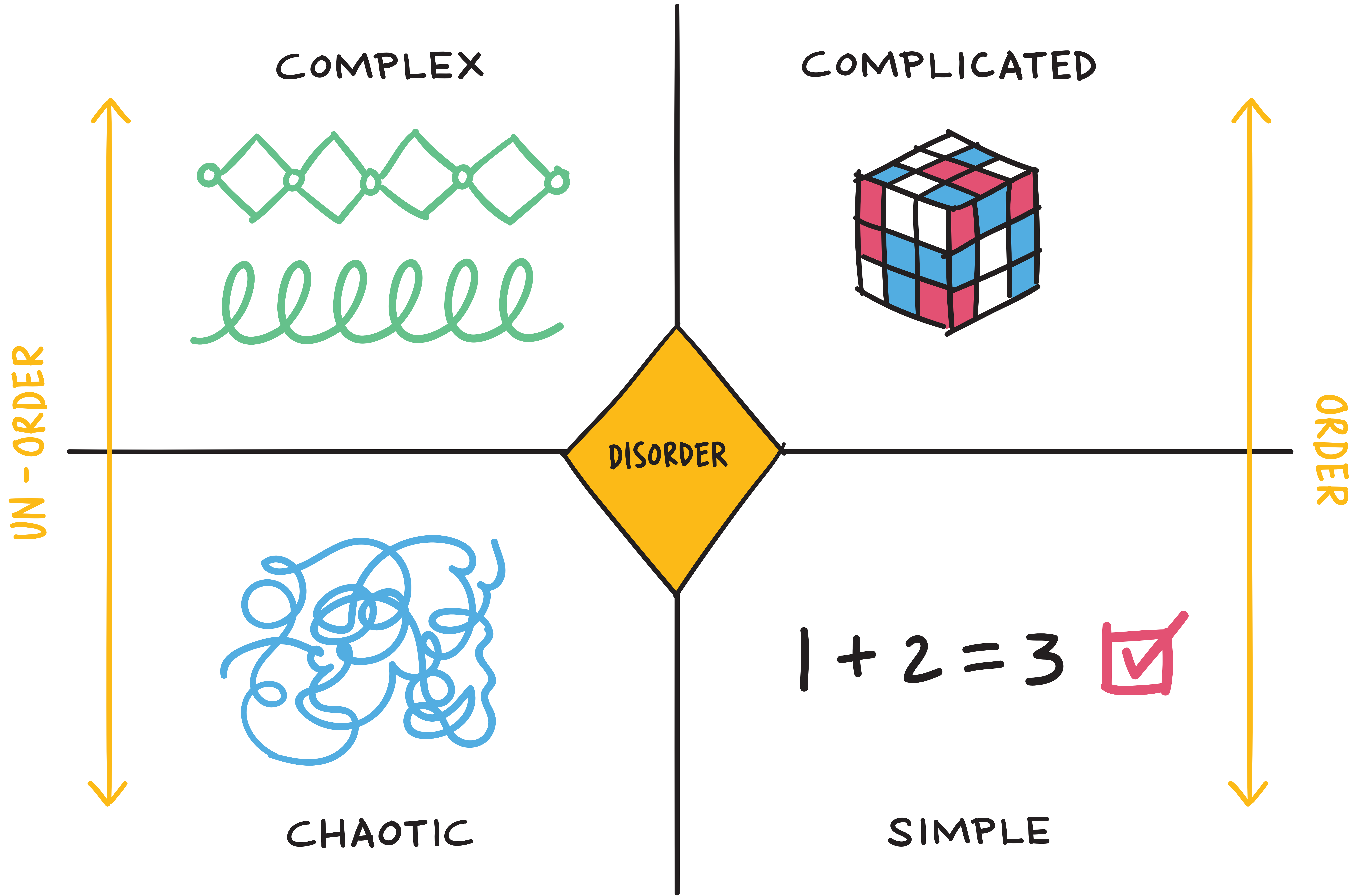
WE NEED
NEW WAYS
TO SOLVE
COMPLEX
PROBLEMS...

