



HOBSONVILLE POINT

Moments away, a world apart.

THE VALUE OF ARCHITECTURE
& DELIVERING AT SCALE



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Place
THE VALUE OF ~~ARCHITECTURE~~
& DELIVERING AT SCALE

A BALANCED 21ST CENTURY TOWN



“ How do they get these old trees?...its really nice,
but usually when they build a subdivision they
flatten the whole thing...its faster..... ”

“ Almost a big fence around it and you go in there
and never be seen again..... ”



Devonport





Ponsonby

44




Freeman's Bay



Hobsonville Point Design
Review Panel Guidelines


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“...was bloody tough. I'd come home after one of those meetings and go 'f@cking hell', and I'm no farther ahead”

“...it was difficult – we had to change our thinking as a housing company to be more design orientated”

ARCHITECTS

Isthmus Group
Konstrukt
Shanahan Architects
Ignite
Stevens Lawson
Chow Hill
Hallion Design
Architecture Workshop
DKO
Will Tatton Architecture
Salmond Reed
Studio Pacific Architecture

BUILDERS

Universal Homes
Classic Builders
GJ Gardner Homes
Jalcon Homes
Willis Bond
AV Jennings
Tasman Cook









Johnnie Walker &
SALES SUITE
OPEN 10-5

SALES SUITE
OPEN 10-5

samon Homes

samon Homes































**SMALL
HOME
TEST LAB**



WELCOME TO THE SMALL HOME TEST LAB. SMALL BUT GOOD ENOUGH FOR YOU?

Small Home Test Lab is a program that provides a safe and secure environment for small businesses to test their products and services. The program is designed to help small businesses grow and succeed in their markets.

For more information, visit [www.smallhometestlab.com](#)

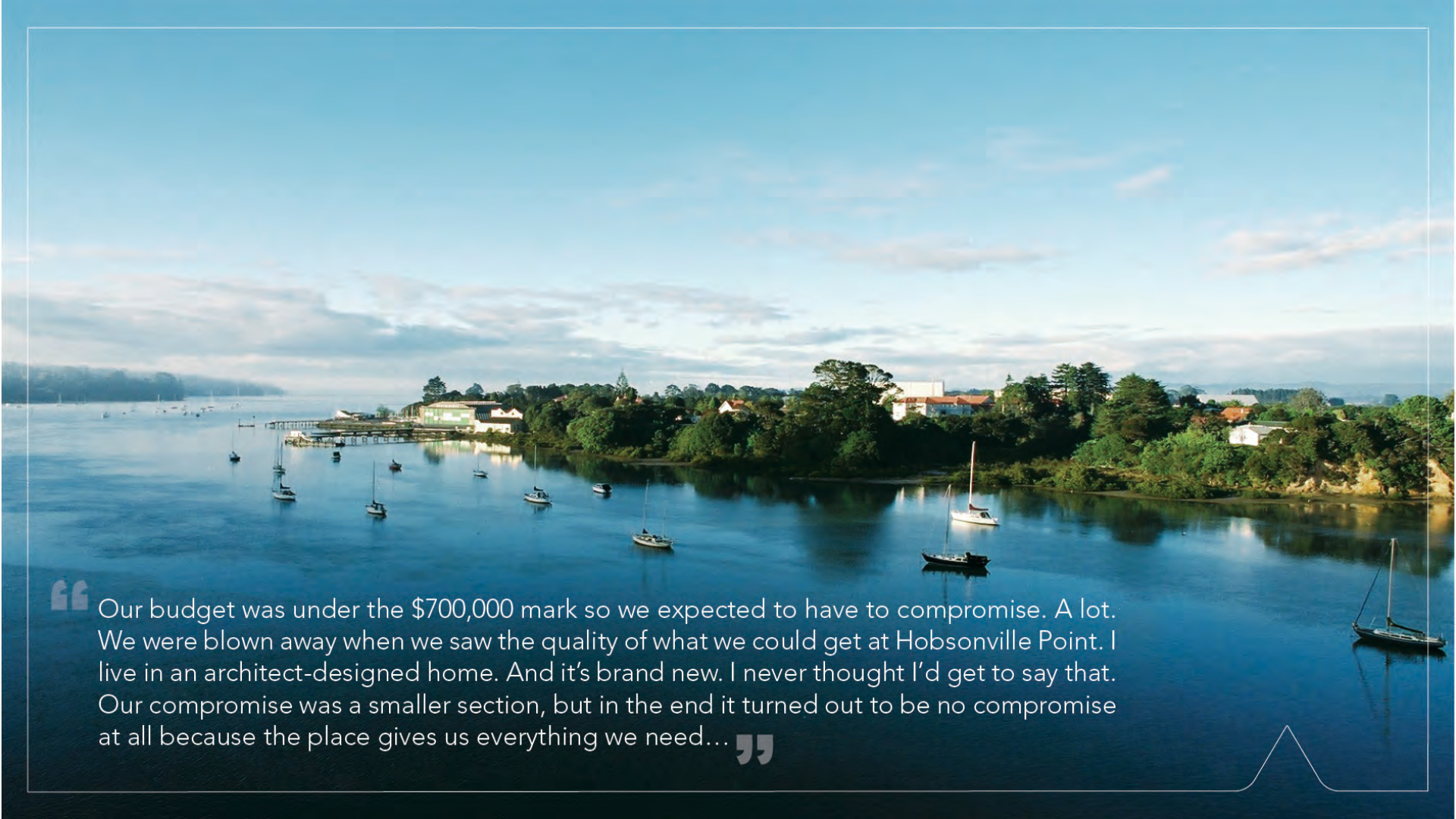
Small Home Test Lab is a program of the Small Business Administration (SBA). The SBA is a federal agency that provides support and assistance to small businesses.

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480



“ Our budget was under the \$700,000 mark so we expected to have to compromise. A lot. We were blown away when we saw the quality of what we could get at Hobsonville Point. I live in an architect-designed home. And it’s brand new. I never thought I’d get to say that. Our compromise was a smaller section, but in the end it turned out to be no compromise at all because the place gives us everything we need... ”





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