USING THE SAME PROCESS - AGAIN AND AGAIN



INSANITY:
DOING THE SAME
THING OVER AND OVER
AGAIN AND EXPECTING
DIFFERENT RESULTS!

UNDERSTANDING THE NATURE OF THE PROBLEM

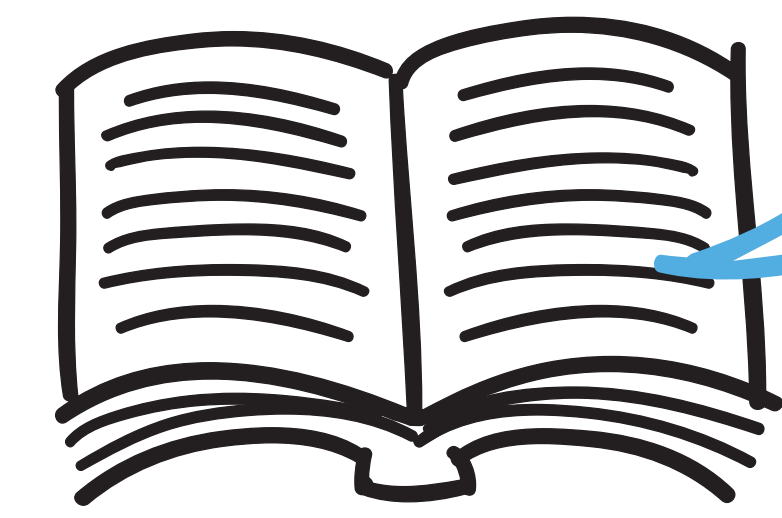


WHAT WE OFFER

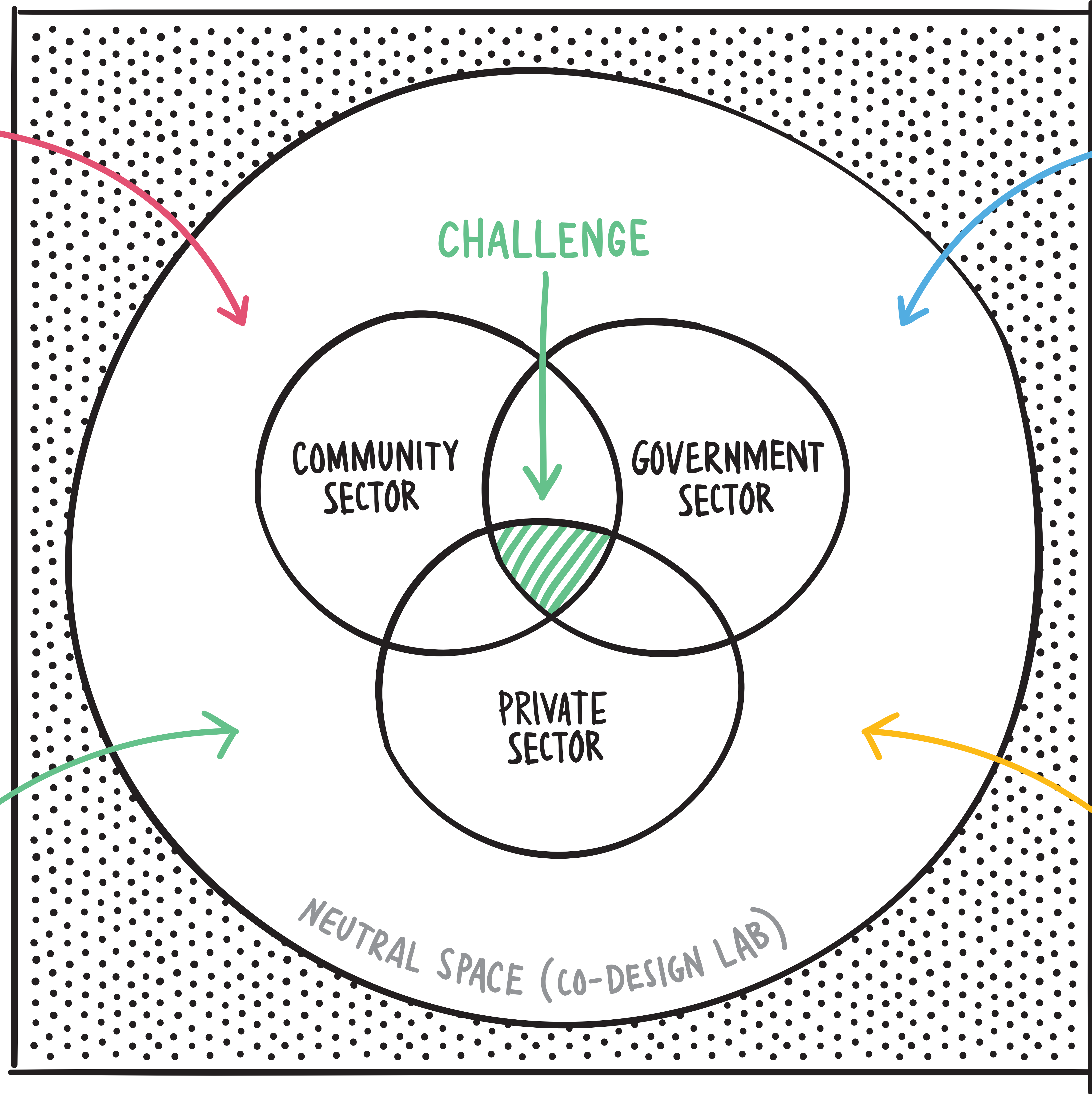
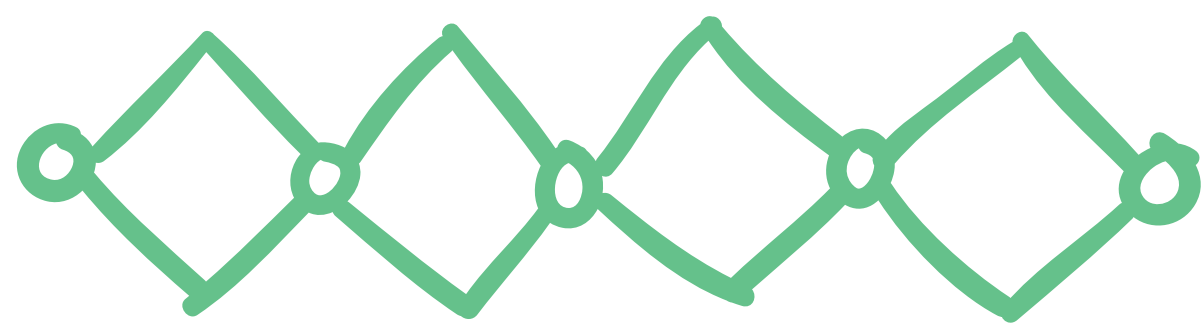
MINDSET & ATTITUDES



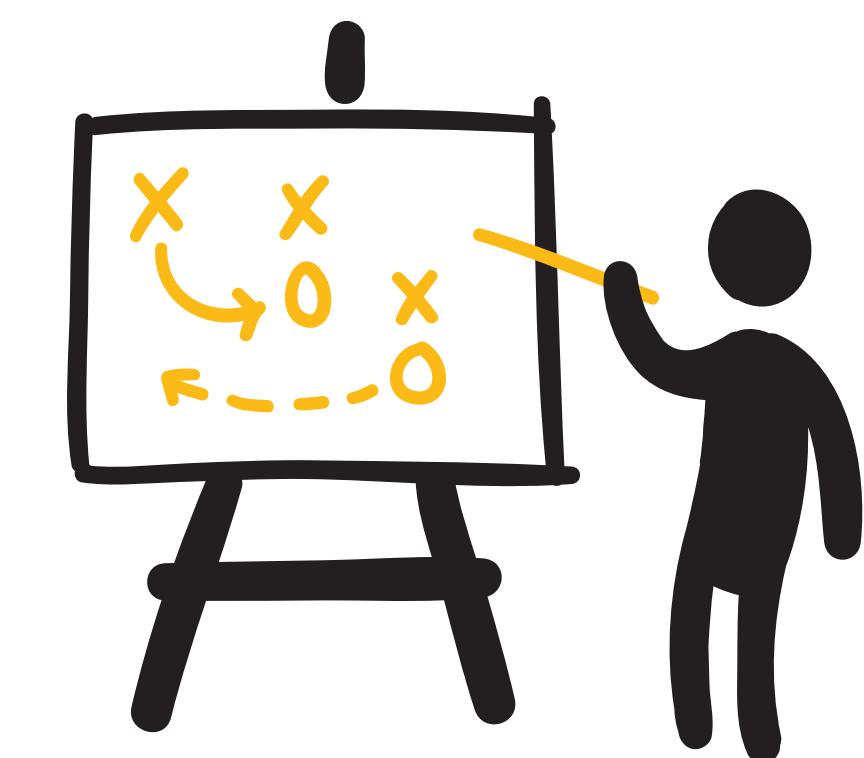
STORYTELLING & CASE FOR CHANGE

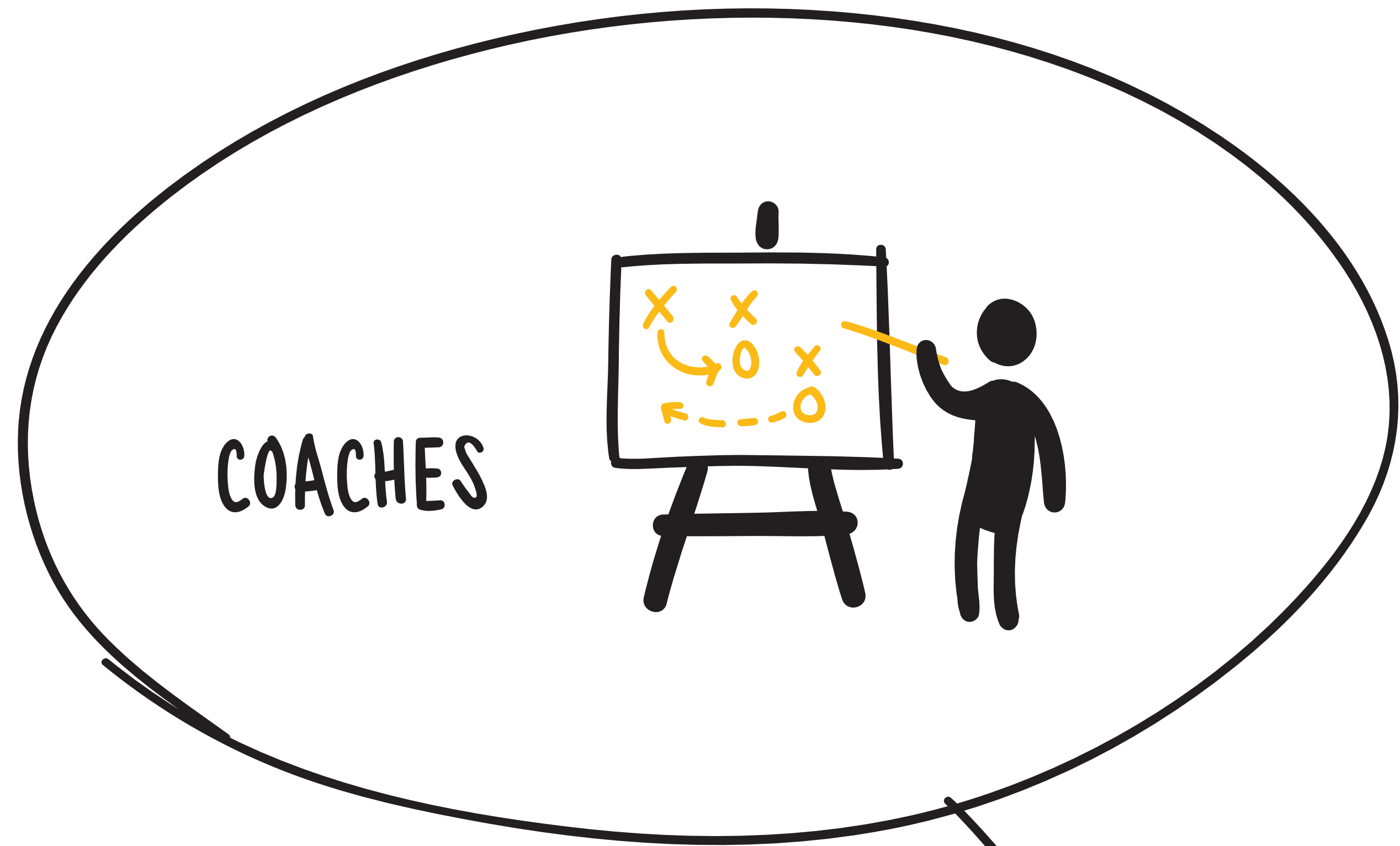


TOOLS & PROCESS

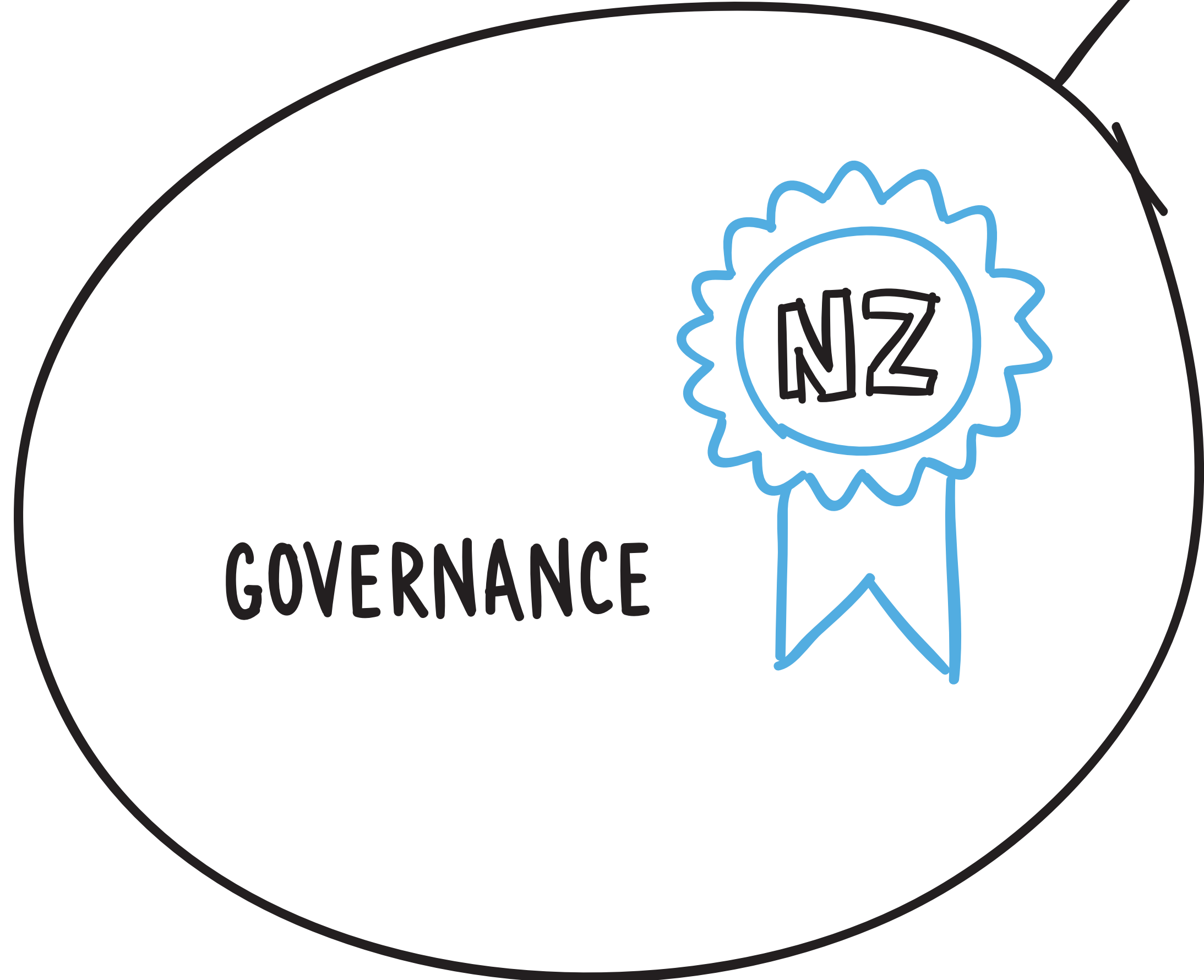
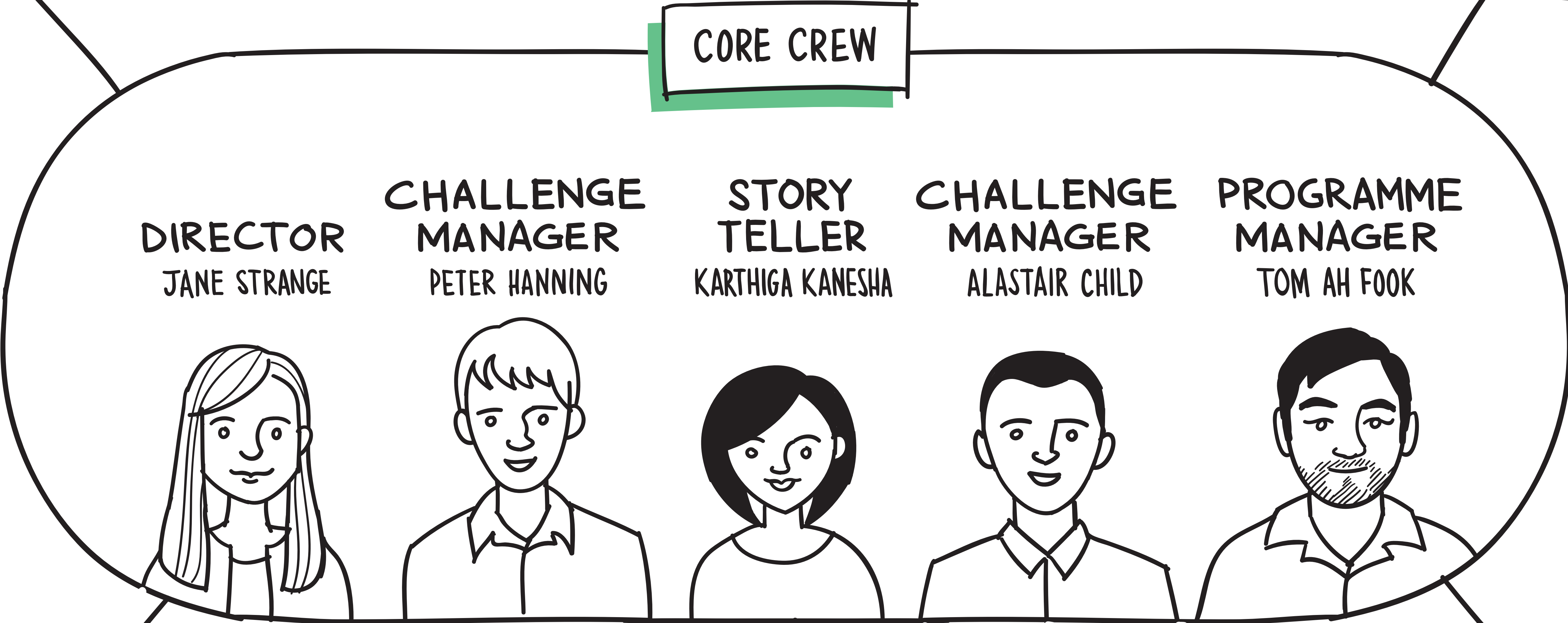


COACHING

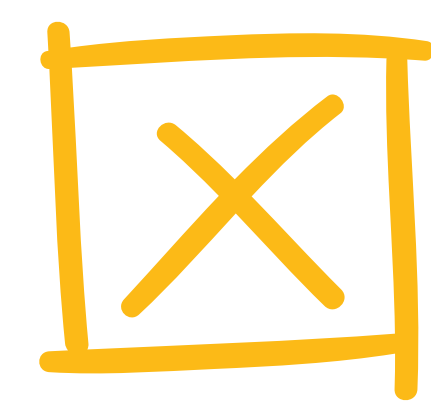




WHO WE ARE



DELIVERING MORE FOR LESS



VS

